

THE

MAY - JUNE, 1960

**FLORIDA
GARDENER**

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OFFICIAL PUBLICATION OF FLORIDA FEDERATION OF GARDEN CLUBS, INC.

1960 CALENDAR

COMING EVENTS

- May 8 - 13 — 31st Annual National Council Convention — Houston, Texas
May 23, 1960 — Dedication of Greenhouse at Raiford
June 21 - 23 — G. C. Short Course, University of Florida, Gainesville
June 13 - July 1 — 5th Conservation Workshop for Teachers, Fla. State U. — Tallahassee
October 10 - 12 — Landscape Design School — Course III, University of Miami
December 1 - 3 — Florida State Flower Show — Sanford
July 3 - 9, 1960 — Youth Conservation Camp for Girls, Ocala National Forest
July 10 - 16, 1960 — Youth Conservation Camp for Boys, Ocala National Forest
March 2, 3, 4, 1961 — Landscape Design School IV — Winter Park
April 12 - 14, 1961 — 35th Annual State Convention, St. Petersburg

1960 PRESIDENTS'

SPRING CONFERENCE

- I. April 26—Fort Walton
II. April 27—Chipley
III. April 28—Perry
IV. May 23—Lake City
V. April 29—Inverness
VI. May 24—Daytona Beach
VII. May 25—Winter Garden
VIII. May 26—Plant City
IX. May 27—Auburndale
X. May 2—Vero Beach
XI. May 3—Fort Lauderdale
XII. May 4—Miami

1960 ANNUAL DISTRICT MEETINGS

- District I. —Pensacola—Nov. 1
District II. —Panama City—Nov. 2
District III. —Madison—Nov. 3
District IV. —Palatka—Nov. 4
District V. —Gainesville—Nov. 9
District VI. —Ormond Beach—Nov. 8
District VII. —Orlando Garden Center—
Nov. 10
District VIII.—Bradenton—Nov. 18
District IX. —Lake Wales—Nov. 17
District X. —Belle Glade—Nov. 16
District XI. —Pompano Beach—Nov. 15
District XII. —Miami—Nov. 14

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O'er The
Editor's Shoulder



As the first year of Mrs. Mayes' administration draws to a close, there comes a time for an accounting . . . an inventory of accomplishments and a blue-print of future aims and objectives in "Gardening for Tomorrow."

Our State Convention in Palm Beach was an exciting climax to a very busy and rewarding year for the Florida Federation of Garden Clubs.

In reading reports of Officers and Chairmen, you will realize the many hours spent in each facet of the Garden Club program . . . the total would indeed be staggering! But unfortunately, due to lack of space, the brevity of reports cannot possibly indicate the tremendous effort of these members of the Executive Board or of the many Clubs throughout the state.

May joy, peace and safety go with you as you travel through the United States or perhaps to distant parts of the world this summer or maybe you just plan to relax in that old rockin' chair! But do bring us refreshing new ideas for our publication next year. The Florida Gardener Staff is always pleased to hear from you . . . for it is *your* magazine!

Hazel Emery Dunlap

THE COVER

Photograph by courtesy of Mrs. Fred B. Noble.

Lord, make me an instrument of thy
peace.
Where there is hate, may I bring love;
Where offense, may I bring pardon;
May I bring union in place of discord —
Truth replacing error;
Faith, where once there was doubt;
Hope for despair;

Light where there was darkness;
Joy to replace sadness.
Make me not so crave to be loved as
to love
Help me to learn that in giving, I may
receive,
In forgetting self, I may find life eternal.
Saint Francis of Assisi (1182-1226)

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PROUDLY WE HONOR . . .



THE SARASOTA GARDEN CLUB

Congratulations are in order for the Dedication Ceremony of their Garden Center on March 31, 1960. It is located on North Trail at Sixth Street.



1960 State Convention

MRS. J. B. SULLIVAN — *Chairman*

From the eve before the formal opening of the Convention when Mr. Gregory Conway demonstrated and lectured to a capacity audience of 800 at the Royal Poinciana Playhouse until the last goodbye faded away, the 34th Annual Convention, held in Palm Beach and hosted by the West Palm Beach Garden Club was fast moving, informative and educational with forums, symposiums and noted speakers.

Through the generous support of Mrs. Lewis Vaughn and Mrs. Monroe Jordan, whose ability is nationally recognized, the stage was magnificently adorned with orchids.

In decorating for the President's Breakfast, the West Palm Beach Garden Club emphasized the theme MOBILE OF LEADERSHIP. Nearby garden clubs joined with the hostess club in decorating tables for luncheons and banquets. The "Glades Area" known as the 'salad bowl of America' used vegetables as its focal point. Jupiter chose a miniature lighthouse, its famous symbol, to shed light on gardening; Delray Beach had white gladiolus, mums and Easter lilies in profusion to signify its renown for flower farms. Colorful beads, sparkling jewels, bits of lace and flowers were deftly fashioned to decorate untold dozens of Easter eggs by the West Palm Beach Garden Club for its 'Eggsotic' decorations for the Awards Banquet.

The fashion show, staged by Sak's Fifth Avenue in the Palm Beach Biltmore Patio during TEA TIME, presented exciting new fashions which convinced everyone that the WORTH AVENUE SHOPPING SPREE must be included in the itinerary.

Members and guests were inspired by the guest lecturers, Mrs. Chas. Hoffman and Mrs. Lewis Hull.

Success of any meeting depends upon many people and the cooperation was outstanding.

THE MEMORY OF

MRS. E. G. C. WILLIAMS

Past President of The Floralia Club of Fort Myers and accredited Flower Show Judge for 12 years, she was Chairman of the amateur section of the International Flower Show in Chicago while a member of the Illinois State Federation and president of the Garden Club.

Mrs. Williams will be remembered for her splendid flower arrangement lectures from coast to coast. Gardening, next to her home and family, was the central theme of her life—"and helping people to do things for themselves that they did not realize they *could* do" brought her great happiness. Tiny little Effie Williams, with her radiant personality, will be greatly missed by her many friends from far and near.

* * *

WELCOME TO NEW CLUBS!

Wisteria Garden Circle of Pensacola Federation

Greenville Garden Club

Inverness Garden Club

Periwinkle Garden Club of Eau Gallie

North Fort Meyers Garden Club

* * *

Flower Shows Scheduled

MRS. J. A. FRANQUIZ, *Chairman*

May 6-7 — Orange Park Garden Club

"Our Town" High School Auditorium.

May 11 — Eglin AFB Officers Wives

Garden Club. "Scented Flight" Eglin

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May 19-20 — Palm River Garden Club

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AWARDS PRESENTED AT 1960 STATE CONVENTION

BLANCHE COVINGTON AWARD FOR LEADERSHIP: Mrs. L. T. Nieland, Gainesville

AWARD OF MERIT: Baily O. Breedlove
Mrs. William G. O'Donnell
Mrs. Charles H. Blanchard
Mrs. Arthur F. Coe
Mrs. Eugene A. Smith

HORTICULTURE AWARD: Garden Path Circle, Lakeland

ESTELLE KING AWARD FOR CONSERVATION: Moringa Garden Circle, Ft. Lauderdale

MADIRA BICKEL CIVIC ACHIEVEMENT AWARD: West Orange Garden Club, Winter Garden

ELLA JOYCE BOALS PROGRAM AWARD: (B) Garden Study Club, Delray Beach

HORTICULTURE PROGRAM AWARD:

1. Stuart Garden Club (Mrs. Max Zeller)
2. Winter Haven Garden Club

PUBLIC PROGRAM AWARD: Garden Club of Jacksonville

YEAR'S PROGRAM AWARD: Founder's Circle of Eustis

CITY PUBLIC PLANTING AWARD: Winter Park Garden Club

SUBURBIA PUBLIC PLANTING AWARD: Palm Circle, Ribault Garden Club, Jacksonville Beaches

YEARBOOK AWARD:

Council or Club or Circles: Pensacola Federation
Individual Club or Circle: Winter Haven Garden Club

MARY S. COMPTON AWARD FOR PUBLICITY:

- (A.) Pensacola Federation
- (B.) Ribault Garden Club — Jacksonville Beaches

GARDEN THERAPY AWARD:

- (A.) St. Petersburg Garden Club
- (B.) Deerfield Beach Garden Club

LANDSCAPE DESIGN AWARD: Zephyrhills Garden Club

GARDEN AREAS LANDSCAPE DESIGN AWARD: Founder's Circle, Lakes and Hills Club, Mt. Dora

BRONZE MEDAL FOR ROADSIDE: Perry Garden Club and Lantana Club of Foley

HORTICULTURE PROJECT AWARD: Mimosa Circle of Tallahassee

ANA LOUISE WILLIS RADIO & T.V. AWARD: Chrysanthemum Circle of Gainesville Club

FLOWER SHOW SCHEDULE AWARDS:

1. West Palm Beach Garden Club
2. Pompano Beach Garden Club
3. Jacksonville Garden Club

GREEN ROSETTE FOR SPECIFIC FLOWER SHOW: Tallahassee Garden Club

SILVER ROSETTE FOR GENERAL FLOWER SHOW:

- (1) Tallahassee Garden Club
- (2) Seagrape Circle of Sarasota

GARDEN CENTER AWARD: Davis Islands Garden Club

CONVENTION DELEGATE: Rose Circle of Sanford Garden Club (Miss Glenna Magill)

GARDEN CLUB OF THE YEAR: Clearwater Garden Club

MOST FLORIDA GARDENER ADS: District VIII

MOST ARRANGEMENT CALENDARS SOLD: District XI

NATIONAL COUNCIL BLUE RIBBON FOR HOME AND GARDEN SHOW: Davis Islands Garden Club

NATIONAL COUNCIL ROSE ROSETTE FLOWER SHOW AWARD: Garden Club of Jacksonville

AWARDS TO JUNIORS

MARGARET Y. PACE AWARD: Hazel Juanita Franklin, Pinellas Park

MABEL BOONE AWARD: West Palm Beach

ESSAY: "Why I Should Plant a Tree" — Marianna Junior Garden Club

GARDEN THERAPY AWARD: Junior Garden Club of Dade City

NATIVE TREES OF FLORIDA: Mrs. Crawley's 4th Grade — Pinellas Park

BIRDS SEEN IN FLORIDA: 5th Grade Gorrie School, Tampa (Acasia Circle)

JUNIOR ACHIEVEMENT AWARD:

Allamanda Buds of Jacksonville and Indian River County Junior Club,
Vero Beach (tied)

LITTERBUG POSTER AWARD: Dennis Floyd Vale, Zephyrhills

YEAR BOOK COVER AWARD: Terry McGeehee — Marianna

LET'S KEEP GARDENING IN THE GARDEN CLUB PROGRAM

By Mrs. Melville Hall

With planning time for the coming garden club year at hand, program chairmen will want to give serious thought to their responsibility, jointly with a committee of from 3 to 5 members, of providing the very best possible in a series of programs on gardening and related subjects.

The Florida Federation moved out front in the program planning field with the publication by National Council Books, Inc., of "Program Patterns," edited by our own Mrs. C. R. Mayes, Jr. Acclaimed nationwide this book is of inestimable value to program chairmen and its use has appreciably improved the quality of programs depicted in year books reviewed.

Also rewarding is information gleaned from them of the increasing number of public programs at Garden Centers beamed at sharing with peoples of the community ideas and information which will enrich community life.

The program and year book are closely related with the former being the backbone of a good garden club year, the determining factor in getting members to attend meetings and, by creating interest, bringing new members into the club. The year book is a planned record of what the club will do during the year, speakers that members will hear, projects in which they will participate, and the like.

A MEASURING STICK

Spelled out in the *Book of Information* are stipulations for both Program and Year Book Awards which should be taken into consideration when planning both the program and the year book, regardless of the intent to apply for awards.

The underlying requisite for the program is that it must stimulate interest in gardening, leading to enrichment of life at the individual member, group and community level.

Qualifications for year books give guidance for their format, contents, etc. For example; the National Council Year Book Award gives 20 points on the format based on artistic values and arrangement of material and 80 points on program content including 9 meetings per year, monthly program topic and leader, comprehensive study of some phase of horticulture, conservation, garden design or beautification; study or activity on listed project, demonstration or flower arrangement workshop, flower show or pilgrimage, sponsorship of junior group and at least one bird program.

TELL THE WHOLE STORY

Along with being attractive, informative and accurate, year books should be complete. Those compiling them may well know all about the club's junior or garden therapy work but unless it's in print few others will know.

The program should be so planned as to give members and participants a sense of profit, security, accomplishment, importance and well being.

The program committee should insure that members and participants may leave the meeting with a feeling of having gained something, had the most timely and authoritative information on their specific gardening problem, and proudly learned something that can be passed on for use by others.

Let your program be educational, inspirational and recreational remembering our first job is to be good gardeners; that we are a work organization with furthering the interests of horticulture, protection and conservation of our natural resources, encouraging civic beauty and roadside development, studying the fine art of gardening, and the artistic use of plant materials as primary purposes. Never let the new member from out-of-state who joined your club to learn how to garden in Florida feel disappointed because there's not enough "dirt gardening" information included on the programs.

HAVE A THEME

Selecting a theme to keynote the year's work then developing it month by month through interpretative programs is good insurance that interest will be kept at an enthusiastic point. Having a theme for the year not only adds to the program's interest but tends to prevent the inclusion of different subjects often unrelated.

A club program designed for 9 meetings per year should have three of these on one subject presented in a variety of methods. On daylilies, for example, one meeting might include a talk on their culture. The second might be films showing use of daylilies in a landscape design, while the third might be a book review on daylilies, a

(Continued on Page 8)

LANDSCAPE DESIGN SCHOOL, COURSE II

More than sixty avid students braved the flooded roads to attend the second Landscape Design school held at Davis Island's Garden Center in Tampa on March 21, 22 and 23rd. Those who successfully passed the exam, are now halfway along toward becoming Accredited Appraisers!

Excellent instructors taught landscape theory, and upon glancing out of the picture window during coffeekbreaks, the students could see theories being put into practice, for the Davis Island Garden Club is re-landscaping its waterfront property according to a plan drawn by Mrs. Truman Green.

Featured speakers included: Prof. Robert S. Reich, Louisiana State University; Prof. Howard R. Sebald, University of Florida; Mrs. G. O. Gjoerloff, Landscape Architect and Lecturer from Apopka; Robert L. Neal, A.S.L.A. of Palm Beach and Bailey O. Breedlove, A.S.L.A. and Lecturer from Ft. Lauderdale.

An enjoyable tour through the Bush Garden was the thrilling climax to the two day course which was both informative and interesting.

Bailey O. Breedlove, State Landscape Design Chairman, presided; Mrs. C. R. Mayes, Jr., Federation President; Mrs. Truman Green, Director of District VIII; Mrs. C. E. Conrad, Local Chairman; Mrs. J. A. Franquiz; Mrs. Mat Reeves, Sr. and Mrs. J. J. Waechter headed committees.

Course III will be held at Miami University, October 10, 11, 12th and Course IV at Winter Park, March 2, 3, 4th, 1961.

Pre-registration must be completed before October 1, 1960 with a fee of \$10.00 for the course or \$11.00 if the examination is taken. Checks made payable to F.F.G.C. Landscape Design School, Course 3. Mail name, address and Club to Mrs. Frank Steelman, 4300 S.W. 4th St., Miami 44, Florida.



IMPORTANT NOTICE

Landscape Design Schools Chairman, Bailey O. Breedlove, announced that due to the flood in the Tampa area, some students were unable to attend Course II. Therefore, it will be possible for members to take Course III in Miami in October, and then go back and take Course II when the second series of schools is given at a later date.

* * *

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ATTENTION, PRESIDENTS!

The 1961 Florida Flower Arrangement Calendar will be ready for delivery to Garden Clubs, May 31, 1960. Your Calendar is a Federation project; a money making project, and a means for increasing your treasury. There will be many constructive tips for horticulturists and flower arrangers. The parabolic curve, mobile and abstract design will be featured. Place your orders now with Mrs. H. E. Jahns, 1641 Waldemere Street, Sarasota, Florida.

New Life Members of The Florida Federation

Mrs. H. B. Swinglehurst, presented by her husband.

Mrs. John R. Bear, presented by Council of Flower Show Judges

Mrs. H. C. Dew, presented by Garden Club of Ft. Lauderdale

Mrs. C. H. Blanchard, presented by Althea Circle, Pensacola Federation of Garden Clubs

Mrs. Earl W. Lau, presented by Garden Club of Winter Park

Mrs. Dan Fitch, presented by Tropical Garden Club, Miami Beach

Mrs. Alma Funk presented by Tropical Garden Club of Tampa

Mrs. Sam I. Nix presented by friends of late husband in St. Petersburg

Mrs. Goodyear Sicard, South Florida Garden Club of Miami

Mrs. Merle B. Mann presented by Boquet Circle of Jacksonville Club

Mrs. George Newsome, Miami Beach Garden Club

Mrs. W. K. McNanard, Highland Park Club of Miami

Mrs. James B. Sullivan, Poinciana Circle of West Palm Beach Club

Mrs. Harry N. Ten Eick, Tampa. Presented by friends

Mrs. R. M. Fortson, Ortega Circle of Jacksonville Garden Club

Mrs. J. K. Williams, Sunset Garden Circle of Miami

Mrs. L. T. Nieland presented by Lotus Circle and Gainesville Garden Clubs

Mrs. M. S. Dillingham, Capehart, Eglin Air Base presented by her husband.

Mrs. D. M. Young, Shalimar. Presented by her husband.

Mrs. Andrew A. Gurke, Hollywood, presented by her parents.

National Council Life Memberships Presented at South Atlantic Region Convention

Mrs. Ira J. Varnedoe, presented by Oleander Circle, Garden Club of Jacksonville

Mrs. A. R. Mullins, presented by Garden Club of West Virginia



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(Continued from Page 6)

flower arrangement demonstration featuring them or even a small flower show emphasizing daylilies. Three programs on one subject, as outlined above, leave six others to provide for additional interests of the club.

The more members are given to feel the program is theirs the greater the chance it will never slip into the doldrum stage. This feeling may be engendered by answering roll call in small clubs—not feasible in large ones—with the type of information considered timely for the particular month, an introductory "ice breaking" quiz on some phase of gardening, questions and answers after the authoritative speaker has finished, "fun lessons" including identifying foliage, seeds and flowers; giving common and, where known, botanical names of plants, etc.

If you were a program wouldn't you want to be full of interest, inspiration, information? Carefully studied out, well planned and built on a year's theme best suited to meet needs and interests of the community? Have definite aims and promote worthwhile activities? Create thinking and mold public opinion resulting in constructive action? Pass along to your audience matters of great importance to the welfare of juniors and high school groups? Have the knack of taking criticism when it's constructive and forgetting it if not? Be praised, if praise be due? Know that because of you members will return to their homes resolved to be better parents and make their communities better, prettier places in which to live?

MAIL-IN CLASS IN 1960 STATE FLOWER SHOW

For the first time we are having a Mail-In-Class in the State Flower Show to be held in Sanford, December 1, 2 and 3rd, 1960. This is primarily for members who live too far to enter otherwise. This class will consist of wall plaques using dried and/or treated plant material, sea shells, or weathered wood suitable for wall decoration in our Florida homes. Size 24" high 12" wide.

Scale of points for judging

Distinction (Decorative Quality)	50
Design	25
Color and Combination of materials	25

100

Entries must be mailed in cartons suitable for return shipping. Name and address of exhibitor must be on the back of plaque. Entry will be mailed C.O.D. to exhibitor or will be returned through the District Directors at the first convenient meeting following the show.

Entries must be mailed by November 15, 1960, to: Mrs. R. F. Robison, 1407 E. Second St., Sanford.

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SOUTH ATLANTIC REGION CONVENTION CHAIRMAN

Mrs. William G. O'Donnel of Boca Raton, was the efficient chairman who made the Regional Convention such an outstanding success! Dottie and her active committee had the amazing ability of being everywhere at the same time attending to endless details with graciousness and ease.

Approximately 275 representatives from 10 states in Dixie found "The Golden City of The Gold Coast" as fabulous, Florida hospitality as delightful and the program as interesting as had been predicted!

BON VOYAGE!

To the Florida Gardeners who are boarding the Santa Maria on May 4th for a marvelous trip to Europe,—with Duffy Travel Service as escorts!

PATRONIZE OUR ADVERTISERS...

Yes, May is a month of prophesy. Let's take advantage and enjoy all of her beauties. Let's prepare for the coming of summer.

—Denver Ste. Claire

The Florida Federation of Garden Clubs expresses sympathy to the family of the late Fred A. Mahan. His generosity will be long remembered by travelers on Highway 90, as well as other beautification contributions which have been made by Mr. Mahan's nursery throughout the state, over a period of many years.

"THE ART OF BONSAI"

By ISABEL KING

A refreshing change of perspective for many American gardeners today is the study and culture of Bonsai. Our accustomed thinking is in terms of plenty, of rapid growth and massiveness. When we begin a new garden, we plant as many already grown trees and shrubs as we can afford. Our lawns may be planted in squares of sod which give immediate effect of maturity.

Suddenly in the midst of this kind of horticulture we become aware of a different philosophy of gardening. It is the ancient art of the Japanese bonsai, which is the disciplined growth of trees and plants within the confines of containers often no larger than an ashtray. The art of growing dwarfed potted trees and plants may be as old as a thousand years — perhaps more. Bonsai is passed down from one generation to another in Japan and the plants are so cherished that they are priceless.

Imagination plays a large part in bonsai, for it takes imagination, as well as skill, to train gnarled, old windswept trees hardly a foot high, or to depict a miniature landscape. Scale and simplicity play an important role also.

Bonsai comes in four sizes. Large, ranging in height from 26 to 40 inches. Medium, from 12 to 16 inches in height. Small, from 7 to 12 inches, and miniature, any height under 7 inches. Almost any plant can be grown as bonsai, trees, flowers, fruits, and grasses. The deciding factor is proportion.

The plants can be started from seeds, cuttings or larger plants. From the very earliest stages of development the plants should be carefully selected and groomed to develop the type of trunk desired. They must be constantly thinned and pruned to prevent them from becoming so dense that they hide the beauty of the trunk. It is best to select varieties of plants with small leaves, although the larger leaved ones can be trained by pinching off the leaves in summer, which causes new leaves to form that are smaller than they would be otherwise.

When the plant to bonsai has been chosen, remove it from the pot, carefully remove $\frac{2}{3}$ of the soil from the roots and prune off the old roots and the tap root, leaving only the top new roots. Select a smaller pot than the one the plant was formerly in and place a layer of gravel in the bottom, then reset plant. The soil mixture should be $\frac{1}{3}$ good clean soil, $\frac{1}{3}$ sand, and $\frac{1}{3}$ leaf mold or peat moss. The best time to repot is in the spring. Each year the method described above should be repeated until you have arrived at the size pot you wish the plant to continue in. Water the plant well and keep in the shade for a week or so, after that it should be given a half day of sun each day. Established plants should be fertilized each month with liquid cow manure or water soluble commercial fertilizer. A small amount of water should be provided daily as the plant should never dry out.

Training of the branches should start early. After the excess branches have been pruned away the remaining ones may be trained to assume the desired lines. This is accomplished by placing one end of a small copper wire in the soil, near the trunk of the plant, and then carefully winding the wire around the branch. It may then be bent to form any shape you wish. If the branch is small, one end of the wire may be fastened to the end of the branch and the other end of the wire pulled down and secured to the container. Allow this to remain until the branch has naturally grown in the desired shape and then the wire may be removed.

There are many suitable containers on the market today. Naturally, they should be small, and preferably unglazed, with a small hole in the bottom for drainage. Plain, simple lines and muted earth-tones lend themselves more suitably to bonsai. You may even improvise your own container from an old tree knot, or a stone with a hole in it, or even a tiny conch shell.

As a final touch add some moss, a stone, a miniature of an animal or human being, a shinto shrine or Buddhist temple — all in scale with the miniature tree — and you will create a living picture or a miniature landscape.

Mr. Frank Okamura, of the Brooklyn Botanic Gardens, tells us, "The culture of bonsai would be beneficial to many of us in the world today, caught up as we are in the rapid tempo of the time. The care and training of bonsai enforce the use of patience and requires a slowing of pace even though it may be only a few minutes a day. Their quiet beauty and the images of the majestic rhythms of nature they invoke are soothing to taut nerves." It is worth trying!



Clearwater and Nagano, Japan are Sister-Cities in the Friendly Cities, Inc. who are instrumental in organizing the cultural and gardening exchange between the two cities across the world from each other.

Mrs. Louise Crowell, the first citizen to visit the sister city in the Orient, gave a very interesting program on her experiences at the October meeting in Clearwater.

The Garden Therapy committee, with Mrs. Madden as Chairman has sent a tray and basket of pine needle work as a gift to friends in Nagano.

* * *

Mrs. Louis Oakley has donated a \$25.00 Award for World Gardening. Qualifications will be announced in *Book of Information*.



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GARDEN CLUB SHORT COURSE

University of Florida, Gainesville
June 21-23, 1960



The Sixteenth Annual Short Course of the Florida Federation of Garden Clubs and the General Extension Division of Florida will be held on the University of Florida campus. The program opens at 10:00 A.M. Tuesday, June 21, and closes at noon Thursday, June 23.

Mrs. Frank L. Brown of Neptune Beach serves as advisory chairman on program planning for the Florida Federation. Mrs. Edith McBride Cameron of the General Extension Division will be in charge of the Short Course.

REGISTRATION

Registration and housing reservations in Broward Hall made in advance insure first choices in workshops. Registrations post-marked later than midnight Sunday, June 19, cannot be processed as advance.

Fees paid in advance will be refunded in full to persons who cannot attend if cancellation is received by the General Extension Division before 3 P.M. Monday, June 20. Otherwise, the registration fee and one night's room rent will be deducted from the refund.

Persons who have registered in advance may go immediately upon arrival to assigned rooms, and call later at the *Advance* Registration Desk in the Lobby to receive materials.

Persons who have *not* registered in advance should go directly to the Registration Desk in Broward Hall Lobby between 3 P.M. and 8 P.M. Monday, June 20; or to the Student Service Center between 9 A.M. and 10 A.M. Tuesday, June 21.

ROOMS

Reservations for Broward Hall accommodations should be made with the General Extension Division. The cost will be \$2.25 per person per night, including tax. Linens will be furnished. Children under sixteen cannot be housed at Broward. Gainesville hotels and motels are available. (See ads!)

MEALS

Arrangements have been made with the University Food Services to open Broward Hall cafeteria for the convenience of Garden Club Short Course students. The cost will be \$5.00, to be collected by the General Extension Division with the registration fee. Covered will be lunch and dinner on Tuesday, all meals on Wednesday, and breakfast on Thursday.

COST

The registration fee will be \$5.00 for all, or for any part, of the Short Course. Meals beginning with lunch Tuesday through breakfast Thursday, will be \$5.00. Housing at Broward Hall will be \$2.25 per night, tax included.

Thus, for Monday arrival, the fees, including Broward Hall housing, will be \$16.75; for Tuesday arrival, the amount will be \$14.50.

Fees should be remitted by *check or money order payable to the General Extension Division of Florida.*

SPECIAL FEATURES

New this year are the workshop opportunities. Students may learn-by-doing flower arrangements, corsages, plant propagation, native plant identification; garden club organization, junior gardening, landscaping with native plants, roses for Florida gardens, or plantings for the popular Florida room. The schedule will be repeated Tuesday and Wednesday afternoons, giving each person two different workshop selections.

Obviously some workshops must be limited and thus everyone will be asked to designate first, second, third, and fourth choices. Assignments will be made to the workshops in the order in which registrations are received, with preferences so far as they are possible.

WHAT TO BRING

Flowers for use in the workshops on flower arrangement and corsage-making will be available for purchase at the Short Course. Corsage makers may purchase the necessary wire, tape, net, chenille, and ribbon, but they must bring strong scissors. The flower arrangement workshop will require that each person furnish her own "mechanics" — scissors or clippers, wire, pin-holders or oases or both, containers, and plant materials aside from flowers.

Short, optional tours will be conducted in connection with two of the afternoon features. These and the break-o'-day bird walk, will call for comfortable walking shoes and (should the weather turn "unusual") rain togs. Binoculars will add to the enjoyment of the bird walk, too. Simple cottons will be adequate for wear.

(Gainesville residents will not be expected to pay the food charges with their registration fee, but they may make special arrangements as desired for meals at Broward Hall cafeteria.)



FLOWER ARRANGEMENTS SOMETHING TO CROW ABOUT! —

Mrs. C. Verne Klintworth, of Tampa, will be the featured instructor at this year's Short Course, with three lecture-demonstrations in Flower Arrangement. Her versatile talents have gained recognition in many aspects of garden club work and numerous speaking invitations throughout the South.

She is a nationally accredited Flower Show judge, a Life Membership with Senior rating; has received the Blanche Covington Leadership Award and is an Honorary Life Member of the Florida Federation.

She has been described as an artist who paints with flowers rather than with brushes, probably because of her flair for color. But she is equally at home in hybridizing hemerocallis, with more than 100 varieties in her garden. Not only is she writing a book on flower arranging and table setting, but has designed and made most of the cloths and place mats used in the table-setting demonstrations.

Sue Klintworth's well-known trademark is a rooster, the one accessory she uses in each of her lecture-demonstrations.

Indeed, her audiences "crow about" the take-home value of her teaching, the inspiration which characterizes her arrangements and the sparkle of her presentation.

Mrs. Harold D. Duke, Laura Page to her many friends, has the honor of receiving the first National Corsage Advanced Judges Certificate in the United States. She serves as National Corsage Club Director of District IV and has been Corsage Chairman of the Garden Club of Jacksonville for the past 10 years.

SCHOOL DAYS!

Mrs. Frank L. Brown, *Chairman*

Among the many wonderful opportunities offered Garden Club members through the Florida Federation of Garden Clubs, the Short Course is one of the most important, but is often lost in the shuffle. Why?

First: Because new officers have been elected in many Clubs and since there are so many phases to promote, they are swamped. . . . "Let first things come first," they say.

Second: Because of the date. . . June 21-23 when school is out and children are home.

Third: What is a Garden Club Short Course anyway?

Suggested answers:

1. Ask Grandmother or loving aunts to keep children. (And give hubby a 3 day vacation - he needs it!).
2. New officers always strive to be a little bit better. So mark your calendar and take your members to the Short Course! A BETTER WAY TO START A BETTER YEAR.
3. We are living in an 'Adult Education' age - never too old to learn more, and never too young to start learning. Mrs. Verne Klintworth, Tampa, will instruct in Flower Arranging; University Professors will teach the latest horticultural developments; a bird-walk (which was so popular last year); Corsage Workshop conducted by Mrs. H. D. Duke, Nationally Accredited Instructor.
4. Live in true "college style" in Broward Hall, eat at the University Cafeteria, attend lectures in air-conditioned Broward Hall and Student Center. A portfolio of outlines will be presented to you upon arrival, making note-taking very simple and you will be inspired by the natural beauty of the campus!

REGISTER NOW!

CORSAGE CRAFT

Mrs. Duke and her assistants will conduct Corsage Workshops each afternoon, demonstrating the steps of corsage craft for both beginners and advanced students.

Not only does Mrs. Duke have a "green thumb", but is an artist with nimble fingers who has the rare ability to show how to make corsages and at the same time TELL you so clearly that you can do it too!



A Tool For Teaching Taste

Guest Writer

By Mrs. G. O. Gjoerloff

The greatest treasure this country possesses lies in the future of our children. Anything we can do to guide them along the right paths will be of benefit not only to them but to their associates as well. It is our duty and our privilege to teach them, by example and training, to choose the good, the beautiful, the sincere, the worthwhile. As Jens Jensen has written: "The choice we make today is the cornerstone for our choice on the morrow."

Are you interested in your children,—in the future citizens of this country? Then help to promote the *Schoolgrounds Improvement Contest*, for this can bring about great benefits.

It is a tool for teaching taste. Good taste is one of the finer essentials for a happy life, which some children acquire through their home guidance and surroundings. These children will naturally appreciate good landscape design at their schools (even sub-consciously), just as they have at their homes. But there are many less fortunate children for whom a well designed and planted schoolground can serve as one of the primary steppingstones toward the acquiring of good taste. If every day they are surrounded by a neatly kept schoolyard, well drained, with good playground facilities, circulation, adequate parking area, a well kept lawn, and just enough planting to set off the building and beautify the grounds, and if all this is well maintained, they will tend to become accustomed to good landscaping, and some day desire it on their own homegrounds. Not only that, but the parents and other citizens will benefit by a well designed schoolgrounds and the whole community will profit by it, until good landscape design is demanded around all the public buildings and in all the parks of the area.

This contest is not an easy one but an extremely worthwhile one, for even if an entry does not win an award, a far more lasting award will have been gained in benefit to the community and in the satisfaction of accomplishment. Even a poor design may serve to arouse public interest in the fact that schoolgrounds should be landscaped,—and prove particularly rewarding if it helps to show that professional guidance is advisable in public projects, and whenever dealing with public funds and public property, (as is taught in the Landscape Design Schools of the National Council of State Garden Clubs).

The Schoolgrounds Improvement Contest information sheets have been revised to be more explicit, and are now available for distribution. Any Garden Clubs interested in this project can secure them from their State Landscape Design Chairman. On these sheets it is explained that the purpose of this contest is to stimulate schoolgrounds improvement "realizing that a great part of the formative years of children is spent in the Elementary and High Schools of our country, and that the creation and preservation of outdoor beauty is their future responsibility."

An aid in teaching this, as well as in gaining an understanding of what landscape design is, exists in our Junior Garden Clubs. By showing the children the landscape plans, perhaps letting them help with the carrying out of a small part of the planting plan, they can learn the value of a plan, the meaning of scale, and find out how to interpret it on the ground. The importance of planning before planting can also be emphasized. The interest aroused will help to avert the wanton or careless destruction of the planting, and create interest in other well landscaped properties, and respect for good design.

By promoting this tool for teaching taste, the Schoolgrounds Improvement Contest, we can guide our children's tastes, set an example in the community, beautify the neighborhood, arouse public appreciation and support, and develop interest in good landscape design. Let's make a real effort to participate in this worthwhile contest for "The choice we make today is the cornerstone for our choice on the morrow."



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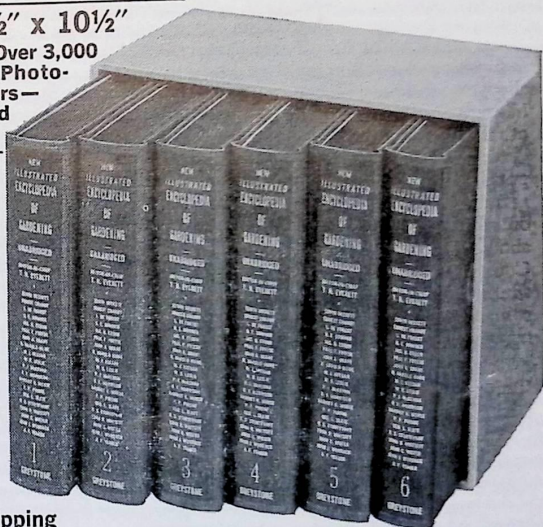
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Youth Conservation Camp In Ocala National Forest

MRS. W. S. MILLER, *Chairman*

HI JUNIORS!

Summertime is here again, and all roads lead to Junior Nature Camp . . . so start packing your gear for another wonderful week in Ocala National Forest, living close to Nature and to God.

Don't forget, the camp is opened to girls for just two weeks, and we can take only 126 campers. So *PLEASE* get your applications in early!

PROGRAMS FOR THIS SEASON ARE MOST OUTSTANDING:

Early morning Bird-walks; *After breakfast*—Courses in birds, mammals, reptiles, insects, swimming, water safety, life saving, and also riflery and hunter safety.

Afternoon — 1 hour rest period; swim lessons, arts and crafts, bird and mammal study, as well as tours to Ross Allen's Deer Farm and Bird of Prey Farm.

Evening — Singing, games, lectures, slides, cook-outs, over night camp-outs, hiking to and from the camp site and many other conservation projects.

None of us will forget the "Animal Compound" where we actually study our native mammals and reptiles. We remember the cute little black bears, the beautiful red shouldered hawk that would fly from one Counselor to another, alligators, frogs, snakes, turtles, mice, rats, pocket gopher, squirrels, opossum, as well as the ones we trapped!

Ten Florida Federation Conservation and Junior Chairmen will serve as Counselors during the two weeks for girls.

CIRCLE THESE DATES ON YOUR CALENDAR

July 3 — 9 (Girls) Ages 10-16

July 10 — 16 (Girls) Ages 10-16

July 17 — 23 (Boys) Ages 8-12

July 24 — Aug. 6 (Boys) Ages 8-12

August 7 — 13 (Boys) Ages 13 — 16

August 14 — 20 (Boys) Ages 8-12

Junior Garden Club fee: \$15.00 for 1 week or \$35.00 for two weeks. Non members fee: \$20.00 and \$45.00 respectively. The Youth Conservation Camp is sponsored by the Florida Game and Fresh Water Fish Commission with Denver Ste. Claire as Chief.

For information and applications write Junior Nature Camp Chairman: Mrs. W. S. Miller, Route 1, Box 159, Bartow, Florida

Can't you just visualize the gleam in those eager eyes and the satisfaction reflected on happy faces in the glow of the campfire? Don't let your children miss the thrilling experience of camping on Lake Eaton this summer. Register them today!



One of the two frolicking little black bears at the Youth Conservation Camp in Ocala National Forest. The children selected the names for the pets, "Flip" and "Flop". Campers are taught to observe the habits and become familiar with many different animals which are native to our state.

Donations are being gladly received for the Conservation Building at the Youth Conservation Camp in Ocala National Forest. Make payable to Florida Federation of Garden Clubs and mark it for Conservation Building Fund, mailing it to Mrs. Carroll Griffin, Ocean Air Court, Jacksonville Beach.

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The Sands of Time!

Mid-Term Reports of the Executive Board



Report of the President

Mrs. C. R. Mayes, Jr.

"Today's Goal is Tomorrow"

Yesterday's goals are reflected in the wide scope of accomplishments today.

Today's goal was reached because many of you accepted "The Challenge of Leadership" at the Presidents' Conferences last Spring—and you continued "Searching for Treasure" as we suggested at the Annual District Meetings last Fall.

Tomorrow's goals depend upon plans today. It is too late to do anything about yesterday, but we can achieve the goals of today and tomorrow.

The successful achievement of the goals are worthy of the endeavors of many—the Officers, Directors, State Chairmen, Club and Circle Presidents and members. We pay tribute to your efforts and note some of the accomplishments.

The Junior Nature Camp was successfully established at the Game and Fresh Water Fish Commission's Youth Conservation Camp in Ocala National Forest, and it will be continued this year. A Fund was established for a Conservation Building there. The Sears-Roebuck Foundation has granted 12 Scholarships—a child from each District may attend.

Liaison Gardening for the High School was started and a Syllabus "Let's Teach Flora" provided to assist the leaders and members. Our beloved National Council President, Mrs. Jamie Johnson has announced that this Chairmanship is being adopted by National Council of State Garden Club and Mrs. C. H. Blanchard has been appointed Chairman.

We have reprinted the "Litterbug Family Booklet" written by Alice Rush McKeon and it is available for use at all age levels.

The World Gardening Chairmanship was established and many contacts have been made throughout the world. Several Clubs are sharing in this project by sending seeds, literature and other materials requested. Our first National Council project # 101 has been completed with the shipment of materials for a Flower Show in Singapore.

The Greenhouse Project at Raiford Prison is almost complete. The members voted to contribute 5c each in order to provide the

\$1,486.14 needed to provide materials for its construction. We have provided Landscape Design Manuals from Courses I and II for the Avon Park Correctional Institution.

The Groundbreaking for the Headquarters Building was held January 6th and construction of the building was started on March 21.

The change in the Tax Exempt Status with the Internal Revenue Bureau from 501(c)(4) to 501(c)(3) rating was realized when the delegates at the Convention voted to approve the recommended amendments to the Charter and Bylaws.

This year 5 Scholarships will be granted colored Teachers at Florida A&M in addition to those given to the Teachers Workshop at Florida State University.

A new booklet on Botany being written by Mrs. William C. Knox will be printed for the Federation by the Department of Agriculture and will be distributed to garden club members and others interested at no cost.

Landscape Design Schools, Courses I and II, an Advanced Refresher Course for Flower Show Judges, the Short Course for Gardeners at the University of Florida and the Tropical Short Course at the University of Miami have been held.

The Governor's Committee on Roadside Development and Safety has been realized. Six Blue Star Markers have been placed.

In our sincere effort to be worthy representative as your President, We have:

Attended the National Council of State Garden Clubs Board Meetings and the Convention in St. Louis, and the Board Meeting in Albuquerque, New Mexico, at the latter we appeared on a Radio Program giving an account of the Federation's activities.

Assisted in the planning and execution of the South Atlantic Region 1960 Convention held at Boca Raton.

Attended the 12 District Presidents' Conferences and 12 Annual District Meetings.

Planned and presided at 5 Executive Board Sessions.

Attended the Tropical Short Course in Miami; Course II of the Landscape Design Schools in Athens, Georgia and Tampa, and the Advanced Refresher Course in Orlando.

Served as dedicating officer for Blue Star Markers at Chattahoochee, Bellair, DeLand, Milton, Perry and Tampa; also for the dedication of Garden Centers—the Gulf Area Garden Club, Panama City Beach and Sarasota Garden Club. Attended the Groundbreaking for the Headquarters Building and gave the response to the welcome.

Presented programs for clubs in various parts of the State, installed officers and served as a judge for a number of Flower Shows.

Attended the Conference in Tallahassee with Governor LeRoy Collins, the State Road Board Officials and Committee, also conferred with a member of the Department of Agriculture relative to printing of the booklet on botany.

Attended a Conference with Dr. Franklyn Johnson and a Committee on the Landscape Design School Course I, also attended the Annual Meeting of the Sears-Roebuck Foundation's HANDS project.

Given much time and effort to the problem of securing the change in the Tax Exempt Status with the Attorneys in Washington and Miami; Committee on the amendments to the Charter and Bylaws; the Headquarters Committee and in securing funds for the building; to other Committee work and in answering the vast amount of correspondence.

Served as a member of the National Council Program Committee, prepared copy on programs for the National Gardener, and for mimeographing by the National Council Program chairman.

Sold advertising for the *Florida Gardener* and prepared copy for each of the five issues.

Written forewords for the Landscape Design School Manuals for Course I and II, "*Let's Teach Flora*," and an article for the "*History of the Garden Club of Jacksonville*."

We are grateful for the cooperation of our almost 30,000 members and we are looking forward to further accomplishments in "Gardening for Tomorrow."

FIRST VICE-PRESIDENT

Mrs. Melville Hall

Your first vice-president reports having attended all meetings of the Executive Board, Presidents' Conferences of District VII, VIII and IX, the District VIII Conservation Conference, 12 District Meeting, Groundbreaking Ceremonies for the State Headquarters Building in Mead Garden at Winter Park and the South Atlantic Regional Convention at Boca Raton, serving as chairman of hostesses. Also she attended the Federation's 34th Annual Convention at Palm Beach, presiding at the luncheon honoring Past Presidents of the Florida Federation, and chairing the "*Widening Today's Horizons*" Symposium.

She has served on the Headquarters, Policy, Resolutions and Bylaws Committees and on the Committee to Approve Board Minutes. Currently she is a member of the Governor's Advisory Committee on Roadside Development and Safety. Your first vice-president has visited clubs, installed officers, dedicated Clearwater Garden Club's Blue Star Memorial Highway Marker, promoted and secured contributions to the State Headquarters Fund, written articles and secured advertisements for *The Florida Gardener*, secured subscriptions for *The National Gardener* and assisted with other phases when called upon.

As Program Chairman your first vice-president has used "Let's Keep Gardening in the Garden Club Program" as her theme. She has kept the Program Kits in circulation, sending one to the National Program Chairman for inspection, one to be displayed at the National Convention in Houston, Texas, and readying them for the forthcoming program planning season.

Also, she has inaugurated a "Master Speeches" file containing copies of addresses given on various occasions which are for loan on request. Speaker Lists have been mailed, requests for assistance with program information and materials have been complied with, and Program Awards entries processed to the best of her ability.

Full cooperation has been given in furthering Federation objectives and in promoting "Gardening For A Better Tomorrow."

SECOND VICE-PRESIDENT

Mrs. Jack W. Dunlap

Your second vice-president attended all Executive Board meetings, 6 Presidents' Conferences, 11 District meetings, presided at Groundbreaking Ceremony for Greenhouse at Raiford, attended Groundbreaking Ceremony of State Headquarters, South Atlantic Region Convention as Publicity Chairman,

State Convention in Palm Beach, presiding at Presidents' Breakfast and Florida Gardener Staff Breakfast.

Presided at Landscape Design School Course I at Jacksonville University and attended Course II in Athens, Georgia and Tampa, Florida.

Served as representative of Federation and on program of American Camellia Society's National Convention, attended conference with State Road Department and Governor Collins twice regarding the Governor's Committee on Roadside Improvement and Safety. Also served on committee to approve Board Minutes. Represented Florida Federation at Sears-Roebuck Foundation Regional Conference and on Federation Landscape Design Schools planning committee.

"The Federation and You" has been given for four Clubs in Florida, and participated in 3 Arbor Day ceremonies and Litterbug Day also 1 Roadside sign dedication.

As Editor of THE FLORIDA GARDENER have edited and published five issues and written articles for THE NATIONAL GARDENER.

Plan to attend the National Council Convention in Houston, Texas.

THIRD VICE-PRESIDENT

Mrs. Graham W. King

Many rewarding experiences have been gained from this first year as your third Vice President. To record all of them would require far too much space so we will touch only on the highlights.

We attended the President's Conferences and Fall District Meetings of Districts 10, 11, and 12 speaking on horticulture and new gardening practices. On January 6th we had the privilege of being a part of the groundbreaking for our new Headquarters Building. On February 28, 29, and March 1st we attended the South Atlantic Regional Meeting in Boca Raton. We have attended all Executive Board meetings and visited many Clubs promoting the objectives of the Federation.

As Chairman of Horticulture we prepared and presented each Club and Circle President a pamphlet on "Nine Easy Steps to Planning a Horticulture Workshop." At both the South Atlantic Regional Meeting and State Convention we set up horticulture exhibits and planned the program and secured the speakers for the Horticulture Forum. We assisted in wording the new Horticulture Achievement Award which will be available to Clubs and Circles in 1960,

and it was our pleasure to accept a beautiful silver tray as a traveling trophy for this award. This tray will remain in the possession of the winner for one year, their name will be engraved on the tray and when the space is filled it will go to Headquarters for permanent display. We processed fifteen (15) entries for Horticulture Awards and were thrilled with the outstanding work being done by the Clubs and Circles. Each issue of the Florida Gardener has carried an article on horticulture written by this Chairman, as well as a page of "Do-It-Yourself Gardening." We have served as judge for several Flower Shows and as Installing Officer for many Clubs.

It is with joy we have witnessed the up-surge of interest in horticulture and while planning our "Gardening For Tomorrow" let us remember these words of a Greek philosopher: "From out the good earth shall spring the handwork of God to enrich the souls of men."

RECORDING SECRETARY

Mrs. Eugene W. Bowles

Your Recording Secretary attended and recorded minutes of all Executive Board Meetings, State Convention and filed all reports of Officers, District Directors, and Committee Chairmen.

Attended Landscape Design School I in Jacksonville, Short Course in Gainesville, Ground Breaking of State Headquarters Building in Winter Park, South Atlantic Regional Convention in Boca Raton serving as Chairman of Information Committee. Attended Presidents' Conference and District Meeting of District Two.

Your Recording Secretary serves on the following committees—Bylaw, Policy, Life Membership, Program, and Chairman Committee on Nominations. She serves by appointment of the Governor on the State Committee on Roadside Development and Safety and attended its first meeting in Jacksonville.

CORRESPONDING SECRETARY

Mrs. E. O. Williams

This is the year of the mimeographing machine! The synopsis of each board meeting was mimeographed and mailed to approximately four hundred and ten club presidents and board members. Letters were sent to presidents and requesting names and addresses of club officers and chairmen, circle presidents and total number of members, and with this information received, master lists, alphabetical and by districts were prepared for mailing and for official club directory in the new issue of the Book of Information.

DISTRICT IV

Mrs. Eugene J. Gallagher, Director

"Gardening for Tomorrow." How well that can be applied to our Junior Gardeners and much emphasis has been placed on them in District IV. With over 6000 Juniors, a series of workshops were held in St. Augustine and Jacksonville, giving horticulture, birds & conservation, Litterbug and arrangements. 300 Liaison members in Jacksonville alone. We have 27 clubs, 10 of which are federated into a council, 197 circles, 8 probation; total membership 5148. 18 standard shows held, 5 sponsoring junior sections, 1 individual Jr. show. 15 awards Clubs of this District A applying to 1 Audubon and 1 Teacher's scholarship given. Landscape design courses given in 5 clubs.

44 attended Landscape Course I at Jacksonville University. Arbor Day observed in 11 clubs; Lake City planting 5,000 trees secured from Forest Ranger station. 16 Bird & Conservation that can be applied to our Junior Gardeners programs were held, and ASA District held two. Roadside beautification is being carried out on long range programs by 10 clubs. An evening Horticulture class has been added in Jacksonville in addition to forestry organization classes. Extensive therapy projects are being carried out in the major clubs and cities. Our grateful thanks to the Fernandina Clubs for the well planned Spring Presidents' Conference and the St. Augustine Council for the District meeting, as well as Lake City who will entertain the Presidents' conference on May 23rd.

DISTRICT V

Director's Report

Mrs. Henry C. Lunsford

With interest in all phases of the work of the Federation, this District has been particularly active in their Conservation work in each club with almost every corner having a worthy project. Garden Therapy work has been outstanding. All hospital patients have been remembered, especially on holidays. Special interest has been given Horticultural projects with plant exhibits, exchanges, workshop programs and lectures being featured. Junior Gardeners have held a special heart throb for almost every club with at least one of the recommended programs followed. Not only programs, but the Juniors have distributed litterbags to service stations. Several members attended the Landscape Design Course No. 1 and more attended Course No. 2. Interest is building in this area with one club having a study course in Landscape Design. Every club sponsors a roadside or civic project

such as planting city parks, municipal buildings, public buildings, public libraries, and roadsides or "Miles of Beauty." With a Sears Foundation Grant in this district for ground's beautification of a hospital, everyone is hustling! Central Florida Junior College was included in Ocala's beautification as well as the Juvenile Detention Home of Marion County.

For our future plans, District V will have open eyes, hands, and heart for working towards a better Federation.

DISTRICT VII

Mrs. Earl W. Lau, Director

District 7 covers five counties, and has a membership of over 3,000, 27 Federated Clubs, 99 Circles and 3 on probation.

Monthly Bulletins prepared by the Director were sent to every Club and Circle President in the District to keep them informed of District activities as well as the Florida Federation.

Largest workshop of its kind ever held in Florida was the Junior Gardening, Garden Therapy and Hobby Workshop in Mount Dora last October with over 750 attending, learning how to make or teach other 21 different items; an overnight camp-workshop on Conservation and Horticulture in Leesburg in January; Presidents' Conference "Information Please" in Orlando last April, and the Fall District Meeting in Leesburg.

The District hosted the Groundbreaking ceremonies for the new State Headquarters Building in Winter Park in January, and has contributed over \$17,000.00 to the Fund. We are proud of this record, a Charter member club, Winter Park became a benefactor as well as our District through the profits of the Home and Garden Tour.

Over 14 Awards were applied for by Clubs and Circles, 200 Books were purchased from National Council, while 2,100 Calendars were sold.

Programs and workshops on Conservation were held by 19 clubs on water control, forestry, birds, soil erosion and wildflowers, with 6 towns as Bird Sanctuaries. Three members attended the Blanche Covington Nature Camp, money has been contributed to Teacher Conservation Scholarships at FSU and to the Junior Nature Camp.

Eleven Clubs sponsored Standard Flower Shows, while three had week long shows at county fairs. Courses II and III of the Flower Show Schools were held, adding 6 student judges to the 24 fully accredited in the District. Sanford will hostess the State Flower Show, December 1, 2, 3, 1960

and invite all of you to participate.

Only two clubs own their Centers, one burned its Mortgage in February 1960, several others have purchased land. Every Club has a library or library shelf. About 70 attended the Short Courses at Gainesville and Miami.

Junior Gardening has not progressed, mainly to the fact of so many double school sessions due to rapid population growth, liaison gardening has been established in five clubs. Over 18 clubs have extensive garden therapy projects. Every Club had at least one Horticulture program, many had workshops, members are affiliated with many plant societies.

Only a few members avail themselves of the free plants through the Plant Distribution Program of the Federation, more education is needed. Clermont held an eight week course on Landscape Design.

Publicity was obtained thru news, TV and radio, outstanding publicity is gained monthly by one large club, through the "Flower of the Month" bulletin, distributed by the Public Library, and written by a State Chairman.

Roadside and suburbia planting—*Memory Lane* is a most outstanding project, island plantings, schools, library, girl scout houses, two hospitals, one courthouse, one post-office were landscaped in the District. Lawns of the Month seem most popular to improve several of the communities, some are planting new miles of beauty as soon as road construction ends, three new City Directory signs were placed, Litterbug programs have been promoted, one club even sweeping streets to promote "Don't be a Litterbug Day" on November 2, 1959.

Largest Ways and Means event in the District was the HOME and GARDEN TOUR held March 22, 23, 24, 1960 in 9 cities, with twenty-five Homes and Gardens opened, one Church, three city parks, and two Garden Centers. Our District became a Benefactor through this project.

DISTRICT VIII

Mrs. Truman Green, Director

District VIII's nearly 6,000 members have led interesting and varied garden club lives during the past year with emphasis on activities of Junior Gardeners (over 1500); Conservation, and Garden Therapy.

Two clubs joined together to sponsor a 13-week's series of horticultural programs that was truly outstanding; One club held four meetings for the entire community with experts advising on planning and planting their own grounds; One group raised \$11,000 plus for the creation of a memorial Botanical Garden for the new Garden Center;

One club raised over \$5,000 on a bridge tournament; Another cleared over \$3,000 on a fashion show. Other ways and means projects including Home and Garden Tours, Plant Sales, Artist and Arrangement demonstrations, Auctions, Bazaars, Box Suppers, Antique Shows have supported many community projects and services.

Furthering of National Council and Florida Federation objectives may be noted in the following:

- 19 members attended Landscape Design School, Course I, in Jacksonville; 23 attended Course II in Tampa.
- 43 attended Advanced Refresher Course at Orlando.
- 17 were present at South Atlantic Regional Convention at Boca Raton.
- 37 studied at the 1959 Short Course at Gainesville.
- 5 were at Tropical Short Course in Miami, 1960.
- 11 Cities are designated as Bird Sanctuaries.
- 4 Blue Star Markers have been dedicated and fifth is on the way.
- 25 Flower Shows are scheduled with another District Show planned for this Fall.
- 4,174 copies of the 1960 Calendar, containing 11 pictures from District VIII, were sold.

We have 16 Florida Federation Life Members; 8 National Council Life Members; 80 Accredited judges; 26 associate judges; 5 Accredited Instructors.

9 of our members plus two past Presidents, serve on the State Board.

7 Clubs have their own garden centers with two more in the planning process.

252 attended the Presidents' and Program Chairmen's Conference last May at Kapok Tree Inn, Clearwater. 393 registered for The District Meeting at Dade City.

Excellent programs were well-attended and enthusiastically received at three October Conferences: Conservation at St. Petersburg, Junior at Tampa, Triple Alliance (symposium of Horticulture, Landscape Design and Roadside Beautification) at St. Petersburg.

\$3,672 contributions to State Headquarters Fund.

1 Club is participating in "Friendly Cities, Inc.," being a Sister-City with Naga, Japan.

* * *

District VIII Flower Show will be held at Palmetto, Florida on November 5-6th for the benefit of the Headquarters Building Fund.

DISTRICT X

Mrs. Louis F. Sheerwood, Director

This has been a wonderful year for District X in spite of the fact your Director was allowed to work only one-half year. We have welcomed two new clubs and one new circle. Public Relations Projects include planting Marinas, Hospitals, libraries, Football-fields, Youth Centers, Childrens' Play Areas and Bridge entrances. Flowering trees and palms were furnished for city landscaping.

Garden Therapy has played an important part in sharing with others. Arbor Day was remembered by many clubs with special programs and plantings. Interesting and beautiful Flower Shows have been held in the district.

Horticulture found every club reporting a program with special emphasis on workshops. Most clubs reported special work with Juniors.

South Atlantic Regional Convention commanded great interest with clubs furnishing clerks, pages, table decorations, favors, exhibits, place cards; the general chairman, Mrs. Wm. O'Donnel and co-chairman, Mrs. Anthony Mojowski.

Outstanding district meetings were the Presidents' Conference in Riviera Beach, District Workshop in Horticulture and Landscape Design at West Palm Beach and the annual district meeting at Sal Haven, the International Upholsters Retirement Village in Jupiter with The Travelers Palm Garden Club as hostess to 260 gardeners. Ten years ago I was appointed State Recording Secretary by Miss Mary Compton—these have been happy years of service.

DISTRICT XI

Mrs. O. Fred Jaeger, Jr., Director

One county, Broward, is the area covered by District XI, consisting of 10 clubs and 16 circles, with a total membership of 1215 members. This was our first year as a separate district.

Last May at the President's Conference, two areas of concentration were decided upon, 1) a Civic Beautification program and 2) a District Therapy Program. County Beautification Contest was held with 30 categories and work at the South Florida State Mental Hospital was carried on by nearly all of the clubs. Some Clubs have carried on additional therapy projects with nursing homes and hospitals in their areas. \$106.93 was given to the Raiford Prison Therapy fund from this district.

Applications have been made for 10 District, State and National awards, 91 National Council Books, 29 State Publications and 1195 Florida Arrangement

Calendars have been purchased. Other State money making projects have also been supported. All clubs reported Conservation programs with Pompano Beach members purchasing and using 10,000 Forest Conservation Stamps from June 1st thru December 7th, 1959. 1 Teacher Conservation Scholarship, 2 Aids and 3 Junior Nature Camp Scholarships were provided.

An active Junior Gardening program was carried on with approximately 500 Juniors most of whom participated in Junior Flower Shows or Sections of Shows.

6 Standard Flower Shows were held in the District and 1 Flower Show School, Course III. There are 20 accredited judges, 4 student judges and 1 Flower Show School Instructor in the District.

3 Clubs maintain Garden Centers and most clubs maintain libraries or library shelves with one club's Library open 5 days a week.

\$609.00 has been contributed at this writing to the Headquarters fund from District XI.

Horticultural programs are carried on by all clubs, 11 members are participating in the State Plant Distribution Program and 12 members attended Courses I, II of the Landscape Design School.

Roadside or area plantings were done by most clubs with others planned for this year.

There are 9 Florida Federation Life Members and 3 National Council Life members.

Many of our members attended and participated in the South Atlantic Regional meeting and will attend the State Convention. 14 attended the Short Course at Gainesville in June 1959 and 27 the Tropical Short Course in Miami.

The reports of our presidents show that we were off to a good start and will continue to progress in our "Gardening for Tomorrow."

DISTRICT XII

Mrs. Robert Elder Adams, Director

Much has been accomplished in this District during the past year in the fields of City Public Planting, Landscape Design contests and especially Garden Therapy. Many hours spent at the South Florida State Hospital, homes for the aged and with handicapped children, with spade and shovel in hand. Schools, libraries, civic centers, canal banks and highways have been landscaped and beautified. Many Junior Gardeners activities are joined now with the Laison clubs in Gardening to Build a Better Tomorrow.

The fall workshops gave impetus to the interest created in conservation, horticulture and parliamentary law. The latter helping to streamline meetings and keep 'gardening in the Garden Club program.' The Tropical Short Course, University of Miami, has steadily grown in interest, value and attendance. The district Garden Club of the Air is now in its 157th week. The small flower shows, capably done, were stepping stones in experience in Flower Show practice to the Metropolitan Show which was a thrilling climax!

Federation projects have been supported, contributions made to Headquarters Fund and to the Raiford greenhouse. It is a privilege to serve the 56 clubs and to feel the inspiration and enthusiasm of the six clubs on probation.

* * *

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NOTICE TO ALL CLUB PRESIDENTS:

All retiring and incoming Club or Circle Presidents and Program chairmen are expected to attend the President's Conference in each District. Check the Calendar for dates and places, and please notify representatives and make arrangements for complete attendance!

In planning dates for events during the coming year, be sure to check your calendar first so that you will not conflict with State and National programs.

Conservation Teacher Workshop

The first Workshop was held at Florida State University under the direction of Dr. John O. Boynton. Ten teachers attended the first year, then 21, next year there were 35 and last year 28. Applications are coming in now for 1960.

Five scholarships have been provided for a similar course at Florida A. and M. in Tallahassee.

* * *

The official attendance at the 34th Annual State Convention in Palm Beach was 891.

* * *

28 BANKS serving **ALL** FLORIDA

From Pensacola to Key West, the 28 member banks in the Florida National Group of Banks, are serving industry, agriculture and the individual; aiding in the growth and development of this great State

FLORIDA NATIONAL GROUP OF BANKS



MEMBERS F. D. I. C.

YOUR COMMITTEE CHAIRMEN REPORTING!

BOOK SERVICE

Mrs. Phillip R. James, Chairman

"... ADVICE TO THE LOVELORN?" Well, no ... but who ever heard of a lovelorn gardener? BOOK SERVICE has sold books to cope with about every problem known to Garden Clubs, Cookbooks, Parliamentary tomes, gloriously illustrated works of flower arranging and horticulture, text books and the beautifully done EXOTICA were ordered by the dozens. Hawaiian books have been brought over by National Council. Books to assist us in our peculiar situations. Landscape basics reflect the interest stirred by the Landscape Design Courses.

Our own "best sellers" PROGRAM PATTERNS, FLORIDA GARDEN CLUB MANUAL and JUNIOR'S GARDENGRAPHIC have been augmented this year by LET'S TEACH FLORA and THE LIT-TERBUG FAMILY.

Best of all, the books not only help solve many difficulties but they make money for the individual club, the Florida Federation, and the National Council. I am so happy about the book orders which come pouring in and I thank you, and only wish that every club had a book service chairman to help put money into the treasury and interest into living.

BLANCHE COVINGTON NATURE STUDY COURSE

Mrs. J. W. Whiteman, Chairman

The most successful camp in history was held March 27 to April 2, at Fort Clinch State Park, Fernandina Beach.

Many future leaders were included in the most enthusiastic group with whom I have had the privilege of working! This event will bring great benefit to the Federation and "Gardening for Tomorrow."

These attending felt, that since there was a smaller group than usual, they were better able to exchange ideas and solve Conservation problems. There was complete participation during this session.

We received publicity in the Fernandina Beach News and your Chairman appeared on station W-P-A-P.

Have written 110 letters, 14 cards, made 2 trips to Tallahassee and 5 trips to Fernandina Beach. Have attended all Board meetings, and cooperated with Federation objectives.

BIRDS

Mrs. Allan D. Cruickshank, Bird Chairman

Bird sanctuaries have continued to multiply with Port Richey, New Port Richey, Panama City, Chattahoochee, Rockledge, Cocoa, Brooksville, New Smyrna Beach, Clearwater, Daytona Beach, Palm Bay, DeLeon Springs, West Panama Beach, Long Beach added to the previously confirmed list.

A set of water birds of Florida in 35mm color slides with commentary, a set of five film strips of birds, and a set of four film strips with commentary and accompanying records have been contributed to the Garden Club library.

This chairman has written articles for THE FLORIDA GARDENER, and given bird programs to Garden Clubs, Circles and Audubon groups. A booklet now under preparation will be published by the Federation during the coming Garden Club Year with the aim of stimulating more interest in the wealth of bird life in Florida.

CONSERVATION REPORT

Mrs. W. W. Hendrickson, Chairman

This we believe! The importance of Conservation is beginning to take its rightful place in the minds of Garden Club members across our State. Those members are awakening to the realization that now what we hope to preserve for our future generations must be done NOW. Tomorrow may be too late!

The most noteworthy accomplishment this year was District Conservation meetings in eight of the twelve districts. Two others were planned but unfortunately had to be cancelled. Guidance was given by this chairman, but the real work of planning programs, topics, time and places was all done by the various District Conservation chairmen and the results were astonishing. Total attendance for the eight meetings was 487 persons and topics included bulkheading, drainage, forest fire control, birds, Fire Ant eradication and insecticides, trees, water control and pollution, native plant material and the importance of our State Parks.

District IX held a very successful repeat of their two-day camp and workshop at Lake Placid, combining with Conservation, Horticulture, Junior Gardening and Garden Therapy. District VII initiated their first two-day camp in January and despite the

cold treatment by Mother Nature, conservation enthusiasm ran warm and high.

Many miles were traveled, attending and participating in six of the district meetings, Junior Garden workshops, Arbor Day programs, National Wildlife Week, presenting programs to Garden Clubs, Audubon Societies, Scouts and School children whenever possible and leading the FIRST Bird Walk to the Lake Alice Rookery on the campus of Florida University in connection with the Short Course.

This chairman wishes to express sincere gratitude for all the sympathy extended to her and for the understanding when she failed in responding to inquiries for help and information.

COUNSELOR

Mrs. Vernon L. Conner

The Counselor attended two Landscape Design Schools, completing four Courses at the University of Georgia; the Advanced Refresher Course, two Flower Show Schools and the Judges Council Convention; all State Board Meetings and the Gainesville Short Course.

Served as Recording Secretary for South Atlantic Region and presided at a Regional Convention Symposium.

Attended National Board Meeting in Albuquerque and two meetings of Landscape Design Study Courses Committee. Served on the Finance, Procedures and Landscape Design Study Courses Committee as Accrediting Chairman for Landscape Design Schools, planned forms, record cards, etc. for this Chairmanship and prepared "Duties of the State Landscape Design Chairman" for National booklet — "Procedures for Landscape Design" Study Courses.

The Counselor was the guest speaker for clubs; judged flower shows; sold FLORIDA GARDENER advertisements; and promoted all phases of the Federation's program.

FLORIDA FLOWER ARRANGEMENT CALENDAR

Mrs. H. E. Jahns, Treasurer

"Success was ours again as our Calendar sales forged ahead to a new-time high of 22,734, netting us a profit of \$8,322.55.

The treasurer expresses her gratitude and appreciation to our President, Calendar Editor, the Board, and Club members for their assistance and promotion of this project.

Promotion cards and letters have been sent out for the 1961 Calendar, which will be off the press May 31. Let us all plan for an even better year for the 1961 Florida Flower Arrangement Calendar."

1960 FLORIDA FLOWER ARRANGEMENT COMMITTEE

Mrs. Frank W. Hewlett, Editor

Your 1960 Florida Flower Arrangement Calendar Committee is happy to report that 22,500 1960 Calendars were sold. Many wonderful letters were received from Florida Garden Club friends and from National officers complimenting the quality of the 1960 Calendar. Other states have solicited the Florida Committee wanting information as to how we attain our success! Florida is endowed with much talent and a wealth of plant material with which to create beautiful arrangements. We are indeed fortunate! Mrs. C. R. Mayes, Jr., our State President, and the 1960 Calendar Committee Mrs. H. Jeff Davis, and Mrs. R. M. Dwyer, are cognizant and deeply appreciative of the fact that our success is due to the fine cooperation and interest each of you have shown in this, your Federation project!

FLORIDA GARDENER CIRCULATION

Mrs. Andrew A. Gurke

It is difficult to give a short summary of the work required to maintain correct mailing lists for clubs and circles. We must rely on all members to keep us informed of changes of address. Clubs must keep us supplied with correct and accurate mailing list rosters of members. Without this information we cannot do it successfully.

In the past year over 7,500 new mailing plates were printed for the members added or changing addresses. Over 1,500 names were eliminated from the files. These figures do not include the hundreds of club lists that were checked according to files of mailing plates used to address each copy. Thousands of old plates were pulled out of file and destroyed. Please notify us immediately when a member dies, resigns or moves. If you do not, copies will continue going to that address until we are notified— or a club list comes in without that name on it. A member leaving for a vacation, long or short, also creates a problem. The FLORIDA GARDENER is sent 2nd class mail with instructions that copies return to us if address is incorrect or for any other reason not deliverable. This is necessary otherwise the copies would be destroyed by the local post offices.

Typewritten lists are necessary for correct legibility. Addresses should be checked for correct mailing for members. Box numbers must be used, etc. Do not send any left-over lists from past years. Members do not always stay at the same address.

It has been a privilege to serve and all cooperation deeply appreciated.

FLORIDA GARDENER, BUSINESS MANAGER

Mrs. Sidney Davis

According to our report from the auditor we have received \$18,984.27 since June 15th, 1959. Expenses amount to \$11,966.84. The balance brought forward from the preceding administration was \$1,225.64. As of April 7, 1960, we have a balance in the bank of \$8,153.07.

The Florida Gardener is now on a five issue basis but this report covers only four issues. Approximately 13 pages of advertising have been sold with an income of \$3,619.74. Mailing costs \$1,955.12. Miscellaneous administrative expenses such as stationery, bank charges, telephone calls, postage have been held to a low figure of \$44.06.

The staff has worked hard but it has been a pleasure. If you enjoy the magazine, how about proving it by helping to sell advertisements during the next year? Many districts still have not participated in this business of selling ads.

We Need Our Advertisers And They Need Us!

FLOWER SHOWS

Mrs. J. A. Franquiz, Chairman

From Flower Show Schedules received, the "New Look" has been stressed in many of the 98 Standard Shows registered this year.

Armour Agricultural Chemical Company designed new free entry tags and 32,605 were used by Garden Clubs in Florida.

"The New Look" information kits, assembled for loan to Clubs, were so well received that there is a waiting list.

An evaluating Committee judged 25 shows applying for State Flower Show Awards. Since a Flower Show must point-score 95% or more to be eligible, the numerous applications give evidence of the superior quality and beauty of Florida's flower shows!

Flower Shows registered were sent to THE FLORIDA GARDENER, FLORIDA EVENTS BOOKLET, distributed to 50,000 visitors to Florida and to 600 newspapers and magazines.

Realizing that Flower Shows are more important than scrapbooks when applying for a State Award, this Chairman recommends that the scale of points on Scrapbooks be reduced to 25 points and Judge's evaluation increased to 75 points. Effective January 1960. Also, the Evaluating Panel of Judges for State Flower Show Awards be appointed by the President of Council of Flower Show Judges, with representation from each District, and listed in BOOK OF INFORMATION.

FLORIDA COUNCIL OF FLOWER SHOW JUDGES

Mrs. Joe Allison, Chairman

"Facing New Horizons"

The theme for this term has truly been just what it says. We have met each challenge as it arose in each District. There were many diversified programs, including practice judging and point scoring of various plants and artistic designs, workshops, lecture demonstrations of flower arranging, tables, corsages, evaluation of flower shows applying for State and National Awards, judging ethics new trends in artistic design and conservation.

The Council is cooperating with Florida Federation and National Council objectives.

An Advanced Refresher Course, "Looking Ahead," was held in Orlando, February 22, 23, 1960 with 178 in attendance and 127 took the exam for credit. Instructors were Sylvester A. Rose, Dr. T. J. Sheehan, Mulford Foster, Mrs. Margaret C. Cole and Mrs. Henry W. Powell.

On February 24th, new Directors were installed at the Annual Meeting and the Council voted to contribute \$1000.00 to become a Benefactor of the State Headquarters.

In tribute to Mrs. Lilburn R. Railey, 3rd president of the Council of Flower Show Judges, a resolution was passed inscribing her name in the Memoriam Book, and \$10.00 sent to the Headquarters Fund.

Mrs. John R. Bear, founder and first president, was presented with a Life Membership in the Florida Federation of Garden Clubs.

The Council voted to underwrite another Advanced Refresher Course in 1961, and plans are going forward to have another wonderful program for all Judges.

FLOWER SHOW SCHOOLS OFFERED

Mrs. Ira J. Varnedoe, Chairman

Course II—Jacksonville—May 4, 5, 6th, 1960

Mrs. John Bear, Flower Show Practice and Flower Arrangement

Mrs. Millard Davidson, Horticulture

Course IV—Panama City—May 25, 26, 27th, 1960

Mrs. Lucius Lamar, Horticulture and Fl. Show Practice

Mrs. Jack White, Flower Arrangement

* * *

"There have been more than 3,650,000 visitors in 47 Florida State Parks this year!"

FLOWER SHOW SCHOOLS

Mrs. Ira J. Varnedoe, Chairman

We are happy to report that interest in progress is at a high level. The highlight of the year was the establishing by National Council of a new certificate for those who have had three refreshers plus their original certificate. We now have 39 holding these valuable certificates.

To date, we have 325 accredited judges and 174 students, and those who have had one or two schools number 344, making a total of 882.

There are 16 nationally accredited instructors, 10 of which are arrangement instructors.

An advanced refresher has held in February with 66 judges taking examinations.

Reading examination was held October 30th, 1959, resulting in 18 newly accredited judges. Another reading examination was held April 28th, 1960, with 21 students eligible.

There were 14 Flower Show Schools conducted for the year.

GARDEN CENTERS

Mrs. Arthur F. Coe, Chairman

We salute four new Garden Centers at the close of this Garden Club year: Orangedale Garden Center, built by the Orangedale Blossom Circle of the Mandarin Garden Club, District IV; Satellite Beach Garden Center, erected by a club organized less than three years, Satellite Beach, Eau Gallie, District VI; Sarasota Garden Center, the realization of a thirty-year dream of the Sarasota Garden Club, District VIII.

These four added to the 33 previously established Garden Centers totals 37 club-owned buildings in Florida. The Garden Center movement is on the march as Garden Clubs acquire property and accumulate funds in preparation for building Centers in the coming months.

In addition to the club-owned buildings, 20 clubs maintain Garden Centers in a civic building or room; 45 others have a library corner or shelf. However expansive or limited the facilities of the individual Garden Centers are, each provides a link between members of the Garden Club, potential gardeners and the general public; each has the common purpose of increasing knowledge in horticulture, home and community beautification, conservation, landscaping, junior gardeners, highway cleanliness. The value of Garden Centers is measured by the services they give to members, the public and the community.



GROUND BREAKING CEREMONY OF THE NEW CONWAY GARDEN CENTER. Pictured left to right: Mrs. Thomas C. Bailey, President of Conway Garden Club; J. C. Robinson, Sr., John C. Davis; Mrs. E. G. Stoecker and Mrs. John C. Davis.

Large streams from little fountains flow,
Tall Oaks from little acorns grow!

David Everett

GARDEN CLUB LIBRARIES

Mrs. Marshall M. DeWitt, Chairman

"GARDENING FOR TOMORROW—with Garden Books and Visual Aids" has been the theme of this Chairmanship in recommending reading of good garden books, reference materials, and periodicals. Clubs without libraries have been urged to begin collecting materials for a club library, no matter how small the beginning. Those already having libraries have been challenged to review their offerings of books and services to their members and communities in an effort to upgrade quality toward excellence.

A resource available to every member and club is the Florida Federation's Library, General Extension Division of Florida, 1 Seagle Building, Gainesville. Each president has been given a list of books and visual aids which may be borrowed, the only cost — payment of postage to and from Gainesville. In the past year 36 new books have been added to our State Library, six of these beautiful and valuable gifts by clubs and members through the Library's new BOOKS HONORING program. A series of color slides or scenes and wildlife in our State Parks and two sets of color slides of birds of Florida have been added to the Visual Aids Department of the Library and are available on loan.

Book suggestions for personal enrichment, better club programs, and successful community projects and relations are made in each issue of THE FLORIDA GARDENER under the heading of "Armchair Gardening."

GARDEN THERAPY

Mrs. James C. Steele, Chairman
"A Garden Therapy Project in
Every Garden Club."

Our Slogan for 1960

Steadily increasing interest is moving us toward this goal. A dramatic change is taking place in our basic understanding of what Garden Therapy means. We may take flowers to the sick and perform many loving services *FOR* them, but it becomes real therapy when we do things *WITH* them.

Without complete reports we cannot give an accurate resumé of the volume of therapy being done. However in most hospitals State and Veterans' institutions, convalescent homes, schools for handicapped children and detention homes, Christmas and other special seasons are observed. At State Hospitals regular volunteer work is carried on.

Opportunities for expanding our program exist in many areas: especially with the blind, Senior Citizen groups, the handicapped, children and adolescents, garden therapy in summer camps, pilgrimages to various parks and gardens, expanding use of talking books and films.

The Greenhouse at Raiford prison is rapidly nearing completion.

"Almost anything can be bought for money except the warm impulses of the human heart. These impulses are priceless in their power to purchase happiness for two parties — the Recipient and the Giver." May we count on your club?



SPECIAL ANNOUNCEMENT Good News — Clubs May Order

Plastic Litterbags, with our very own name on them, help keep our Roadways Clean and Green by securing (and using) our very new Litterbag in your car.

our own name

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SPECIAL PLANT SOCIETIES

Miss Celia Grant, Chairman

The work on this new committee has been a privilege and a joy. We are most grateful to Mrs. Lewis C. Vaughn for her article on "The Friendly Begonias" and to Mr. John N. Sewell for his article on "The Versatile Camellia." They were most interesting and informative.

We hope they have also called your attention to the valuable information which is available to us through Special Plant Societies in their publications and activities. The world, including the world of horticulture, is moving so fast these days that it is impossible to keep up with all the new hybrids, new introductions, and new cultures unless we are closely associated with those who are most active in our particular field. It is also exciting to learn what different things others are doing and to contribute from our own experience wherever we can. The societies all invite member participation in the contribution of ideas and experiences and some of our members have been doing outstanding work along this line but we hope more will do so.

We feel we are only started on our way with this committee and are looking forward to better things next year.

LITTERBUG

Mrs. Sam I. Nix, Chairman

Our "Don't Be A Litterbug — Keep Florida Clean" Day so proclaimed by the Honorable LeRoy Collins, Governor of Florida, took tons of trash off city streets, highways, school yards and the like. Neighborhood door to door campaigns conducted by clubs were most successful.

The Anti-Litter Law with posted signs "UP TO \$100.00 FINE" for throwing trash on a public highway, the new secured trash truck Law will make a cleaner Florida with public co-operation and law enforcement, Officials could become more aware of litter. Tax monies spent to pick up litter carelessly tossed out of automobile windows along our highways could provide our state with other needed services. Please order, and use our new Plastic Litterbag in your car, address elsewhere in this magazine.

Trash is not only unsightly, it is a Health and Safety Hazard. Awareness thru Education of young and old, plus Law enforcement could rid our lovely state of the Litterbug menace, "The Litterbug Family" booklet is a wonderful help. Other medias used to promote Litterbug Objectives have been, Newspaper Articles, Radio, TV, Jingles, Skits, Posters, Talks, and I have written hundreds of letters. Suggestion "Be A Neater-Bug Not a Litterbug."

THIS IS THE BRIDGE CALLED LIAISON

Mrs. C. H. Blanchard, Chairman

Those bridges that link high school with the home that is so close, now gives a *CHALLENGE* to the rest of these United States. Florida's Liaison Gardeners are doing everything from putting on Flower Shows to going by bus to the Natchez Pilgrimage. These are extra activities, not routine teaching facts they get as basic training in the world of flora!

As director of such a group, you cease to be mineral buried underground or a vegetable that just sits in a garden. You might feel that you are *GIVING* to them, but here are some conclusions they get from our years of study and groaning:

1. Horticulturists do NOT have to smell like clorodane.
2. Pest control must be as regular as beauty parlor appointments.
3. A dirty street is as disgusting as a dirty living room.
4. You can overdo color on your face as well as in an arrangement.
5. It's just as important to save natural resources as it is to save money.
6. Design is not only with flora indoors and outside, look at yourself!

It's the translation they give the same theories that we, on the senior circuit, have and teach them that makes it worthwhile.

If you want to get on a flora rocket that *moves* instead of *moans*, YOU just start a Liaison Group in YOUR High school! Write Liaison, Box 1129, Pensacola, Florida for the one, two, three, four. It's all in "*Let's Teach Flora.*" And remember — reports of established groups are overdue now! Share your ideas . . .

LEGISLATION

Mrs. A. R. Mullins, Chairman

It Could Be You Telling Your Story On Main Street!

1. Getting acquainted with your local representative.
 2. Writing questionnaire to candidates for office.
 3. Attending Park Commission Meetings.
 4. Promoting and publicizing city clean-up.
 5. Reading Reader's Digest, February 1960 article on Billboard Scandal.
 6. Helping to prevent industrial water pollution.
 7. Working for forest fire protection in all Florida counties.
 8. Promoting roadside beautification of our Inter-State Highways.
- Now is the time to be about this work. Do NOT WAIT until the legislative year of 1961. Then it will be too late.

VISITING & MEMORIAL GARDENS

Mrs. W. J. Pettigrew, Chairman

The Visiting Gardens List contains names of 63 privately owned gardens with the addition of 9 this past year. These are made available to members of Federated Garden Clubs.

Visiting Garden Applications have been applied for by 49 members. Many lists of our Gardens, and information concerning Garden tours, have been provided to both individuals and to Clubs.

If Clubs would send dates well in advance of scheduled Garden Tours more publicity could be extended to them.

Our Memorial Gardens on record with National Council, have increased to 25, with the addition of 4 this year.

A Memorial Service is now being prepared for use of Garden Clubs in the dedication of their Memorial Gardens.

WORLD GARDENING

Mrs. Louis Oakley, Chairman

We now have 20 chairmen for our committee through-out the State. We completed the first and only project #101, received from the National Council of States Garden Clubs, Inc., Committee Chairman, Mrs. Charles Hoffman, a shipment of dried materials to the Singapore Gardening Society annual flower show. Word came it had been received. Donations came from various sections of our State, and was greatly appreciated by the recipients in Malaya.

We have made contacts in Johannesburg So. Africa, Tripoli, Libya, Tanganyika also in Africa, Germany, Japan, China, Brazil, England, The Holy Land, India, Karachi Pakistan, and we have about 70 correspondents in Australia.

We have sent over 300 gardening magazines, 100 Department of Agriculture Bulletins, flower arranging books, Florida Flower Arrangement Calendars, Orchid Journals, books on special gardening subjects. Have sent dried materials for flower arranging to correspondents in Australia, vegetable and flower seeds to many countries, and given no end of information to correspondents requesting same. Shipped over 13,000 used Christmas Cards to Free China to be used in Sunday School work.

We received \$25.00 from the Executive Board of the F.F.G.C.Inc., and \$75.00 from clubs, circles and individuals interested in World Gardening and have spent \$86.45, air freight on donation to Singapore Gardening Society flower show, \$12.00 for vegetable and flower seeds, \$4.00 for International Air-Mail forms and about \$25.00 for stamps and parcel post on books and magazines.



Orlando Garden Club has completed a project at the Mills Street entrance of the city—the consolidation of service club signs. Left to right: Lamar Thomas, Mrs. J. L. Holtsclaw and Mrs. James F. Hussey (Co-chairmen of the project) Al Coith, Mrs. C. W. Reese and Wilbur Strickland.

ROADSIDE DEVELOPMENT

Mrs. R. Malcolm Fortson

I wish to extend my appreciation and thanks to each Club and Circle for outstanding efforts in behalf of roadside improvement. You have made this past year one of great accomplishment. You have completed or are continuing the planting of twenty-five "Mile of Beauty" projects of highway beautification. Another great achievement which you have sponsored is the erection of ten structures at the city entrances for the installation of Civic signs. The planting of flowering trees on rights-of-way which some Clubs have as projects will indeed add much to the scenic beauty of the State. My appreciation is extended also the State District Roadside Department officials for able assistance and cooperation. The newly formed Governor's Committee on Roadside Development and Safety recently met in Jacksonville, at which time policies were drawn up, then submitted to State Roadside Chairman, Mr. William B. Killian for his approval and endorsement. Much valuable assistance has been rendered by Mr. R. C. Bannerman, Maintenance Supervisor, and L. K. Thompson, Landscape Advisor, who were appointed to serve from the State Highway Department on this Committee. This is a step forward to better understanding between our Garden Club members, Civic Groups, and solving many problems by combined efforts. Each Chairman has worked diligently and you have developed increased beautification and safer driving conditions, for which I am grateful and I say to you, continue your good work!

PROJECTS AND PROMOTIONAL SALES

Mrs. J. D. McCullagh

Results of this year's efforts to obtain our objective have been most gratifying.

Our Service Project, THE FLORIDA GARDENER binders, we feel sure, proved well worthwhile.

We have sold and consigned 100,000 Southern Wild Flower Napkins. Another order is now being made by manufacturer. Clubs who have failed to purchase these napkins in the past, should take advantage of the new plan now available. These can now be obtained packed 100 packages to a carton, which will cost them \$25.00 per carton. This smaller quantity instead of the 200 packages for \$50.00 as heretofore, should encourage more sales from small clubs. They should show a profit of about \$8.50 on the 100 package carton.

Park A Vase, the new project introduced this year, should begin to show better results as flower show time is here and every member should own at least one. This clever item was advertised on page one of the September-October 1959 issue of THE FLORIDA GARDENER.

PARKS AND MEMORIALS

Mrs. Roma E. Horton, Chairman

Helping promote the marking of unmarked spots of historic interest in our state has been the objective of this chairman. This has been in cooperation with the State Board of Parks, which has supplied information and literature giving details of our state park work.

This chairman has secured for the state convention in Palm Beach the State Park Service's new exhibit, which will do much to acquaint our members and residents of the beauty of our state and the historical and recreational value of our parks.

Plans are being made to dedicate a marker of historic interest in Florida.

Helped arrange for State Board Meeting at Stephen Foster Memorial and helped secure a set of 35mm slides and commentaries of parks for federation's State Library.

PUBLICATIONS

Mrs. John B. Glover, III, Chairman

The Publications Committee is strictly a SERVICE committee being a means of transmitting uniform information to the local garden clubs from the Florida Federation of Garden Clubs, Inc. Officers and Chairmen. To accomplish this the committee has compiled, edited and published the Book of Information; communications from 22 State Chairmen have been mimeographed; the Liaison syllabus "Let's Teach Flora" was mimeographed. All publications have been delivered to the local clubs. The committee has stood ready to be of service to the Federation whenever it was called upon. Special appreciation is expressed to our State President, Mrs. C. R. Mayes, Jr. and the State Corresponding Secretary, Mrs. E. O. Williams, who served with this chairman, for their encouragement and many hours of exacting work.

HISTORIAN

Mrs. L. T. Nieland

Your historian has written a brief story of the Florida Federation for a new book on Contemporary Florida and has kept notes current for the year's history.

Clubs are urged to make their history a "live" project:

- 1) Have new members read it to acquaint them with club traditions and achievements.
- 2) Review the history briefly or dramatize major events with skits or pageants to celebrate club anniversaries (such as, 5th anniversary, 10th, 25th, and others).
- 3) Every few years sponsor anniversary teas or receptions to honor charter members and past presidents.

These suggestions and others which chairmen may devise will give history its rightful place in your club program.

Public Relations

Miss Mary Noble, Chairman

Public Relations is a new committee in the Florida Federation this year. The chairman is endeavoring to discover ways in which the message of the Federation can be conveyed to the most people, and to spread good will for our organization. Club and Circle Presidents are asked to appoint a Public Relations Chairman to their board to continue this work at the local level.

Public Relations and Publicity work hand in hand. Publicity deals with factual news. Public Relations helps to make news.

Many members of our organization are promoting the cause of public relations as they go about their own work. Those who speak to other organizations, those who work with city and state officials in special projects, those who are active in garden therapy, junior gardening, or litterbug programs.

And many clubs are promoting good public relations by horticulture programs and other educational events that are open to the public as well as civic beautification.

Anything we do that benefits others is good public relations.

* * *

Florida will be the first state to have trained Conservation Counselors—30 Garden Club Junior Leaders will receive training and serve as counselors this summer during the girl's session.

HEADQUARTERS

Mrs. Vernon L. Conner, Chairman

Your Chairman earnestly solicited funds for building, furnishing and landscaping the State Headquarters; kept accurate records of income and expenditures; acknowledged contributions and thanked donors; prepared Certificates of Appreciation; had innumerable conferences with the Architect and Interior Designer; arranged for books and parchment scroll for recording names of contributors; and in this connection wrote more than 1500 letters and traveled thousands of miles.

The Headquarters Committee met six times. Your Chairman placed exhibits to stimulate interest, appeared on TV and gave many club programs. Articles were prepared for each FLORIDA GARDENER and the BOOK OF INFORMATION.

The assembly room was enlarged, will seat 210, and a library added making total of 5,396.3 square feet in the building. The lowest bidder, of six selected contractors, was Rupert Rumpf, Orlando. The Headquarters, of which you will be proud, will cost \$70,659.55 and construction began March 21. This price *DOES NOT INCLUDE* Architect's fee, stage, sound system, kitchen equipment, furnishings or landscaping.

FUNDS ARE NEEDED. Some friends, members, clubs and circles have given generously and more than once. Using \$1.00 per capita as the yardstick, a few clubs are 300%, several 200% and approximately fifty 100%.

Mathew VII:7 says, "Ask, and it shall be given you; seek, and ye shall find; knock, and it shall be opened unto you." Your Chairman has been asking and seeking. Many members and clubs have enthusiastically responded. With the help of every member, club and circle the door to YOUR Headquarters will soon be opened and a vision will become a reality.

LIFE MEMBERSHIP STATE AND NATIONAL

Mrs. W. S. Dillingham, Chairman

Thirty-one new members have had the joy of becoming a Life Member in the Florida Federation of Garden Clubs, this year, swelling our total number to one hundred and fifteen.

Four members from our state have also been honored with National Life Memberships giving Florida a representation of forty-two members.

Our sincere congratulations to each and every one. Serving you has been such a pleasure.

HEADQUARTERS HIGHLIGHTS

MRS. VERNON L. CONNER, *Chairman*

THE GARDEN CLUB OF WINTER PARK, a Charter Member of the Florida Federation, is the first club to become a Headquarters' Benefactor. No funds were taken from the treasury. Each circle sponsored a fund-raising project and happily contributed to this important objective. A big salute to the members of this fine club!

From January 30 through March 30, the following donations were received from clubs, members and friends:

Florida Council of	
Flower Show Judges	\$1,000.00
Florida Council of Flower Show Judges	
in memory of Mrs. Libburn Bailey	10.00
Mrs. J. C. Palmer III, St. Albans, W. Va.,	
Recording Secretary, Nat'l Council	25.00
Mrs. Brooks Fleming, Fairmont, W. Va.,	
Past Dir., So. Atlantic Region	25.00
Mrs. E. N. Merriwether, Mobile, Ala.,	
Director, South Atlantic Region	50.00

DISTRICT I

Pensacola Federation of	
Garden Clubs, Inc.	100.00
Valparaiso Garden Club	5.00
Azalea Garden Club, Pensacola	40.00

DISTRICT II

Panama City Garden Club	150.00
ChIPLEY Garden Club	10.00
District II, Florida Council of	
Flower Show Judges	25.00
Gretna Garden Club	2.00
Graceville Garden Club,	
honoring Mrs. R. C. Curry	25.00

DISTRICT IV

Amaryllis Garden Club, St. Augustine	
Callahan Garden Club in memory of	
Miss Lillian McLatchey	10.00
The Garden Club of Orange Park	25.00
Mrs. J. Lynwood Price, Jacksonville	10.00
Poinsettia Garden Club, St. Augustine	10.00
Mandarin Garden Club	10.00
Iveryana Circle, Federated Circles of	
The Garden Club of Palatka	3.00

DISTRICT VI

Violet Garden Circle,	
Garden Club of Deland	10.00
Tillandsia Garden Club, Daytona Beach	
Founders Circle	25.00
Cocoa-Rockledge Garden Club	50.00
Flagler Beach Garden Club	30.00

DISTRICT VII

Mr. and Mrs. O. E. McGuire, Apopka,	
in memory of Hilda Hamby Williams	100.00
and Mrs. J. W. McGuire	100.00
Mr. and Mrs. Vernon L. Conner, Mount	
Dora, in memory of	
Mr. Raymond Mead	10.00
Mr. and Mrs. Horace Hamby, Apopka,	
in memory of Hilda Hamby Williams	100.00
Mrs. Mal Lamb, Kissimmee	25.00
Mrs. R. N. Guthrie, Orlando	10.00
Clover Leaf Garden Club, Pine Castle	
Park Lake Circle, Orlando Garden Club	50.00
Apopka Garden Club	142.26
Lucerne Garden Circle,	
Orlando Garden Club	25.00
Mr. and Mrs. Vernon L. Conner, Mount	
Dora, in memory of	
Mrs. John A. Montgomery	10.00
Mimosa Circle, Sanford Garden Club	10.00
The Winter Park Garden Club, Inc.	1,000.00
Lakes & Hills Garden Club, Mount Dora,	
in memory of Mrs. Emma Sears Marsh	10.00
Palm Circle, Sanford Garden Club	10.00

DISTRICT VIII

George C. Miller, Zephyrhills	25.00
Old Fashioned Garden Circle, Tampa	
Federation of Garden Circles	50.00
Gray Gables Garden Circle, Tampa	
Federation of Garden Circles	25.00
Crescent Lake Circle, The Garden	
Club of St. Petersburg	25.00
Heights Garden Circle, Tampa	
Federation of Garden Circles	34.00
Bay View Garden Circle, Tampa	
Federation of Garden Circles	35.00

Mrs. Douglas G. McCoy, Tampa	10.00
Hibiscus Garden Circle, Tampa	
Federation of Garden Circles	5.00
Honeysuckle Garden Circle, Tampa	
Federation of Garden Circles	10.00
Tampa Federation of	
Garden Circles, Inc.	100.00
The Sun Dial Garden Circle, Tampa	
Federation of Garden Circles	10.00
Nancy Booker Garden Circle, Tampa	
Federation of Garden Circles	5.00
Zephyrhills Garden Club	8.00
Orange Blossom Garden Club, Lutz	10.00
Mrs. John W. Cummings, St. Petersburg	
Junior Gardeners, Honeysuckle Garden	100.00
Circle, Tampa Federation	5.00
Garden Gate Circle, Tampa	
Federation of Garden Circles	50.00
Ixora Garden Circle, Tampa	
Federation of Garden Circles	10.00

DISTRICT IX

Garden Gate Circle,	
Garden Club of Lakeland	10.00
Garden Club of Lake Eva	32.00
Sandspur Circle,	
Garden Club of Lake Eva	15.00
Mrs. Robert Rands, Lake Wales	100.00
Port Charlotte Garden Club	25.00
Sebring Garden Club	100.00
Jacaranda Garden Club, Winter Haven	
Miss Edna Mixsell, Sebring	16.00
Green Thumb Garden Club, Haines City	
Fort Myers Garden Club	10.00
Mrs. M. C. Kayton, Wauchula	25.00
Dogwood Circle, Bartow Garden Club ..	15.00
Poinsettia Garden Club, Winter Haven ...	20.00

DISTRICT X

Garden Club of Stuart	10.00
Sea Grape Circle, Town and Country	
Garden Club, Lake Worth	25.00
Riviera Beach Garden Club	17.00
Clewiston Garden Club	25.00
Pahokee Garden Club	10.00
Garden Study Club, Delray Beach	50.00
Hibiscus Garden Club, Delray Beach	27.00
Lake Worth Garden Club	25.00
Boynton Beach Garden Club	10.00
Seagrape Garden Club, Delray Beach ..	10.00
Garden Club of Palm Beach	25.00
Capron Trail Garden Circle, Ft. Pierce	
Seedling Garden Club, Delray Beach ..	10.00
Sea Grape Garden Circle, Ft. Pierce	25.00
Hibiscus Circle, Town & Country	
Garden Club, Lake Worth	10.00
District X, Florida	
Federation of Garden Clubs	27.00
Sanseveria Circle, Town & Country	
Garden Club, Lake Worth	100.00
Mrs. William M. Livingston, Boca	
Raton, in memory of	
Mrs. Webster Drummond, Sr.	18.00
Boca Raton Garden Club	5.00
	50.00

DISTRICT XI

Chorisia Garden Club, Ft. Lauderdale ...	25.00
Lauderdale-by-the-Sea Garden Club in	
memory of Mrs. Carrie Humiston	10.00
Tabebuia Garden Club, Ft. Lauderdale	
Cassia Garden Club, Ft. Lauderdale	10.00

DISTRICT XII

Riverside Garden Club, Miami	14.50
Biscayne Gardens Garden Club, Miami,	
in memory of Mrs. Preston Gardner ..	15.00
The Palm Hibiscus Islands Garden	
Club, Miami Beach	10.00
Mrs. J. Forrest Diehl, Coral Gables	15.00
Cutler Ridge Garden Club, Miami	5.00
Allamanda Garden Club, Miami	10.00
Landscape Garden Club, Miami	10.00
Miami Beach Garden Club	25.00
Miami Springs Garden Club	100.00

A report on donations for furnishings will be given in the next FLORIDA GARDENER.

Checks are to be made payable to FLORIDA FEDERATION HEADQUARTERS and sent to Mrs. Vernon L. Conner, P. O. Box 183, Mount Dora, Florida.

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