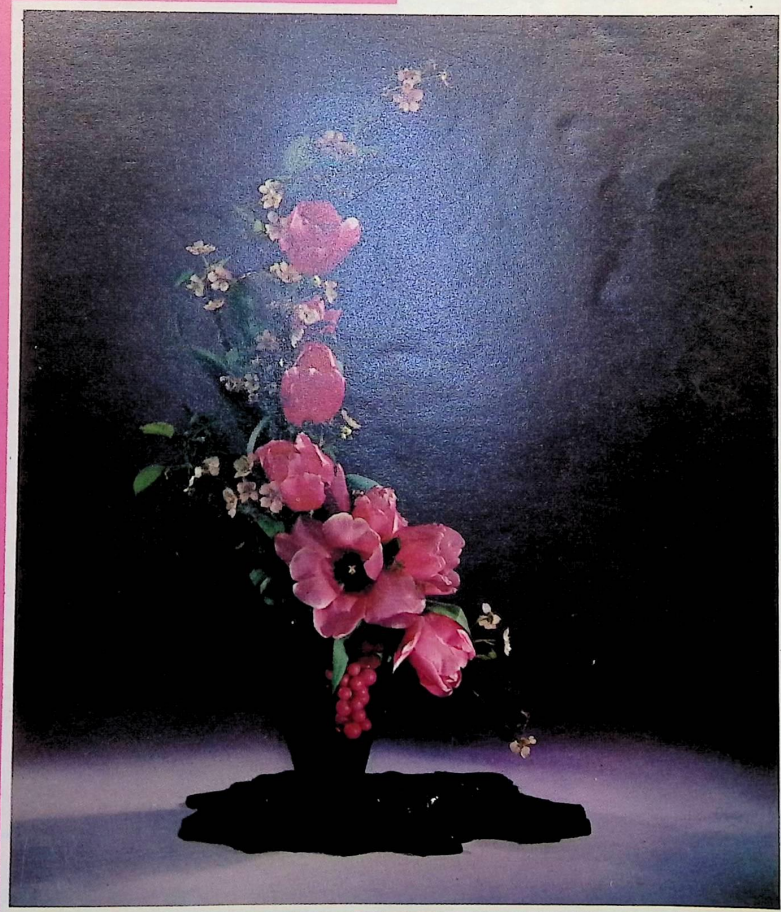


*roses  
begonia*

OFFICIAL PUBLICATION OF FLORIDA FEDERATION OF GARDEN CLUBS, INCORPORATED

# THE FLORIDA GARDENER

MARCH - APRIL, 1963





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Large Rose Test Garden and fields in bloom April through October; visitors always welcome.

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# 1963 CALENDAR

## COMING EVENTS

- March 6-8—Deep South Region Convention, New Orleans, La.  
 March 31-April 6—Blanche Covington Nature Camp, O'Leno State Park  
 April 15-17—National Council Convention, Atlanta, Ga.  
 April 27—Annual Meeting of Judges Council, Miami Beach  
 April 29-30—Thirty-seventh Annual State Convention, Miami Beach  
 May 7-9—Landscape Design School, Course II, University of Miami  
 June 18-July 6—Fourth Annual Conservation Workshop for Negro Teachers—A. and M. University  
 June 19-July 10—Eighth Annual Conservation Workshop for Teachers—Florida State University  
 June 25-28—Short Course for Gardeners, University of Florida

## BOARD OF DIRECTORS MEETINGS

- April 27, 1963.....Pre-convention; Carillon Hotel, Miami Beach  
 May 1, 1963.....Post-convention; Carillon Hotel, Miami Beach

## PRESIDENT'S CONFERENCES

- |                       |                           |
|-----------------------|---------------------------|
| I—May 7—Pensacola     | VII—May 16—Umatilla       |
| II—May 8—Panama City  | VIII—May 17—Tampa         |
| III—May 9—Live Oak    | IX—May 20—Haines City     |
| IV—May 10—Orange Park | X—May 21—Boca Raton       |
| V—May 14—Floral City  | XI—May 22—Fort Lauderdale |
| VI—May 15—Orange City | XII—May 23—Miami          |



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**MULCH**  
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 FOR  
 EVERGREENS  
 PERENNIALS  
 ROSES  
 ANNUALS  
 VEGETABLES  
 HERSHEY ESTATES  
 HERSHEY, PA.



## The Florida Gardener Staff



FROM  
THE  
EDITOR

Editor ..... Mrs. Arthur F. Coe  
2577 Forbes Street, Jacksonville 4  
Assistant Editor ..... Mrs. Roger J. Waybright  
806 South Shores Rd., Jacksonville 7  
Business Manager ..... Mrs. William F. Keehan, Jr.  
424 Oglethorpe Rd., Jacksonville 16  
Circulation Manager ..... Miss Kathy Sample  
5151 Floral Bluff Rd., Jacksonville 11

### Wishful Thinking

How nice it would be, when we open your letter, to find that all the new members had been listed exactly like an envelope is addressed; name on first line; street number and name, or box number, on the second line; city, state, and code number on the third line. Without fixing, or fussing, or retyping, the list could go immediately to addressograph for new name plates, then promptly into the files before the next mailing of the Gardener.

Wishful thinking? Maybe not.

Kathy Sample, *Circulation Manager*  
5151 Floral Bluff Road  
Jacksonville 11, Florida

### Our Thanks for Advertising Assistance to —

Mrs. Vernon L. Connor, Mount Dora  
Mrs. C. V. Loach, St. Augustine  
Mrs. Edward Henriquez, West Palm Beach  
Mrs. Edward Dean, Miami  
Mrs. Nicholas Tierney

*Helen Keehan*

### Cover

Inspired by the achievements of the Garden Clubs in Florida, Mrs. Ben R. McCormick of Ponte Vedra Beach arranges flowering peach blossoms and tulips in her favorite color harmony.

Mrs. McCormick, a flower show judge holding a Life Certificate, is the Editor of the 1962 and 1963 Florida Flower Arrangement Calendar. She likes to arrange flowers with someone in mind. For this design she had in mind the members of the Florida Federation of Garden Clubs who have contributed to their club's achievements.

TREASURES AND TRINKETS, the department reporting the activities and accomplishments of Garden Clubs in all the districts of the Florida Federation, is closing a chapter with this issue.

Contributors to the column have been the Associate Editors, those valuable members of the staff who form a vital link between the magazine and the individual club. We are grateful to these reporters for faithful service: Miss Hazel Campbell, DeFuniak Springs; Mrs. Ted Brown Chiple; Mrs. Allen Morris, Tallahassee; Mrs. Frank K. Keith, Atlantic Beach; Mrs. George Scofield, Inverness; Mrs. Julius Gresham, Daytona Beach; Mrs. Robert N. Guthrie, Orlando; Mrs. Cleon Edenfield, Dade City; Mrs. John H. Parker, Lake Alfred; Mrs. Ernest Davis, Stuart; Mrs. Edward N. Brown, Hollywood; Mrs. Charles H. Hawkins, Miami.

Very special thanks go to Mrs. Roger J. Waybright, Assistant Editor, for receiving, editing and preparing the bountiful contributions from the Associate Editors. Evelyn Waybright has been the Editor's right hand and through her ingenuity, organization and continuity has been given to the contents of this important feature in the magazine.

It is the clubs who make the news. Their accomplishments have been an inspiration to us on the staff. It is the clubs who hold in custody the image of Florida named the land of flowers by early explorers. It is they who have extended the image to make Florida the land of promise and fulfillment and through club effort the state will continue to grow in beauty.

TREASURES AND TRINKETS will begin a new chapter next fall. Watch for its return in September.

*Nell Coe*

### DEADLINES FOR THE MAY-JUNE ISSUE

Editorial copy—March 25  
Advertising—April 1

Published by the Florida Federation of Garden Clubs, Inc., bi-monthly, September through June, five times per year. Subscription 50 cents annually, included in dues. \$1.00 per year to non-members. Second-class postage paid at Jacksonville, Florida.

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The City of  
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Beach**

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THE FLORIDA  
FEDERATION OF  
GARDEN CLUBS

April 29-30  
1963

**New Life Members**

Florida Federation of Garden Clubs  
Mrs. R. C. Lunsford, P. O. Box 93,  
Panama City. Member of: Panama City  
Garden Club, Inc. Presented by: Gardenia  
Circle.

Mrs. D. D. Jones, 2604 West 10th Street,  
Panama City, Member of: Panama City  
Garden Club, Inc. Presented by: Peri-  
winkle Circle.

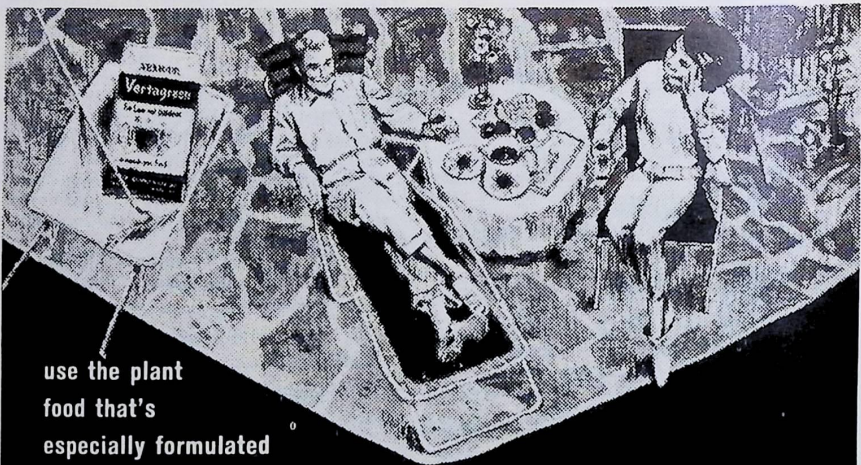
Mrs. G. K. Palmer, 5063 Dartmouth  
Avenue N., St. Petersburg. Member of:  
Woodside Garden Club. Presented by: Flo-  
ralia Chapter I, St. Petersburg.



**Flower Show Schools**

MRS. ROY A. BAIR, *Chairman*  
256 Alhambra Place, West Palm Beach  
COURSE II, Hollywood, April 16-18,  
1963 Chairman: Mrs. W. M. Allison, 1501  
S. E. 12th St., Fort Lauderdale. Instru-  
ctors: Mrs. William C. Knox, Horticulture;  
Mrs. H. B. Swinglehurst, Flower Show  
Practice and Flower Arranging.

COURSE III, Orlando, March 19-21,  
1963 Chairman: Mrs. Robert N. Guthrie,  
4026 East Colonial Drive, Orlando. In-  
structors: Mrs. Millard Davidson, Flower  
Show Practice and Horticulture; Mrs. A. R.  
Mullins, Flower Arranging.



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## President's

## Message ...



Dear Garden Club Friends:

Time passes swiftly and it is difficult to realize that the term as Federation President is almost over. In accepting leadership, it was with deep humility and mindful of the tremendous responsibility involved, but it has proved to be a most stimulating experience. We are profoundly grateful for the constant cooperation, loyalty and enthusiasm with which you, the members, have responded on every occasion.

Let us readily admit that although not all the objectives which seemed so easy and close at hand in 1961 have been completed, still we have gone forward in furthering aims on a local, state and national level. And now we are racing toward the finish line in order to complete several major projects before the termination of this administration. In the expansion of our vast scope of activities considerable progress has been made of which we can be justly proud.

Success is testified by thousands of inches of statewide press coverage as well as Club, District and State reports. Over 400 applications for State and National Awards prove successful club projects. As our Historian once said, "Well, just *make* the history, *then* it will be written". Indeed, it is a challenge!

Our sister state, Georgia, is expecting a very large delegation from Florida at the National Convention in Atlanta. It will not be so near us again for years so this is your chance to enjoy the thrill. Take advantage of the Blanche Covington Nature Camp, Landscape Design Course II and the Short

Course at the University of Florida. Plans for the Historical Marker program at Estero sound fascinating and the Dedication of Florida's Entrance at the state line will be stupendous!

Never let it be said that any Club lost a member through lack of interest . . . it was a lack of understanding. If Club budgets could include sending a representative to the educational and inspiring events offered by the Federation, have them return and give comprehensive and enthusiastic reports, there will be no lack of interest and what might have been a misunderstood project will have enthusiastic and hearty support.

The Executive Board joins me in expressing our heartfelt thanks to the entire membership for harmonious assistance and the gracious courtesies extended to us throughout the state.

Truly, it has been an honor and a rare privilege to serve as your Federation President. It is an ardent and sincere wish that your incoming President, Officers and Board will receive the same warm cooperation and unflinching loyalty which shall be eternally cherished with fondest memories by me. The garden gate at "Winterbourne" my home in Orange Park, shall always be open wide to welcome friends in the Garden Clubs.

Gratefully yours,

Margi E. Dunlap



State Presidents of the Deep South Region. Left to right, Mrs. Everett Slayden, Mississippi; Mrs. James Vines, Alabama; Mrs. Claude Carter, Georgia; Mrs. Charles B. Nerrleton, National Council President; Mrs. Jack Dunlap, Florida; Mrs. Homer Harris, Deep South Director; Mrs. H. L. Macon, Tennessee. These southern Garden Club leaders attended the National Council Board meeting held in Des Moines, Iowa.

**SEE YOU AT THE**

**FLORIDA FEDERATION  
OF GARDEN CLUBS**

**STATE CONVENTION**

**APRIL 28th -  
MAY 1, 1963**

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**MAKE YOUR  
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• LOU WALTERS production of

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- Exclusively at The Carillon...
- brought here direct from Paris!
- Beautiful Mademoiselles... exciting
- continental stars... thrilling
- costumes and scenes! You'll enjoy the Parisienne touch.

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# "CHALLENGING DESTINY"

## Convention Master Planners



MRS. EDWIN B. DEAN  
*Convention Chairman*

When you want something done, ask a busy person to do it, is a truism in most organizations. Helen Dean, the Convention Chairman, is a busy person and she gets things done. Flower arranger, judge, lecturer, teacher, member of four garden clubs, past president of two, she combines energy and tact with perseverance and a let's-do-it-now approach, a happy combination of fine qualities which fortells the great success of the 1963 convention.



MRS. NICOLAS A. TIERNEY  
*Convention Co-Chairman*

A past president of the Miami Beach Garden Club, Ceil Tierney has a special talent for creating unusual and beautiful decorations using the exotic plant materials so plentiful in the tropics. Married to a physician, she has served as decorations chairman for the Florida Medical, Southern Medical, and American Medical Associations. Gardeners attending the Miami Beach Convention will find this lovely Co-Chairman's decorative skill much in evidence.

### Who May Vote At Convention?

Article IX, Sec. 1.—Those entitled to cast electoral votes at the Annual Convention shall be all members of the State Board of Directors and all authorized delegates or their alternates from member Clubs.

Article VII, Sec. 4.—The names of delegates and alternates shall be sent to the Convention Registration Chairman by their respective Clubs and Circles ten (10) days prior to the Annual Meeting.

### SPECIAL HOTEL RATES:

(Make reservation direct with Carillon Hotel, Oceanfront at 68th St., Miami Beach). Single with bath for one—per day, \$10.00. Double with bath for two—

per day, \$7.00 per person; Twin with bath for two—per day, \$7.00 per person; Triple occupancy, \$18.00 or \$6.00 per person; AIRPORT SERVICE: Limousine from Airport, \$1.75; Taxi, \$3.50. Parking: per day, in and out, 24 hours, \$1.00.

*Dore' Studios, Inc.*

Carillon Hotel

6801 Collins Avenue, Miami Beach

*Official Photographers*

*F.F.G.C. Convention*

# PROMINENT GUEST SPEAKER

State Convention-April 29-30, 1963

*"History Influences Contemporary Flower Arrangements"*



MRS. GEORGE J. HIRSCH

Mrs. George J. Hirsch is one of the leading authorities in the field of flower arranging. Long established as an eminent lecturer, Mrs. Hirsch's reputation is based upon more than a thorough knowledge of her subject matter, she brings to each audience a rare blend of vitality, charm, and dignity.

The publication of Sylvia Hirsch's book, "The Art of Table Setting and Flower Arrangement," was widely acclaimed. She is accredited as a National Council Master Flower Show Judge and a National Council Instructor.

Mrs. Hirsch received the Federated Garden Clubs of New York State coveted medal for inspirational leadership in garden club work. She was awarded the New York State Horticultural Society's Silver Medal for an exhibition of her sculptured woods (driftwood), which were transformed into dramatic and vivid works of art. First afternoon of the Convention Sylvia Hirsch will present a lecture-demonstration program "History Influences Contemporary Flower Arrangements".



*"New Horizons In Living" . . .*

Dr. Carl C. Byers recently completed twenty-five years as an outstanding Ohio school administrator. He holds degrees from Otterbein College in Ohio (B.S.) and Ohio University (M.A.) and did graduate work at Ohio State University. In 1956, he was the recipient of two honorary degrees: Doctor of Humanities, Salem College, West Virginia, and Doctor of Education from Otterbein College in Ohio.

While selling education, Dr. Byers was gaining a national reputation on the American platform as an educator-counselor and a humorist-philosopher. In 1957, he left his superintendency to become a lecturer in the areas of education, human relations and sales motivation. In his own words, he is selling "education, better human relations, practical Christianity, and good sane Americanism". He is very seriously a fun-maker and sprinkles all his subjects with new humor and witticisms for happy, useful living. "New Horizons in Living" will be Dr. Byers' subject at the Banquet Monday evening.



DR. CARL C. BYERS

# 37TH ANNUAL STATE CONVENTION

April 29, 30, 1963 Carillon Hotel, Miami Beach, Florida

(TENTATIVE PROGRAM)

## SUNDAY, APRIL 28

- 2:00—8:00 p.m. Registration—Carillon Hotel Lobby  
2:00—4:00 p.m. Pre-convention Board Meeting—Medalium Room  
7:00 p.m. Executive Board Dinner—Miami Beach Garden Center
- EVENTS FOR DELEGATES:  
5:00 p.m. "Early Bird Reception"—courtesy of Hotel Management  
8:00—9:00 p.m. Workshops — Mezzanine; (1) Corsage and Craft Demonstration  
(2) "Beauty Treatment for Town and Country" (3) "Way\$ for Mean\$" (4) "Parliamentary Pointers"

## MONDAY, APRIL 29

- 7:30 a.m.—5:30 p.m. Registration—Lobby  
8:00 a.m. "Fun in the Sun" Breakfast—Silver Chimes Room Honoring Club and Circle Presidents  
PROGRAM: "Trade Winds"  
Mrs. M. S. Dillingham—"I Give to You"  
Mrs. Graham King—"And You Give to Me"
- 10:00 a.m. Opening Business Session—Cafe Auditorium  
Mrs. Jack W. Dunlap, President, presiding  
Reports of Officers, Directors, Business Managers and Nominating Committee
- 1:00 p.m. "Palm-Palms" Luncheon—Silver Chimes Room  
Honoring Life Members of State and National Council  
PROGRAM: Dr. Joseph J. Shomon, Director of Nature Centers Division, National Audubon Society — "Land For Learning"
- 3:00—5:00 p.m. Flower Arrangement Demonstration—Cafe Le Can Can  
Sylvia J. Hirsch (Mrs. George J. Hirsch) Flower arranger, Author and noted Lecturer.  
"History Influences Contemporary Flower Arrangements"
- 7:00—9:30 p.m. "In Gay Paree" Banquet—Cafe Le Can Can  
Honoring Convention Committee  
PROGRAM: Dr. Carl C. Byers; Author, Educator, Humorist  
(By courtesy of General Motors)  
"New Horizons in Living"
- 9:30 p.m. Parisienne Entertainment as guests of Hotel Carillon  
(Private showing for Convention Guests only)

## TUESDAY, APRIL 30

- 8:00 a.m. "Tropical Bounty" Breakfast—Silver Chimes Room  
Honoring Members of District XII  
PROGRAM: "Tomorrow's Treasures"  
1. "Are You a Landscape Critic?"—Mrs. Edward Henriquez  
2. "Vision with Dividends"—Mrs. Broward Culpepper  
3. "The Fabulous Fountain of Youth"—Mrs. W. S. Miller  
4. "Gold at Your Fingertips"—Mrs. Flake A. Parker
- 10:00 a.m. Business Session (continued)—Auditorium  
Reports, Credentials, Resolutions, State Chairmen, By-laws
- 1:00 p.m. "Sand in Your Shoes" Luncheon—Silver Chimes Room  
Honoring District Directors and State Chairmen  
PROGRAM: Mr. Clayton Charles, Chairman of Art Department, University of Miami. "The Look of Things, 1963"  
Mr. John Paulos, Parks Director of Miami Beach, "City Budgets and Beauty"  
Scenic Tour of Miami Beach, Garden Center and Lincoln Mall
- 7:00 p.m. "Saluting the Victor" Banquet—Silver Chimes Room  
Honoring National Council President, FFGC Officers and Incoming Officers  
PROGRAM: Greetings—"Gardening Unlimited"—Mrs. Charles B. Nettleton, President of National Council  
Music—Mrs. Marjorie Dunn Smith, Past President, FFGC  
Presentation of Awards  
Installation and Reception

## WEDNESDAY, MAY 1

- 9:00 a.m. Post-convention Board Meeting—Medalium Room  
Polls open: 12:00 noon — 6:00 p.m. Monday, April 29  
8:00 a.m.—9:00 a.m. Tuesday, April 30

## CONVENTION NOTES

The Convention Committee has combined both work and play in planning the program for the 1963 Annual Meeting. The business sessions and the messages from nationally famous speakers will be purposeful and stimulating, yet interspersed will be just the right amount of fun. Miami Beach is known as the "Fun Capital of Florida"!

All delegates and guests are cordially invited to attend an Early Bird Reception on Sunday evening at 5:00 p.m. as guests of the Carillon Hotel Management: This is a wonderful opportunity to meet and greet old and new friends before the evening workshops and the accelerated Convention program gets under way.

"Fun in the Sun" Breakfast and "Out of This World" Luncheon will feature exotic decorations planned as a perfect prelude to our talented flower arranger, writer and lecturer, Sylvia J. Hirsch. Following the Banquet with the featured Convention speaker, Dr. Carl Byers, those who wish gaiety may remain for the Hotel Carillon's famous French Follies which will be a private showing especially for us with the Hotel's compliments.

The "Tropical Bounty" Breakfast and "Sand in Your Shoes" Luncheon will have stimulating programs. On Tuesday afternoon there will be a scenic tour and a visit to the breath-taking new \$214,000.00 Miami Beach Garden Center and Conservatory. Lincoln Mall is providing free rides on their unique trams, another extra-curricular activity of this amazing Convention! The Awards Banquet and the beautiful Installation of Officers Tuesday evening will be a memorable climax of the convention.

The Hotel is reserving a section of poolside chaise lounges and two cabanas for free use of convention members. Why not come a day or two early and enjoy the wonderful advantages offered by the Hotel at Convention rates?

Husbands are urged to attend the Convention too! Interesting activities have been planned with free golf, deep sea fishing trips at a special price and surprises galore! \$1.00 registration fee entitles husbands to attend any or all functions at quoted prices. We really do want the husbands to come and share the fun and excitement of the Convention as a reward for lawn mowing, leaf raking, etc., during the year.

### REGISTRATION INFORMATION

DELEGATES AND ALTERNATES WILL REGISTER ON SPECIAL FORMS MAILED DIRECTLY TO CLUB AND CIRCLE PRESIDENTS. The following form is for convenience of visitors who are not delegates and alternates. Clip the registration form below and mail to Mrs. Harry S. Wolk, 140 S. Hibiscus Drive, Miami Beach, Florida. Make checks payable to Mrs. Robert A. Burton, Jr., Treasurer. No cancellations after April 15, 1963.

Registration: Members and Visitors .....	\$ 3.50
Husbands Only .....	1.00
(To be paid by everyone attending all or part of Convention)	
Sunday, April 28—"Early Bird" Preconvention Reception .....	Free
Monday, April 29—"Fun in the Sun" Breakfast .....	2.35
"Palm-Palms" Luncheon .....	3.55
"A Night in Gay Paree" Banquet .....	8.30
Two hour floor show included: .....	Free
Tuesday, April 30—"Tropical Bounty" Breakfast .....	2.35
"Sand in your Shoes" Luncheon .....	3.55
"Saluting the Victor" Banquet .....	6.50
Bus fare—Tuesday Scenic Tour .....	.50
TOTAL: All members and Visitors (Tax and Trip included) .....	\$30.60
Husbands only .....	28.10
SPECIAL PACKAGE PLAN (If attending all events) .....	\$27.50

### REGISTRATION FORM FOR VISITORS

37th Annual Convention

Miami Beach, April 29, 30, 1963

Name .....

Address .....

Life Member, Florida Federation of Garden Clubs, Inc. .... Yes..... No.....

Club and Circle .....

District.....

If husband, check here

## NOMINATING COMMITTEE

The Nominating Committee of the Florida Federation of Garden Clubs, Inc., submits the following nominations for officers for 1963-1965; to be voted on at the annual convention to be held in Miami Beach, April 29, 30, 1963.

- President, Mrs. Frank W. Hewlett, Miami
- First Vice President, Mrs. Charles H. Blanchard, Pensacola
- Second Vice President, Mrs. Carroll O. Griffin, Jacksonville Beach
- Third Vice President, Mrs. M. S. Dillingham, Tallahassee
- Recording Secretary, Mrs. Sam I. Nix, St. Petersburg
- Corresponding Secretary, Mrs. Herbert A. Frink, Miami Beach
- Treasurer, Mrs. Andrew A. Gurke, Hollywood

**Members of the Nominating Committee:**

- District I — Mrs. Riley Moffett, Pensacola
  - District II — Mrs. Roma Horton, Quincy
  - District III — Mrs. J. Birney Linn, Monticello
  - District IV — Mrs. Arthur F. Coe, Jacksonville
  - District V — Mrs. William Linz, Floral City
  - District VI — Mrs. J. G. Rutzahn, Ormond Beach
  - District VII — Mrs. Thomas C. Bailey, Orlando
  - District VIII — Mrs. W. A. Hunt, Palmetto
  - District IX — Mrs. Edna Mixsell, Sebring
  - District X — Mrs. Roy A. Bair, West Palm Beach
  - District XI — Mrs. C. R. Mayes, Jr., Pompano Beach
  - District XII — Mrs. Alex McIntosh, Miami
- Board of Directors — Mrs. L. T. Nieland, Gainesville, Chairman.

### ANNUAL MEETING

FLORIDA COUNCIL OF FLOWER SHOW JUDGES

APRIL 27, 1963

CARILLON HOTEL — MIAMI BEACH, FLORIDA

*Refer to January - February issue of the Gardener for the program, registration and hotel reservation information.*



## SPECIAL CONVENTION TOURS



### NASSAU TOUR #1

Three Day, 2 night tour. Your choice of Emerald Beach Hotel or Nassau Beach Hotel. Price of Tour Includes the following: Round trip air fare from Miami; Personal meeting service in Nassau; Round trip transfer to and from hotel; Hotel of your choice with meals, M.A.P.; City and country tours; Native night club—show and drink included.  
Complete price of the tour—87.50 per person, double occupancy—Single \$102.50

### NASSAU TOUR #2

Two day, 1 night tour. Same as above except the price is \$72.50 double occupancy \$87.50 single.

### NASSAU TOUR BY BOAT #3

Three day cruises from \$54.00—S.S. Bahama Star. The group rate on the boat is the minimum rate regardless of room prices.

### JAMAICA TOUR #4

The tour price is \$137.00 including round trip air fare from Miami. Four days, three nights at Montego Bay at the Casa Montego Hotel. Welcoming cocktail party. Personal meeting service in Montego Bay—transfers to and from hotel. City tour. Cross island tour including lunch at the Ochos Rios Tower Isle Hotel.

Please fill in the following tour application and enclose your deposit of \$10.00. Balance to be paid when you pick up your tour coupon's at convention headquarters.

NAME .....

ADDRESS .....

CITY ..... STATE .....

TOUR NO. .... DEPOSIT ENCLOSED .....

MAKE CHECK PAYABLE TO; AND MAIL TO:

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6801 COLLINS AVENUE, MIAMI BEACH, FLORIDA

PHONE UN 5-8681



Mrs. Vernon L. Conner, left, past state president and Chairman of the Headquarters and Endowment Committee, holds two of the three silver trays presented to the Florida Federation by the Ortega Garden Circle of Jacksonville; Mrs. Jack W. Dunlap, center, proudly displays the silver punchbowl, ladle and tray given in her honor by the Hyacinth Garden Circle of Jacksonville; Mrs. R. Malcolm Fortson, State Chairman of the Roadside Development Committee and Chairman of the Governor's Advisory Committee on Roadside Beautification, donor of the pieces given in the name of the Ortega Circle, exhibits the largest in the tray collection. The gifts were presented at the winter meeting of the Board of Directors held at the Ponce de Leon Hotel, St. Augustine, January 9 and 10, 1963.

## HEADQUARTERS HIGHLIGHTS

MRS. VERNON L. CONNER, *Chairman*  
P. O. Box 183, Mount Dora

There were surprises galore at the Board of Directors meeting in St. Augustine. It was just like Christmas. The Hyacinth Circle of Jacksonville honored our state president, Mrs. Jack W. Dunlap, with a gift to the Headquarters of a large, gorgeous silver punch bowl, ladle and tray. Mrs. Dunlap is a beloved charter member of this circle.

That was not all. Another big box was presented by Mrs. R. M. Fortson, donor, and it contained two silver platters and a bread tray given in the name of Ortega Circle of Jacksonville. Flashlights were popping, there was lots of Oh-ing and Ah-ing and an exciting time was had by all attending the dinner given by the President's Council of Garden Clubs of St. Augustine and St. Johns County. Generations to come will use and enjoy these treasured pieces.

Mrs. John E. Harris, Tampa, said "It is a privilege to contribute to such a worthy cause" when she sent \$500 to the Headquarters in February of 1962. She sent a second gift of \$250 on November 29 for which sincere appreciation is expressed.

One half of the net income from "Holiday Tables Through the Year" program, presented by Mrs. Earl Lau and Mrs. Russell Raine, Winter Park, as a District VII benefit, was given to the Headquarters for landscaping. Their names will be entered on the DIRECTORY OF LANDSCAPE DESIGN DONORS in recognition of this welcome contribution.

The Florida Forest Service evidenced their interest in development of the grounds of your state building with a gift of 19 dogwoods. These were used in "Memory Woodland." They were from Withlacoochee State Forest and Mr. W. F. Cowan, Forest Manager, delivered them on Arbor Day. He was accompanied by his wife, Mrs. Cowan, Mrs. William Linz, District V Director, and Mrs. M. W. Tam, president of Floral City Garden Club. It was a pleasure to give these distinguished guests the "grand tour." As soon as they left, your chairman jumped into her gardening togs and planted these trees with T.L.C.

Now is the time for club and circle members to show gratefulness to their presidents by honoring them in the PARADE OF PRESIDENTS' book. Prior to installation of new officers, presentation of a properly inscribed Headquarters' Certificate of Appreciation is a heart-warming and appropriate way to say "thank you" to the out-going president.

Some members have faithfully served their club for years. Pay them a loving tribute by recording their names for posterity on the \$100 DIRECTORY OF LANDSCAPE DESIGN DONORS, or in the \$50 GOLD BOOK, or \$25 SILVER BOOK.

A \$10 gift will memorialize the names of those who have gone on to the Eternal Garden. A lovely card is sent the nearest of kin advising that the deceased has been honored in memory by the donor in the IN MEMORIAM book of the Florida Federation of Garden Clubs at the State Headquarters, Mead Garden, Winter Park.

From November 22nd through January 22nd, the following gifts were received:  
Florida Forest Service, 19 dogwood trees

DISTRICT II

PARADE OF PRESIDENTS: Periwinkle Garden Circle, Panama City Garden Club honoring Mrs. Bryant Thompson, president 1960-62 .....\$ 10.00  
Mrs. Roma Horton, Quincy, in memory of her aunt, Mrs. George W. Ward, DeFuniak Springs ..... 10.00

DISTRICT III

Mrs. W. B. McGee, Tallahassee, 7 small potted dogwoods  
Mrs. L'Engle Hartridge, Tallahassee, 10 small potted dogwoods

DISTRICT IV

Mrs. Jack W. Dunlap, Orange Park, in memory of Melville Hall, Zephyrhills..... 10.00  
Mrs. Arthur F. Coe, Jacksonville, in memory of Melville Hall ..... 10.00  
PARADE OF PRESIDENTS: Mandarin Garden Club honoring presidents—Mrs. Lawrence W. Jones 1948-49, and Mrs. D. L. Mead 1949-50. .... 20.00

Hyacinth Circle, Garden Club of Jacksonville, silver punch bowl, ladle and large tray honoring Mrs. Jack W. Dunlap, state president  
Ortega Circle, Garden Club of Jacksonville, 2 silver platters and bread tray

DISTRICT VI

Mrs. John R. Parkinson, Daytona Beach, in memory of Melville Hall, Zephyrhills 10.00

DISTRICT VII

Mr. & Mrs. Vernon L. Conner, Mount Dora, in memory of Melville Hall.  
Zephyrhills ..... 10.00  
Mr. & Mrs. Earl W. Lau, Winter Park, in memory of Melville Hall, Zephyrhills 10.00  
Camellia Circle, Apopka Garden Club, "Memory Woodland" memorial to Mrs. Thomas Mahaffey ..... 10.00  
Mrs. Daniel Bishop, Mount Dora, benefit gift ..... 9.35  
Mrs. Earl Lau & Mrs. Russell Raine, Winter Park, Holiday Tables Through the Year ..... 311.39  
Mrs. Leslie Jackson, Mount Dora, benefit gift ..... 10.50

PARADE OF PRESIDENTS—HONOR CLUB: Conway Garden Club, Orlando, honoring presidents Mrs. Robert Guthrie 1953-55, Mrs. Thomas C. Bailey 1959-61, Mrs. Cecil M. Dorn 1961-63 ..... 30.00

PARADE OF PRESIDENTS—HONOR CLUB: Maitland Garden Club honoring Mrs. William A. Dashiell, president 1962-1963 ..... 10.00

PARADE OF PRESIDENTS: Minneola Garden Club honoring presidents—Mrs. Hugh Boettecher 1955-57, Mrs. Thomas MacMillan 1957-58, Mrs. Millard V. Cogshall 1958-60, Mrs. John A. Whiting 1960-62 ..... 40.00

Tupperware Home Parties, 20 each salt & peppers, sugars, creams and pitchers  
Mrs. Harland B. Cushman, Winter Park, 6 small Agave  
Miss Mary S. Compton, Orlando, large quantity Liriope, 6 clumps daylilies, and yard man for half day

Mrs. Vernon L. Conner, Mount Dora, 4 Severinia buxifolia  
John's Nursery, Apopka, owned by John Masek of Winter Park, 15 Podocarpus  
Greenway Nursery, Winter Park 2 Beaucarnia palms in planters for pool  
Keith Salter's Nursery, Orlando, 1 Eucalyptus tree  
Mrs. Earl Lau, Winter Park, bird bath

DISTRICT VIII

Sunny Shores Garden Club, Cortez, honoring Mrs. Melville Hall ..... 5.00  
Mrs. John E. Harris, Tampa, secured by Mrs. Truman Green ..... 250.00

PARADE OF PRESIDENTS: Garden Gate Circle, Zephyrhills Garden Club, honoring presidents Mrs. Robert G. Hooks 1960-61, Mrs. Owen Gall 1961-62 ..... 20.00

PARADE OF PRESIDENTS: Lemon Bay Garden Club, Englewood, honoring Mrs. Fred W. Dixon 1960-61, Mrs. Edward H. Gardner 1958-59 ..... 20.00

George C. Dayton, Dade City, in memory of Melville Hall, Zephyrhills ..... 10.00  
Mr. & Mrs. Truman Green, Tampa, in memory of Melville Hall, Zephyrhills ..... 10.00  
Arthur W. Hawkes, Zephyrhills, in memory of Melville Hall, Zephyrhills ..... 10.00  
Mr. & Mrs. Melvin Randle, Zephyrhills, in memory of Melville Hall, Zephyrhills ..... 10.00

## Roses Wanted

Mr. M. B. Jordan Teacher of Horticulture at Raiford, needs TREE ROSES for his work at the prison. Any club wishing to assist in beautifying Raiford and furthering Garden Therapy in the institution can order one or more bushes from Jackson and Perkins Company, 10 Rose Lane, Newark, New York. The bushes cost \$7 each or less as larger quantities are ordered. Mr. Jordan says that it isn't too late to plant and the following roses are the ones that he needs: Pink Duchess, South Seas, Gail Borden, Peace, Hawaii, Tropicana, Americana, New Yorker, Bronze Masterpiece, Kings Ransom, Orchid Masterpiece, Sterling Silver, Ivory Fashion and White Queen. Send your order and Jackson and Perkins will deliver directly to Raiford for you.

## Flower Arrangement Calendar

The Flower Arrangement Calendar Committee for 1965 is looking for Blue Ribbon Winners of your spring Flower Shows.

In order to save you time and expense, take arrangement from niche, remove ribbon, and have the photographer make an 8x10 glossy print.

No permanent or artificial flowers please.

The Calendar itself can't give you joy, Unless you really will it!

It only gives you time and space—  
It's up to you to fill it.

Please give your name and address, name of club, name of plant material, and name of the arrangement. Mail to Mrs. A. R. Mullins, 209 Kensington Road, DeLand, Florida.

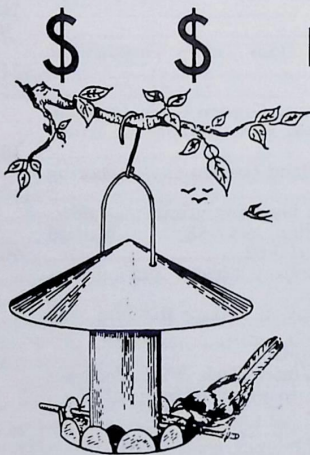
## HEADQUARTERS HIGHLIGHTS Continued

### DISTRICT X

Mrs. Marshall M. DeWitt, Delray Beach ..... 3.50  
Garden Study Club, Belle Glade ..... 25.00

### DISTRICT XII

PARADE OF PRESIDENTS: Edward J. Allen honoring Mrs. Edward J. Allen, president Shenandoah Garden Club, Miami, 1951-52 ..... 10.00  
TRADING STAMPS RECEIVED FROM: Pine Ridge Garden Club, Orlando, 6 books & 63 pages; Garden Study Club, Delray Beach, 3 books & 60 pages; Mrs. Marshall M. DeWitt, Delray Beach, 3 books; Mrs. Edward J. Allen, Miami, 1 book; Miss Mary Compton, Orlando, 42 pages; Mrs. William Linz, Floral City, 32 + pages; Mrs. Volie Williams, Sanford, 6 pages; Yaupon Garden Club, Carabelle, 1099 stamps; Live Oak Garden Club 3 pages; Sultana Garden Circle, Tallahassee; 381 stamps; Mrs. Herbert A. Braddock, St. Augustine, 370 stamps.



## For Your Club . . . The E-Z Fill Way!

NEW RUSTPROOF ALUMINUM

## Wild Bird Feeder

The new E-Z Fill aluminum feeder is ideal as a fund raising project for your club. Made of aluminum and packed flat in an attractive three-color envelope, it is easy to assemble and light and convenient for the club members to handle. Wonderful for your own yard and an inexpensive, easy-to-mail gift item.

The feeders sell at \$1.50 each and the cost to the club is \$10.80 per dozen (90c each) — Packed one dozen per shipping carton.

WE PAY ALL POSTAGE! Your club nets a profit of 60c on each feeder. In addition, we pay your State Headquarters a percentage on each dozen you sell. Send \$1.00 for a postpaid sample feeder, or order a dozen or more for your next meeting and we'll bill you later—allowing 2% discount if paid within 10 days or net amount in 30 days. When ordering please give name and address and club name.

## E-Z FILL BIRD FEEDER CO.

P. O. Box 9968

Riviera Beach, Florida



## Headquarters Benefit Items

Each club and circle can assist Headquarters' landscaping and add funds to their treasury by purchasing the following items:

1. BULLETIN BOARD STYX, packed 16 styx to box, price FOB Headquarters \$2.75 a box, plus 9c tax. Selling price per styx - 26c including tax. Profit 45% on each box. On orders to be mailed add 25c. This product has many uses . . . flower arranging; to put things on a wall as it does not peel paint off nor leave a stain; small piece on back of pictures will keep them straight; etc. This is but a small listing of its many uses.
2. SOUTHERN WILDLIFE NAPKINS, packed 100 packages to the carton, 25 napkins to the package, priced at \$25.75 including tax. These sell for 35c a package or three for \$1.00. This is something used by every home maker and is a beautiful paper napkin. They were designed by Mrs. Ray Greene of Winter Park and are made especially for the Florida Federation of Garden Clubs.
3. PLASTIC EXHIBITION VASE, packed 24 to the carton, priced at \$12.00, plus 36c tax, FOB Headquarters. This is a lovely, soft grey-green, 8" high, well designed and proportioned vase. It is pretty enough to be used in any home. Price per vase is 78c including tax. These can be sold for 78c and show profit of 50%, or sold for \$1.03 and net 100%. This vase was especially designed for flower shows, will not break or chip, and can be easily stored year after year. Clubs using them for specimens in their shows will receive a far higher rating from the Evaluating Judges when applying for an award. Let's do away with coke bottles, mason jars, tin cans and improve Florida flower shows by using this stunning plastic vase.

Orders of 4 or more cartons will be shipped direct with postage paid. Send orders, accompanied by check, to:

Florida Federation of Garden Clubs'  
Headquarters  
P. O. Box 1604  
Winter Park, Florida.

We are sorry, but no orders will be shipped on consignment.

The sale of these items will serve a dual purpose . . . help the State Headquarters . . . and help clubs provide funds for planned projects.

## A Husband's View

The Flower Show's scheduled two weeks from today  
And my spouse lines up vases holders and clay.  
Any picture of flowers is grist for her mill—  
With such study in home-ex., her failures should be nil.  
"I'll take two arrangements—they'll be easily done—  
And a few perfect flowers—then the show will be fun."  
"Atta girl" I agree, "That's playing it smart,  
Selection—not number—thats my idea of art."  
But something comes over this sweet wife I had  
It's the Flower Show fever—and the symptoms are bad.  
These flowers she's loved—they're a bug-eaten sight,  
There's no blue ribbon there—nor even a white!  
Drat the rain—Blast the wind—heat gets her ire, too—  
If the good Lord can't please her—what's a husband to do!  
And those two good arrangements—what's happened to them?  
Like the dragon's tooth soldiers—they've grown now to ten!  
Every pot bowl and kettle that for cooking was meant  
Is abloom—and exquisite, but the food—no comment!  
The night before S Day—things really get rough  
Till all hours of the morning—but it's still not enough.  
Up long before daybreak—bowls are striking or cute—  
If I took that much time—I would be called a brute.  
The judges are coming—and wilted she waits  
With the first time in days to consider her aches.  
And the judging—"Well really, except for my Blue,  
They must have been stupid, and prejudiced, too!  
If my entry'd been placed where that other one was—  
I'll bet it would have won too, because—well—because."  
At last it is over—she's back on her feet  
Somewhat swollen—but normal, and pleasant to meet.  
And I can relax, with no worry or fear  
For like taxes, this Bedlam comes once in a year!

—MIMI HAMILTON  
San Antonio, Texas



FLOWER SHOWS SCHEDULED  
MRS. CARROLL GRIFFIN, *Chairman*  
Ocean Air Court, Jacksonville Beach



- February 25-March 2—Orlando Garden Club, Carousel of Color: Hues and Tunes of the Times" Municipal Auditorium, Orlando  
March 2-3—Belleair Garden Club, "The Garden of Eden", Belleview-Biltmore Hotel  
March 2-3—Riverview Garden Club, "Language of the Flowers", Riverview Civic Club Building, Oldsmar  
March 2-3—Coral Gables Garden Club, "Coral Gables - Paradise on Earth", Armory  
March 9-10—Hollywood Garden Club, "Our Homes In Hollywood", National Guard Armory  
March 9-10—St. Lucie County Federation of Garden Circles, "Steps to Beauty", Armory, Ft. Pierce  
March 10—Palm Beach Garden Club, Annual House and Garden Tour: Five homes and Gardens and the garden at the Four Arts  
March 11-14—Lake County Council of Federated Garden Clubs, Inc. "Count Down", Eustis  
March 13—Garden Club of Lake Eva, Haines City, "Nature Intelligentsia". Home and Garden Show  
March 15-16—Manatee River Garden Club, "Fabulous Florida Under Five Flags," Municipal Auditorium, Bradenton  
March 16-17—West Palm Beach Federation of Garden Clubs, "Flowers Unlimited", Armory  
March 19—Dania Garden Club, "Floral Rainbow", Dania  
March 19-20—Clearwater Garden Club, "Theme of a Garden Club Year: Our Club, Our Center, Our Community", Municipal Auditorium  
March 19-20—Honeysuckle Garden Circle, Tampa, "Spring Show".  
March 20-21—Winter Haven Council of Garden Clubs, "Families of the Plant World", National Guard Armory  
March 20-21—Sarasota Garden Club, "Spring Show", Sarasota  
March 21-22—Lake Wales Garden Club, "Life, Expressed In the Language of the Flowers and the Fruits of the Earth", Woman's Club Building  
March 22-24—Metropolitan Miami Garden & Flower Show, "Much Ado About Flora" or "Love In Bloom," The Villas Playhouse, Miami Springs.  
March 23-24—Stuart Garden Club, "Make Mine Flowering Style", Fair Grounds for Show and the home of Mrs. Kiernan Murphy for fashion show  
March 23-24—Town and Country Garden Club, Lake Worth, "Golden Memories", American Legion Home  
March 25-26—Sea Grape Garden Club, "Spring Fever", Cape Colony Inn, Cocoa Beach  
March 27-28—Garden Club of St. Augustine, "A Symphony of Flowers", Ponce de Leon Hotel  
March 28-29—Indian Lake Estates Garden Club, "Garden Moods", Club House  
March 29-30—Pompano Beach Garden Club, "Myths to Missiles", Garden Center  
March 29—Boca Raton Garden Club, "Bouquets for Boca", Art Guild of Boca Raton  
March 29-30—San Jose Garden Club, "Flower Magic", Lakewood Presbyterian Church, Jacksonville  
March 29-30—North Tampa Garden Clubs, Inc. "Spring Show", University of S. Florida  
March 30-31—Gainesville Garden Club, "A Blooming Community", Gainesville High School  
March 30-31—Garden Club of Lakeland, Inc. "Love's Magic Spell", Garden Center  
March 30-31—Gulf Beach Garden Clubs, Inc. "America the Beautiful", West Panama City Beach Garden Center  
March 30-31—Floral Garden Club, "A Spring Melody," Community Bldg., Floral City  
April 2—Broward Garden Club, Oakland Park, "A Tribute to the Gifts of Nature", Community Center  
April 2—Lauderdale-by-the-Sea, "Spring Show", Community Church  
April 3—Founders Garden Circle, Eustis: Home and Garden Show, Douglas Igou Estate, Grand Island  
April 4-5—Clermont Garden Club, "The Easter Story", Methodist Social Hall  
April 4-5—DeBary Garden Club, "A Salute to DeBary—Our Growing Community", Civic Center  
April 5-7—Federated Garden Circles of Ft. Lauderdale, "Exotic Enchantment," War Memorial Auditorium

(Continued on Page 17)



### DAYLILY CORSAGE

For EVENING, place two large creamy-yellow daylilies in the refrigerator early in the morning. Toward evening take out, insert soft yellow gaillardias inside unfurled blossoms. Enrich with gold and yellow ribboned wires and bow.

Corsage by GLAD REUSCH



### SAID DAISY TO ROSE

The flower show is over and done,  
But the post-mortem has just begun!  
FLORENCE VanWINKLE  
Hillsboro Garden Club

Reservations now accepted!

## NEW FILMSTRIP

available May 1



### "Adventure with Flowers"

A new adventure for flower lovers! Film shows how to make commonplace and unusual items into flower containers — gives directions for making arrangements. Full-color, 35 mm. filmstrip with narrative on 33-1/3 r.p.m. record. Reserve early for use after May 1. Entertaining, informative.

Films now in circulation:

"OF LINES & FLOWERS"—16 mm. movie on fundamentals of designing with flowers. 45 minutes, full color, sound.

"HOLIDAY WITH FLOWERS" — 35 mm. filmstrip on Christmas ideas with flowers and greens for all thru the house. 30 minutes, full color, narrative on 33-1/3 r.p.m. record.

Films Loaned FREE!

Make reservations now—giving alternate date.

Write:

**SMITHERS-OASIS**

Box 118, Kent, Ohio

## FLOWER SHOW CALENDAR Continued

- April 6—Boynton Beach Garden Club, "Spring Show"  
 April 6-7—Council of Garden Clubs of Eau Gallie, "Whatever the Weather", Civic Center  
 April 6-7—Bartow Garden Club, "Verbs of Life", Polk County Livestock and Crops Pavilion  
 April 8-9—Coquina Key Garden Club, "Island Magic", Clubhouse, St. Petersburg  
 April 17-18—Groveland Garden Club, "The Earth Is Full of Thy Riches", Community Building  
 April 18—Mandarin Garden Club, "Mandarin At Home", Placement Show  
 April 18—Live Oak Garden Club, "Swanee In the Spring", New Garden Center  
 April 19—Lake Placid Garden Club, "Our Living Gold," First Presbyterian Memorial Hall, Lake Placid.  
 April 19—Temple Terrace Garden Club, "Suddenly Its Spring", Placement Show  
 April 19-20—Pierson Garden Club, "Beauty From Our Garden," Civic Center, Pierson  
 April 20-21—Palatka Garden Club, "Oriental Flair", Civic Center, Ravine Gardens  
 April 20-21—The Tyndall Officer's Wives' Garden Club, "Travlogue with Flowers", Service Club, Tyndall Base  
 April 20-21—Kissimmee Garden Club, "That's What I Like About the South"  
 April 20-21—Tampa Federation of Garden Circles, Inc. "Sun Coast Serenade", Electrical Building, Florida State Fair Grounds  
 April 27—Lakewood Garden Circle, Jacksonville, "Along the St. John's—Yesterday, Today, Tomorrow," 5160 Emory Cir., Jacksonville.  
 April 27—Vernon Garden Club, "Spring Fantasy," Educational Bldg., Methodist Church, Vernon.  
 April 28—Jungle Circle, Garden Club of St. Petersburg, "Let There Be Music"  
 May 4-5—Conway Garden Club, "Flowers-Weather or Not"  
 May 4-5—Pensacola Federation of Garden Clubs, Inc., "Day Dreams Come True", New Garden Center  
 May 11-12—Melbourne Garden Club, Inc. "Treasured Memories", Trailer Haven Auditorium

NEXT LISTING OF FLOWER SHOWS—September-October Issue.

## Landscape Design Study Course

Course 11  
Koubek Center, University of Miami  
2705 S. W. 3rd Street, Miami  
MAY 7-9, 1963

### Tentative Program

*History of Landscape Design, 1840-1930:*  
Mrs. G. O. Gjoerloff, Apopka  
*Architecture and Other Arts and Professions:* Mr. Clayton Charles, Miami  
*Site Design — Ground Form:* Mr. Robert E. Marvin, Walterboro, S. C.  
*Elements of Landscape Architectural Design:* Mr. Marvin  
*Execution of Landscape Architectural Design:* Dr. Donald Bowman, Fort Lauderdale  
*Trees, Shrubs and Other Elements of the Planting Plan:* Mr. James Voss, Miami  
*Roadside Development:* Mrs. Gjoerloff  
*Civic Projects in Garden Clubs:* Mrs. Gjoerloff

### NOTES ABOUT THE COURSE

Courses may be taken out of sequence, it is not required to complete Course I before taking Course II.

Those holding Landscape Appraiser Certificates are required to take a refresher course to keep certificate valid, according to National Council ruling. A refresher course may be taken after the third year from date on certificate and must be taken before the fifth year has expired. Course II is eligible for refresher credit.

The series of Landscape Design courses is planned to benefit Garden Club members, Park and Campus Superintendents, or any interested individual. Those taking the courses will receive sufficient instruction to intelligently plan their own home grounds, and to capably serve their communities as a member of School Grounds Committee, Zoning Board, City Planning Committee, State Highway Department Board and other groups concerned with planning the landscape.

Registration fee for entire course is \$15.00; additional \$1.00 examination fee for those taking the course for credit.

### ABOUT THE INSTRUCTORS

*Mrs. G. O. Gjoerloff*, Landscape Architect, world traveler and lecturer, needs no introduction to Garden Club members, particularly those taking the Landscape Design Courses. One of our most popular teachers, we are proud to have Mrs. Gjoerloff with us for Course II.

*Mr. Clayton Charles*, Chairman of the Art Department of the University of Miami, is well known as a sculptor, teacher and lecturer. Prior to coming to Miami, he was a Museum Director, instructor and department head in various Art Institutions in other cities of the United States.

*Mr. Robert E. Marvin* is a native of the South Carolina lowcountry, a graduate of Clemson College and the University of Georgia. He is a Landscape Architect and Winner of the National Industrial and Institutional Landscaping Award in 1958. A newcomer to Florida, he has taught in Landscape Design schools throughout the southeast.

*Dr. Donald Bowman* received his degree in Landscape Architecture from Michigan State University in 1954 and opened his office in Fort Lauderdale the following year. Noteworthy among his professional achievements are Patrick Air Force Base housing development, Sun and Surf Club in Boca Raton and the Hightower residence in Ft. Lauderdale pictured in *FLORIDA ARCHITECTURE*, 1960 issue.

*Mr. James Voss*, a popular instructor in Course I is welcomed for a return engagement for Course II. A graduate of Michigan State University, Mr. Voss practiced Landscape Architecture in the southwest before coming to Miami in 1954. He has designed many of the beautiful gardens in South Florida.

### READING ASSIGNMENT — COURSE II

*Landscape Architecture*, "The Shaping of Man's Natural Environment", by John Ormsbee Simonds, pages 1-39. *Garden Design* by Sylvia Crowe, pages 81-162. *America's Garden Book* by Bush-Brown (Revised Edition), pages 1-50. *Landscape Design*, by Hubbard and Kimball, pages 1-87. *Siftings*, by Jens Jensen, pages 9-97. *The Book of Landscape Design*, by Orloff and Raymore, pages 193-308.

### ADVANCE REGISTRATION FORM

LANDSCAPE DESIGN SCHOOL—COURSE II  
KOUBEK CENTER

University of Miami, Coral Gables, Fla.  
2705 S. W. 3rd St., Miami 35, Florida  
May 7-9, 1963

NAME ..... CLUB .....

Please Print

Street..... City..... State.....

Tuition Fee enclosed \$15.00  Exam Fee enclosed \$1.00

Make checks payable to: University of Miami.

Mail Application and check to: University of Miami, Adult Education Division, P. O. Box 8002, Coral Gables 46, Florida.

## You Are Invited . . . To A Dedication . . .

The *Koreshan Historic Marker* will be dedicated at *Estero*, Florida, on Wednesday, April 3, 1963, at 2 P.M.

An invitation is extended to the members of clubs of the *Florida Federation of Garden Clubs, Inc.*, to attend the dedication. Mark your calendar and plan to come.

The *Florida Federation of Garden Clubs, Inc.*, is cooperating with the *Florida Board of Parks and Historic Memorials* in erecting the *Koreshan Marker* at *Estero* in one of the recently acquired State Parks.

Miss *Hedwig Michel* representing the *Koreshan Unity*, *Ralph S. Hager*, Chief, Information and Education, *Florida Park Service*, and *Mrs. Jack W. Dunlap*, President, *Florida Federation of Garden Clubs, Inc.*, will take part in the dedication ceremony.

The *Koreshan Unity* gave the land for the park to the State. Exotic plant life of rare and mature beauty, collected from around the world, and abundant bird and wildlife are found here.

*Estero* is near the coast in southwest Florida on U.S. Highway 41 between Fort Myers and Naples.

(NOTE: Any further information can be obtained from the *Parks and Memorials Chairman, Mrs. Roger J. Waybright*, 806 *South Shores Road*, Jacksonville 7,

### Plant Markers

Plastic bottles make excellent plant markers. Cut in strips and write names of plants in water-proof pencil. The markers will last several years. —*Mary Haynes*

From *THE CAMELLIA* published by the *Pensacola Federation of Garden Clubs, Inc.*

### Landscape Design Course WHERE TO STAY

Two motels are within walking distance of Koubek Center:

*Bil-Gee Apartment Motel*, 2411-2415 W. Flagler St., Miami 35

*30th Court Villas*, 140 S. W. 30th Court, Miami 35

For those with cars, the *Riviera Court Motel* is recommended, 5100 *Riviera Drive*, Coral Gables.

Write to motel of your choice for reservations and rates.

## Spring Song

I meant to do my work to-day  
But a brown bird sang in the orange tree,  
And a butterfly flitted across the field,  
And all the leaves were calling me.

*Richard Le Gallienne*



**New**  
**Rugged**  
**Royal**

\$5 down  
\$5 a mo.  
plus tax

only  
**\$49.95**

complete with carrying case

- New standard keyboard
- Weighs only 8 pounds
- Ball Bearing Carriage
- Left and Right Margin Set

• CHECK WITH  
**George STUART**  
• 133 EAST ROBINSON AVE.  
• ORLANDO, FLA.  
• Phone GA 5-4311

### NEW HAND BOOK FOR LANDSCAPE DESIGN STUDY COURSES

The new, revised edition of the *Procedure For Landscape Design Study Courses Handbook* is now available for \$1.00.

Order from National Council Headquarters, 4401 *Magnolia Ave.*, St. Louis 10, Mo.

Phone MO 5-3528

## RIVIERA COURT MOTEL

CORAL GABLES, FLORIDA

Near University of Miami

5100 *Riviera Drive*  
Cor. U.S. Highway No. 1





The Town of *St. Augustine Beach* erected the above sign in recognition of "Litterbug Day" proclaimed by Governor *Farris Bryant*. The sign was sponsored by *Carissa Garden Club* and designed by *Mrs. Dominic Sputo*, President of the club. Pictured are *City Commissioner Ralph Waterhouse* and *Mrs. Walter Marion*, a member of the *Carissa Garden Club*. Club members and Beach officials hope the sign will be an inspiration to keep the Town of *St. Augustine Beach* clean and attractive.

## FEED 4 times faster 4 times better

with Gro-Tone's amazing special formula for Florida in homogenized form applied with the revolutionary new Gro-Tone spreader.



for

LAWNS, FLOWERS, TREES, SHRUBS, VEGETABLES

QUALITY BY WILSON & TOOMER

# SPEAKING OF ROSES

By MRS. MILLARD DAVIDSON

Probably the most popular of living things are children, dogs—and roses. I'll cast my personal vote for the first two, and, as for the roses, they have the figures to prove it. I'm told that 11% of all nursery stock purchased is of the rose. Too, there is no doubt about The American Rose Society having the largest membership of all the plant societies. So it is small wonder that the Queen of Flowers so often constitutes a large section of our general flower shows.

Like royalty everywhere, the rose should be exhibited and judged by the highest standards. Knowledge of what is considered What in the rose world should be a requirement for exhibitors, judges and especially for flower show committees.

Take the Classification Committee, for instance. Confusion in these ranks can cause no end of tut-tutting among judges and viewers. So it is essential that members of this committee understand perfectly the main horticultural types which determine the class for a rose entry. Hortus Second list 25 such groups, but the following are the most commonly seen in flower shows in this area. Studying records of past shows and/or requiring advance entries will indicate which of these should be included in the local show.

1. Tea Roses. Sweetly scented, usually open cupped form with perhaps a weakish stem. No good reds in this group. Shown disbudded.

2. Hybrid Tea. The most popular type today. Usually large, well formed blooms with long stems. Two classes:

a. Double bloom. Grown disbudded

b. Single blooms. Not disbudded.

3. Hybrid Perpetual. Once the predominant rose, now rather rarely seen. Very double, rather flat when open. No yellows. Shown disbudded.

4. Polyanthas. Small blooms (double or single) growing in large clusters or sprays.

5. Floribundas. Large blooms on short stems, growing in sprays or clusters. Floribundas and Polyanthas are sometimes combined in a smaller show.

6. Grandifloras. Characteristics of both the floribundas and teas. Shown in 2 classes:

a. Naturally grown, one to a stem

b. Naturally grown, more than one bloom to a stem.

7. Climbers. Maybe sub-divided in several ways. Climbing H.T.'s Climbing H.P.'s (both grown disbudded) and Climbing Polyanthas and Climbing Floribundas may be added to the classes for these types. In the general flower show, classes for Large Flowered Climbers and other classes for Small Flowered Climbers, including Ramblers, are often listed.

8. Miscellaneous Roses such as Miniatures, Chinas, Banksias, Noisettes, Cherokees, Moss, seedlings, etc.

After the rose type has been determined, the American Rose Society then groups exhibits according to 16 basic color groups, ranging from white and near white to russet. For the general flower show, they suggest thoughtfully that perhaps a fewer number of color divisions may be adequate. White, yellow, pink, red, mauve, russet and blends are suggested. If necessary, these may be subdivided into classes for light, medium and dark hues of each color.

The final consideration for classifying is variety. You hope your lovely Peace will be placed in the Hybrid Tea Section, with the yellow blend group, and among all the other Peace roses. And your Rosenelfe will find its place in the Floribunda section, in the area reserved for pink varieties, and with all the other Rosenelfes.

I know what you're thinking! How can an average body be sure of the official designation as to type and color? Don't be faint hearted! Fortunately for us, The American Rose Society, 4048 Roselea Place, Columbus, Ohio, gives expert help and service to its members, besides, they sell many of their fine publications to those who don't belong. Among these is the annual "Guide for Buying Roses", a most helpful pamphlet which gives, besides other important information, a valuable rating for every rose mentioned. "Modern Roses", (volume VI is current), is the authority for classification according to type and color. "The Judging of Roses" by C. H. Lewis is the official judges' manual of the American Rose Society. It offers a wealth of information for everyone interested in exhibiting and judging roses, including a long list of varieties grouped according to type and color.

As for learning varieties, the best way to know them is, of course, to grow them. Growing them all is hardly within the realm of possibility, however, we can invite ourselves to visit local rose gardens and, whenever possible, those in other areas. There is an All America test garden in Thomasville, Georgia. There you can see not only the newly introduced winners but the Also Rans, with perhaps a fine lesson in what makes a superior bloom.

A collection of good nursery catalogues, especially the well illustrated ones from leading rose growers, should be part of the equipment of every Classification Committee.

## Welcome New Clubs

The following new clubs were accepted into full membership in the Florida Federation of Garden Clubs at the Board of Directors meeting held in St. Augustine January 9, 10, 1963.

District VII South Seminole Garden Club of Longwood. Mrs. E. P. Richards, President, R.D. 1, Box 456, Longwood. The club has 31 members.

Daetwyler Shores Garden Club of Orlando. Mrs. William Bradley, President, 3307 Trentwood Blvd., Orlando, with 25 members.

District XI Hallandale Garden Club. Mrs. Joseph Brust, President, P. O. Box 1094, Hallandale.

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Restore its fertility and organic content,  
Improve it as a legacy for posterity.
3. Revere water, the lifeblood of civilization:  
Retard it on the surface,  
Trap it in the soil,  
Guard its purity zealously.
4. Cherish forests that they may—  
Conserve water,  
Shelter wildlife,  
Provide for our needs,  
Restore our tranquility.
5. Respect all living things as having a role, however humble, in the balance of nature.
6. Provide living museums, samples of primeval America, to be managed by nature alone, so that they may—  
Serve as reservoirs of wild species that may be needed tomorrow;  
Provide control areas against which man's efforts at management may be measured.
7. Learn to live in harmony with nature in an ecological symphony, a mutually beneficial dependency.

**When Buying Steaks It's Good to Know...**

# THE TRUTH ABOUT TRIM!

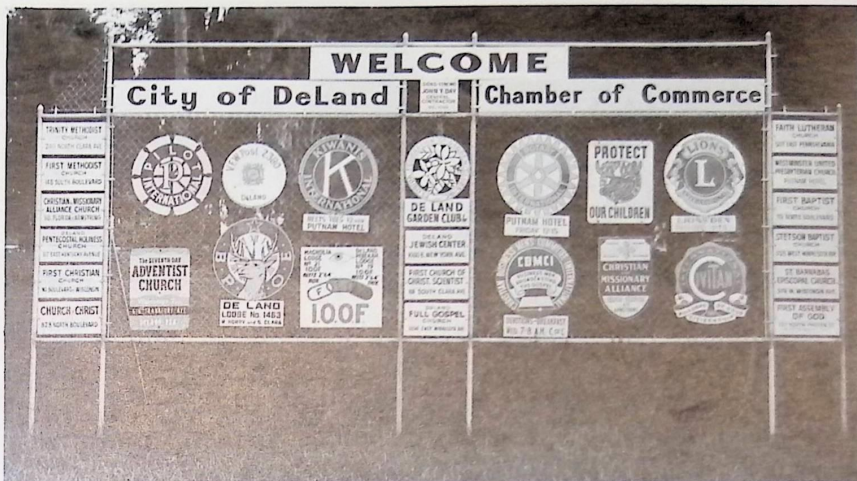


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The Garden Club of DeLand has two Federation emblems on City Directories at the entrances of the City, and hopes to have two more within the year.

### Corkscrew Swamp Tours

The National Audubon Society's wildlife tours for the 1963 season will be conducted to the famous corkscrew Swamp Sanctuary based at Naples on the southwest coast of Florida.

Headquarters will be the Beach Club Hotel and all trips will depart and return there five days a week, through April 27. Departure will be at 9 a.m., and return about 5 p.m. (Sundays and Thursdays excepted).

It is advisable that registrations be made well in advance of the desired date and can be secured from the Society's Miami office, 143 N.E. 3d Avenue, Miami 32, Florida. Those living in or visiting the southwest region of Florida may secure reservations by writing Mrs. Alexander Sprunt, Jr. at the Beach Club in Naples.

The trip is a leisurely one. Stops for birding are made at strategic places enroute, such as beaches, roadside canals, including an hour at Caribbean Gardens in Naples, a beautiful spot where a magnificent collection of wildfowl (ducks, geese and swans) is maintained. After lunch at the sanctuary, the tour proceeds on the boardwalk into the heart of the "big tree" area of virgin cypress. Some of the trees are 500 to 700 years old, the last such stand in the country.

Under suitable conditions a large rookery of wood storks occupies part of the swamp and can be seen from the boardwalk. These birds did not nest in 1962 because of excessive drought conditions but they have returned this year.

The tour is conducted by Dr. Alexander Sprunt, Jr., staff representative of the Society.

### Sympathy Extended

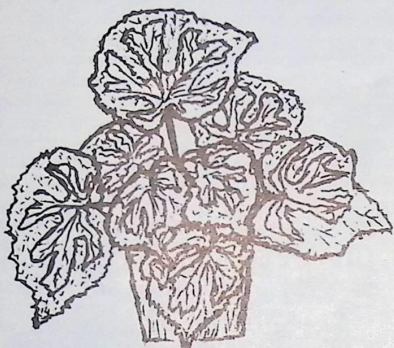
Friends of Mrs. Melville Hall, Zephyrhills, Florida Federation Recording Secretary, will be sorry to hear of the death of her husband on December 22, 1962. Melville Hall was a devoted friend to State Headquarters of the Florida Federation of Garden Clubs.

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BEGONIA IRON CROSS

## BEGONIA

By MRS. W. F. JEFFERIS

*Orlando, Special Plant Society Chairman*

Begonias are an immense genus of tropical foliage plants with soft succulent stems, named for Michael Begon, patron of Botany.

Most of the species come from hot moist forests so, naturally, they thrive best under conditions which closest approximate these conditions. To make their best growth and produce their finest foliage demands warmth and humidity around the plants.

During their growing period all Begonias are gross feeders and demand plenty of liquid manure with alternate feedings of a well balanced liquid fertilizer.

With the thousands of varieties to choose from, Begonias offer a splendid opportunity to the collector who can meet their cultural requirements of moist fresh air, warmth, plenty of light but no unfiltered sun, especially during the summer which is their natural growing period.

The plants should be rested during the winter season by stopping the feeding program and gradually withholding water. Water them only when dry.

Begonias are usually divided, horticulturally, into two groups, tuberous rooted and fibrous rooted. Some of us divide the fibrous rooted types into several classifications for our own identification purposes, such as Cane, Rex, Rhizonatus and Semperflorens.

Unfortunately for us, most of the tuberous rooted varieties do not do well in Florida because it gets too hot here for the plants to bloom and mature during their natural growing season. They require cool, 60° - 65° temperature with moist growing conditions for best results.

Begonias may be propagated from leaf cuttings, stem cuttings, division of the tubers and from seeds. Semperflorens are usually propagated from root divisions or stem cuttings.

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Members of Federated Garden Circles of Fort Lauderdale, Inc., converged on the Garden Center for a two-session workshop, "Project Orchid Pot", armed with knives, rolling pins, seven-inch mixing bowls, Turkish towels, aprons and "used" coffee grounds. One of the orchid pots before final glazing and firing is held by Mrs. W. M. Allison, president of the sponsoring club, while on the left holding plant is Mrs. J. B. Miller, instructor.

## FOREIGN TOURS

Make your dream come true THIS year!

A world famous flower show and an enormous International Horticulture Exhibit are additional pleasures in store for those fortunate enough to travel to Europe early this summer on the Florida Federation of Garden Club sponsored Tours. The two most asked for itineraries are prepared for our members, their families and friends, with a choice of transatlantic travel by luxury liner or jet plane.

Both tours will be conducted by professional couriers who know the countries well and who are charged with the responsibilities of looking after the travel comforts and conveniences of the members. Although the couriers are excellent guides they will be joined in several countries by competent English speaking Guides who will give much detailed local information. This is an opportunity for our members to travel for pleasure with people of similar interests and to travel with a sense of security because they are part of a carefully looked after group. The trip can be just as educational as the individual wishes to make it by study and observation and interest in the information from the Guides.

This is the sixth year the Federation has sponsored foreign tours and in the five previous tours many husband and wife couples have enjoyed this holiday as a "trip of a lifetime".

For those who enjoy travel by ship the happy days will begin aboard the SS FRANCE as they leave New York May 16th. Those who wish to save time crossing the Atlantic will leave by jet plane from New York on May 20th. All members will arrive in London to visit the Chelsea Flower Show together.

The detailed itineraries were printed in the January-February issue of THE FLORIDA GARDENER and complete itineraries were mailed directly from Tom Duffy Travel Service to all who sent the Inquiry Card mailed to each Federation member along with the announcement of the Tour schedules. Below is a blank for anyone who may have misplaced the original notice and airmail is suggested for the time is growing short for preparation to join one of the Tours.

**Tour #1** visits England, Germany, Switzerland, Liechtenstien, Austraiia, Italy, Monaco and France—34 days by ship at \$965 and 10 days shorter by jet plane at \$895. These figures include practically all expenses: steamship accommodations or plane tickets, all first class hotels, most meals, all tips, taxes, baggage portage, service charges and the services of an experienced courier.

**Tour #2** will add much additional mileage in the same amount of time. After the Chelsea Flower Show and the Hamburg International Horticulture Exhibit its members will fly to Austria, then Greece, have a cruise on the Aegean Sea to visit the Greek Isles, then fly to Rome, then to Spain and Portugal and finally to Paris. There they will join the other group for the trip home, leaving June 13th, by SS QUEEN ELIZABETH or by plane. This tour costs \$1460 when the transatlantic crossing is by ship and \$1295 by air.

The trip of your dreams—Make it come true!

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### TOM DUFFY TRAVEL SERVICE, INC.

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Date.....

I'm interested in the F.F.G.C. 1963 Travel Program. Please send me information on the Tour checked below:

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Mrs. J. R. Chastain, Jummy and David are working in the educational garden at the Palm Beach Rehabilitation Center, a project of the Garden Therapy Committee of the West Palm Beach Garden Club.

## Florida Federation Does It Again

MRS. ROBERT A. BURTON, *Chairman  
Garden Therapy Committee*

485 N.E. 111 Street, Miami 38, Florida  
So many need help in our Garden Therapy program. Last year Avon Park Correctional Institution requested assistance in providing a badly needed slathouse. Many men at the Institution wish to learn about horticulture and landscaping, a program similiar to the one at Raiford. In fact, some of the men who are transferred from Raiford have asked to continue their training while they are at Avon Park.

Because Mr. L. G. Ballentine, Instructor of Horticulture, and the men at Avon Park could not carry out a therapy program alone the Florida Federation of Garden Clubs, Inc. has granted the \$550 budgeted for Garden Therapy for their slathouse. With this financial assistance, Mr. Ballentine will supervise the building of a slat shed as a start. Plants, pots, fertilizer, seeds, cuttings, potting spades, flower arranging materials, spray materials, orchid potting media, indeed every garden need, as well as further contributions of money, will extend the fine program started at Avon Park. We are sure that every Garden Club member is happy to learn of this grant and will work to carry out as splendid a program as the one we began at Raiford.

*Clubs and individual members who wish to assist financially with the Garden Therapy project at the Avon Park Correctional Institution are requested to send their checks to the State Federation Treasurer, Mrs. E. O. Williams, 2601 Acacia Court, Ft. Lauderdale. Mark the check Avon Park Therapy Project."*

One of the stories that Mr. Ballentine tells is of Mr. X who had contracted T.B. and was cured during his term at Avon Park, and who had become very interested in the nursery program. Now he is out and employed in his former profession, but—he is developing a shrubbery nursery as a hobby. His hobby used to be alcohol!

The following note from Mr. Ballentine tells a bit about the start of their work. We know you share our pride in choosing Avon Park for another great achievement in Garden Therapy.

## LETTER TO FLORIDA FEDERATION MEMBERS

*Why didn't we get a fresh bouquet today?*

This is the question we hear almost constantly from all departments at the Avon Park Correctional Institution, both inmate and employee alike. We can remember when only two short years ago no one expected a bouquet or plant in his office or activity area, for indeed there were none. We are pleased when the men with whom we work notice and care about what is being done toward the beautification of their institution.

Approximately two years ago, some 20 men, all physically disabled (grade 3) were hovered around a little tin shack behind a bunch of palmettoes, drinking an occasional cup of coffee, dressing chickens for the mess hall twice a week, picking up roots in the newly cleared fields, chasing birds out of the grain and in general feeling quite miserable with themselves and everyone else. There was a very useful underground sprinkler system that had been laid out a year or so before, a row of turks caps, and

a few canna lilies, that didn't lend themselves too well to a beautification program, mainly because there was no particular organization or planting plan.

Then something happened. After a few letters began to go out to friends in this area as well as out of state, we started getting contributions of cuttings, seeds, bulbs, and plants of all descriptions. The clerk typist, George C., kept his typewriter hot getting out more informative letters concerning our program here, what we hoped to accomplish, promising that we would only use contributed materials for the inmate training and beautification of the institutional grounds. This man worked like crazy. Week-ends meant nothing to him. When he wasn't at the typewriter, he was helping Howard D. and Paul F. carry poles for construction of a slat shed. Carl was busy painting. Stanley was peeling bark or digging drainage ditches. Those who couldn't walk too well prepared the cuttings and put them in make-shift mist bed and cold frame propagation boxes. The place was a bee-hive of activity.

This work is still going on. We have progressed quite a way, but still have much ground to cover. We have a small greenhouse, 24 x 36, thanks to the generosity of the Du Pont Company for their contribution of Mylar. We have a variety of common but useful ornamental plants and a few orchids for which we are indebted to the generosity of Mrs. Truman Green, Tampa; Mr. Gore, Ft. Lauderdale; Mr. Stewart, San Gabriel; Everglades Enterprises, Homestead; and Mr. Fuchs, Naranja.

*The primary aim of the nursery program is to assist men to realize their need for assistance and learn to cope with their individual problems, whatever they may be, through the therapy of gardening. By developing an interest in the horticultural enterprise and learning the mechanics of plant propagation and maintenance, they may test their theories in this field by expressing themselves in the institutional beautification program.*

If one man is helped by learning to relax, re-consider his position and station in life, conform to the rules of our society, and get to work learning a trade that will help him earn a livelihood upon his release, then our program is a success. However, should we raise millions of plants and convert our institutional grounds into a veritable show-place of flowers without having benefited one man, then we have failed.

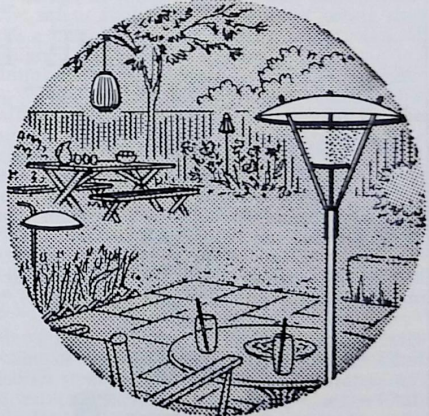
We will forever be indebted to the splendid cooperation of the Florida Federation of Garden Clubs as a group and to its individual members who have contributed so generously in this investment in human life.

Louie G. Ballentine  
Horticultural Instructor  
P. O. Box 1177, Avon Park, Florida  
Avon Park Correctional Institution

## Simple Pleasures Not Simple

The simple pleasures of the outdoors—taking a walk or a drive, or swimming or picnicking—are the forms of outdoor recreation that most people enjoy. More and more city dwellers are hunting for recreation opportunities close at hand; in fact the U.S. Department of the Interior estimates that the crush will be three times as great at the turn of the century. According to John Shanklin of the Bureau of Outdoor Recreation, "We are not running out of land. We are simply failing to use it effectively. The physical supply of land and water for recreation is bountiful . . . access to it is not." Shanklin said the demand is large and growing; not only are there more people, but they are seeking the outdoors at a growing rate and are likely to do so even more in coming years.

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Mrs. Thomas Peacock, Orlando, Chairman, **BLANCHE COVINGTON NATURE STUDY COURSE**, is pictured at O'Leno State Park, High Springs.



### Blanche Covington Nature Study Course

Attention Youth Leaders . . . Junior Garden and Garden Therapy workers . . . Girl Scout and Campfire Girl Leaders . . .

ANYONE FOR CAMP?

The Nineteenth Annual Blanche Covington Nature Study Course will be held at O'Leno State Park March 31-April 6, 1963. This Park is ideal for the study of Nature as it is very wooded, has many birds and animals, and is situated on the beautiful Santa Fe River which has a picturesque hanging bridge.

This study course for adult women who are working or plan to work with JUNIOR groups, is co-sponsored by the Florida Park Service and the Florida Federation of Garden Clubs. All expenses with the exception of transportation, is paid by the Florida Federation of Garden Clubs and the Florida Park Service. The Park Service furnishes camp facilities and the services of a trained Botanist and the Park Superintendent.

Each District of the F.F.G.C. is entitled to three applicants. If one District does not send its full quota then others are taken from those on the waiting list. The only requirement is that the applicant will work with young people in some teaching capacity.

Campers should bring walking shoes and outdoor clothing, blankets, linens, bathing suit, flashlight, binocular, pencils, stationery stamps, etc.

Make application immediately thru your Garden Club President or District Director and send to the Chairman of the Nature Study Course, Mrs. Thomas Peacock, 1044 Santa Anita Road, Orlando.

ATTENTION MEMBERS OF JACKSONVILLE AREA

## THE BOLLES SCHOOL DAY CAMP FOR BOYS

JUNE 10 - AUGUST 2, 1963

AGES 6 - 16

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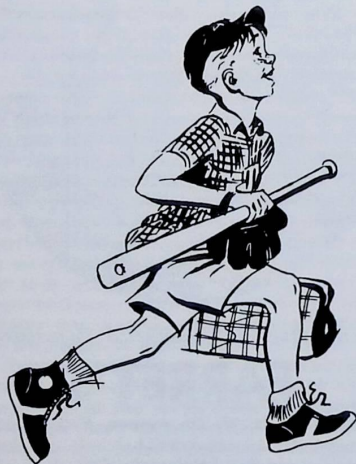
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# Beautification Project-Rural and Urban

By MRS. MELVILLE HALL

Community improvements don't just happen. The passage of time alone does not guarantee anything better for your home town than you have had in the past and beautification projects, be they rural or urban, do not come into being "on their own". They have to be dreamed up, planned thoroughly and worked at assiduously.

People, by and large, want the communities where they live and work to be attractive as well as efficiently and economically run. This sense of civic pride has engendered organized beautification programs throughout the State of Florida.

Not the least of other reasons why community beautification should be a part of our way of life is the impression an attractive community can make on tourists and passers-through. Ugliness, littered areas and blight create an adverse reaction and we cannot afford to let our communities become eyesores. We must press for effective and continuing beautification programs which enhance already good features and screen from view if not eradicate the worst.

Since 1513 Florida has been the land of flowers and eternal beauty in the hearts and minds of peoples of the world. That we fall short of meriting this accolade in far too many places is admitted. Often our beautiful plantings and lovely landscapes are marred by trash and litter purposely deposited, carelessly thrown or dropped where visitors from afar and homefolk alike must look at it and have it pose a threat to their health and safety.

The key to beautification projects is cooperation. No individual or no one group can do the job alone. It takes effective and enthusiastic action by the municipal government, county officials, churches, schools, garden clubs, civic organizations, the chamber of commerce and the press. To insure success of a project all members of the community must make his or her own contribution, each within the framework of an over-all beautification plan.

A tentative planning committee composed of representatives from several groups should be organized. Municipal and county official support should be obtained and the campaign proper "kicked off" with a well publicized public meeting.

In giving credence to the oft-lauded power of women, let us never underestimate the power of the press! It's remarkable how influential newspapers can be!! In years ago a reference to Lake Wales as that "pretty little city behind the dump pile" in *The Tampa Tribune* nettled that community's citizenry into a beautification campaign which has resulted in Lake Wales becoming one of the prettiest cities in Florida.

Selection of the beautification committee proper should be done with great care. Members should be chosen on the basis of their knowledge of plant materials and their awareness of maintenance requirements and the traffic safety angles. It goes without saying that a project, when completed, should not look like a horticultural zoo with a hodgepodge of everything. Instead it should be orderly, well designed and pleasant to view.

Beautification is contagious. One family improves its home grounds and the neighbor gets an inspiration, follows suit and so it goes. When Fred Mahan provided materials for planting roadsides between Monticello and Tallahassee in the long ago and again for the Dan McCarty Memorial median strip plantings in the Fort Pierce area, chances are he little realized the degree of inspiration being engendered.

The Old Spanish Trail—U.S. 90 westward from Tallahassee toward Pensacola—is a thing of beauty today thanks to the garden club members who caught a vision of "Miles of Beauty," billboard and litter free, from such roadside development chairmen as Mrs. Edward H. McKeon, Mrs. Vernon L. Conner and their successors who have continued to "carry the torch," and to the State Road Department.

Other outstanding rural beautification projects include those around Blue Star Memorial Markers, median strip plantings at Perry, DeLand, Gainesville and Jacksonville, to mention a few.

The Tampa Bayshore and Howard Frankland Bridge approach plantings are perfectly planned beautification projects. In another section of the city North Tampa Garden Club is spearheading the planting of a two-mile median strip job for which the committee enlisted aid of merchants and others in installing watering facilities. Clearwater Garden Club recently won General Telephone Company's trophy and a \$50 cash award for its beautification project at First National Bank. Belleair Garden Club won like awards for plantings at the municipal sewage disposal plant.

Lakeland has had remarkable success with its in-city beautification projects and in Bradenton the city fathers, perhaps with nudges and assistances from Manatee River Garden Club members, have wrought a marvelous change in the downtown area.

A beautification project of which FFGC members are justifiably proud is one being carried on at the federation's beautiful headquarters in Mead Garden, Winter Park, under the dedicated direction of Mrs. Vernon L. Conner. Another is underway at the entrance-way to Florida on U.S. 301 at St. Mary's River and the Georgia line. It is a memorial to the late Josephine Bay Paul.



## TREASURES & TRINKETS

Club Activities and Accomplishments

Reported to

Mrs. ROGER J. WAYBRIGHT

### MORE ABOUT GARDEN CLUBS

The *Deerfield Beach Garden Club* year-book revealed a well coordinated program for the year with monthly programs and exhibits, garden tours, Junior Garden Club, garden therapy, monthly workshops and many other activities.

A tour of FFGC *Headquarters* is planned by *Arlington Garden Club*, Daytona Beach. At each meeting a horticulture report is given.

"Sentimental Journey" is the title of the visit to FFGC *Headquarters* in Winter Park made by *Founders and Garden Gate Circles* of *Zephyrhills Garden Club*.

*Quincy Garden Club* has burned the Garden Center mortgage, held a cleanup campaign, has civic beautification and roadside projects.

A talk on horticulture by a member is given at each meeting of *Croton Circle* of *West Palm Beach Garden Club, Inc.*, and they donated bird seed to the County Home.

*Tallahassee Garden Club* presented its fall flower show, "America, The Beautiful", at the North Florida Fair. Mrs. *Glen Heinen, Mimosa Circle*, prepared such a natural wooded area for her *Birds and Conservation* exhibit that a mockingbird made repeated trips through an open door to feast on *pyracantha* berries.

The Garden Therapy exhibit was a garden for the sightless featuring shrubs and plants especially suitable for enjoyment by the blind through their qualities of texture, shape or odor. Several sightless persons cooperated with *Morning Glory Circle* members in preparing Braille plant tags and in discussing plants to be used.

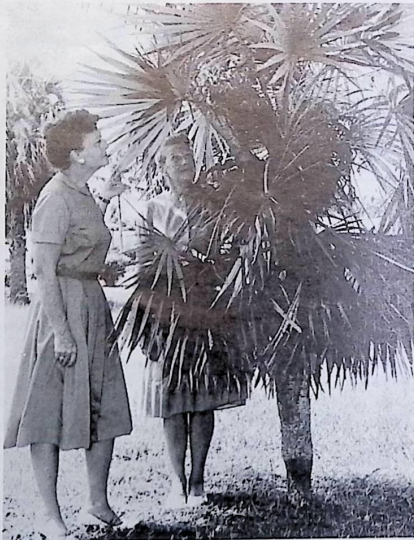
Horticulture and floral arts are given serious study by *Boca Raton Garden Club*. Fifteen minutes of each regular meeting is set aside for a horticulture program, and a study group meets twice monthly. In floral arts two groups meet weekly, beginners and intermediates, with club members as instructors. Even in summer a six-week crafts workshop was held.

Mrs. *Arthur J. Heiser, Jasmine Circle* of *Town and Country Garden Club, Lake Worth*, has "A Rainbow for your Garden" as the theme of her monthly horticulture talks and demonstrations, using a different color each time.

Members of *College Park Circle* of *Orlando Garden Club* bring their "green thumb" to every meeting, thanks to their talented president who presented each with a crocheted green thumb that had a slim green pencil attached.

World gardening has captured the attention of *Gulf Beach Garden Club, Inc.*, Projects for Taiwan are collecting costume jewelry for women lepers, sending layettes for infants, providing greeting cards to be used in mission schools and hospitals, flower seeds for gardens at orphanages. Correspondence is being carried on with people in several countries.

Visiting nearby State Parks in a chartered bus will be the February program of *The Garden Club of the Halifax Country*, Daytona Beach, with the title of the program being "Away We Go".



Lake Placid Garden Club of Lighthouse Point, *Pompano Beach*, through project, "Silver Thatch Palm", will make the public aware of the need to preserve this lovely native palm for future generations. With attention centered on one of the palms are (left to right) Mrs. C. H. Orr, Chairman of the project, and Mrs. Walter Scarborough, vice chairman. The *Silver Thatch Palm* (*Coccothrinax argentata*) grows from south of Palm Beach to the Keys only. The club has 250 small plants grown from seed by a nurseryman, which it hopes to have planted by the end of 1962. This small ornamental palm grows in sun or shade, in calcereous soils, and is very tolerant of salt.

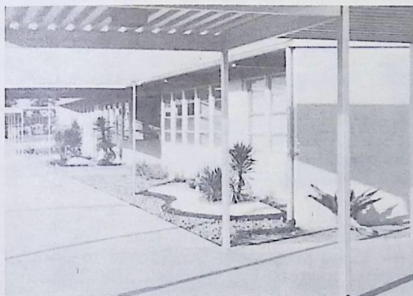


## TREASURES & TRINKETS



*Durrance Elementary School  
Before June, 1961*

*Dactwyler Shores Garden Club*, Orlando, started their probation and landscaping project simultaneously a year ago. The barren look of the new *Durrance Elementary School* became a challenge to each member and landscaping began in earnest. Grounds have been transformed into rich green lawn and well landscaped gardens. Groups of *Phoenix Reclinata* Palms, rock gardens of colored terrazzo stones, bordered with white limerock, proved to be artistic and practical, as before and after pictures reveal. The landscaping was planned to produce year around blooms.



*Durrance Elementary School  
After Nov. 1962*

### AWARDS AND HONORS

Awards and honors have come to individuals and clubs.

Miss *Ethel Larsen*, member of *Orlando Garden Club*, received the 1962 *Nash Conservation Award*. A dedicated conservationist, Miss Larsen has had a nationwide sphere of influence for many years. She spends the winters in Florida and the summers in Michigan. *Ethel Larsen Day* was held at the *Lakeside Club*, Manistee, Michigan, for the award presentation.

The *Brevard Committee* of the *Florida Wildlife Federation Conservation Program* selected three members from Melbourne to receive awards, two of them being members of the *Melbourne Garden Club, Inc.*:

*Mrs. Ken West* for conservation work in schools and garden clubs, and *Mrs. O. E. Sharkey* for serving as adult advisor in junior conservation activities in area schools and helping to conduct an essay contest on the *Youth Conservation Camp*.

Annual *Public Planting Beautification Awards of General Telephone* were presented to *Belleair Garden Club* in Class A, and to *Clearwater Garden Club* in Class B at the *District VIII* fall meeting.

The *Belleair Garden Club* worked with *Town Park Board* in beautifying grounds around the municipal disposal plant and garage. The club is continuing its work with *Property Owners Association* in a long-range roadside beautification program of flowering tree plantings on street of Belleair.

A prize-winning arrangement by *Mrs. Neal Conner, Bartow Garden Club*, is included in "Best of Show in Flower Arrangements".

*Mrs. Thomas C. Bailey, FFGC Birds and Conservation Chairman*, was elected *Secretary of the Citizens' Conservation-Recreation Council*, formed recently through the effort of the *Florida Wildlife Federation*.

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## TREASURES & TRINKETS

### IN APPRECIATION

To all those who shared news and pictures of club activities and accomplishments with the GARDENER, the Associate Editors, Assistant Editor, and Editor are most grateful. Garden Clubs of the Florida Federation are to be commended on the good work and fine contributions being made to communities and to the State.



### AND NOW IN CONCLUSION

*The Camellia*, monthly publication of the *Pensacola Federation of Garden Clubs, Inc.*, reports activities of the Federation and its member circles. Five thousand litterbags donated by *St. Regis* were distributed through the Federation. *Flowers, Inc.*, the first High School Gardeners in the United States, will perform at the National Council of State Garden Clubs Convention in Atlanta on April 17. The girls are excited about this great adventure.

*St. Lucie Federation of Garden Circles* will have an exhibit of paintings by members featuring trees, shrubs, flowers or birds with their annual flower show. In World Gardening, used Christmas cards commemorative stamps and cash donations are being collected to send overseas, chiefly to Korea.

Members of *Town and Country Garden Club of Lake Worth* are raising cupid golden marigolds to be planted in city parks during the fiftieth anniversary of the city in 1963. *Jasmine Circle and Hibiscus Circle* of this club have World Gardening projects. Through correspondence with a woman in Beirut, Lebanon, Jasmine assisted in forming a garden club there, while Hibiscus sent CARE school kits for children and seeds overseas.

*South Bay Garden Club* is working with the Zoning Board to beautify the triangle at the intersection of Highways 27 and 80 and intend to make South Bay a City Beautiful.

A workshop in flower arrangement is held at each monthly meeting of *Palm City Garden Club*.

*Lake Park Garden Club* has given outstanding support to the Litterbug program of *Keep America Beautiful* by observing Litterbug Day, having the Governor's Proclamation and an article published in the local paper, showing a Litterbug movie, helping distribute 1000 Litterbags donated by *Terminal Bag and Paper Company* of Yulee, cooperation with City Commissioner in placing Litterbug signs.

From *Rio Lindo Garden Club of Port St. Lucie and River Park* comes this report: "We are selling Bluebird houses: those manufactured by the *Studio Guild* in Indianapolis who advertise in the *National Gardener*. This project seems to be going along well. Since a good many of our members came from large cities, any old bird

looks good to them and some of us are regular bird-nuts. One of our members put up her bluebird house prematurely and a woodpecker and his spouse are living in it. She is feeding them with tid-bits of suet and is as polite to them as if they were bluebirds. She plans to buy a second house to put up when the bluebirds begin to nest."

The silver lining behind a dark cloud can be very lovely, as *Orlando Garden Club* members can attest. During a severe storm last July, a stroke of lightning tore a huge hole in the roof of the Garden Club Center and rain damage did not improve matters. The roof was repaired and the entire building redecorated. The recent addition of a new stage area with dressing room, recessed niches, spotlights and footlights make it possible to hold style shows, flower shows, and other meetings. A flower arranging area, additional storage space, air conditioning, and overhead fluorescent lights complete the long time dream of club members.

Mrs. A. R. (Ruth) Mullins of DeLand will be honored by the Hearthiside Press at the International Flower Show, held at the New York Coliseum March 13, 1963. Author of *RELIGIOUS THEMES IN FLOWER ARRANGEMENT*, Mrs. Mullins will demonstrate and talk on the subjects in her book at the show. If you are attending the International Flower Show, visit the Hearthiside Booth 162 B, from 2:30 to 5:00 P.M. to hear Ruth Mullins' program.



### ON CLOSING THE TREASURE CHEST

This will be the last issue of *Treasures & Trinkets* for the club year. The May-June GARDENER will be devoted to annual reports. Regretfully, we close the Treasure Chest.

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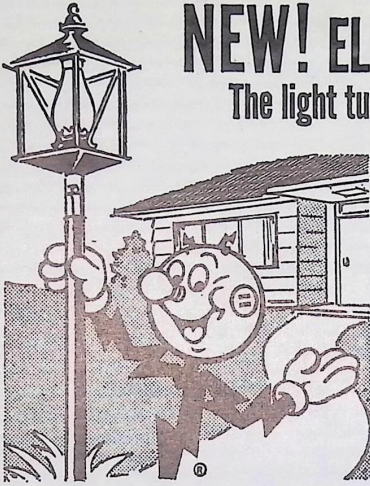
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