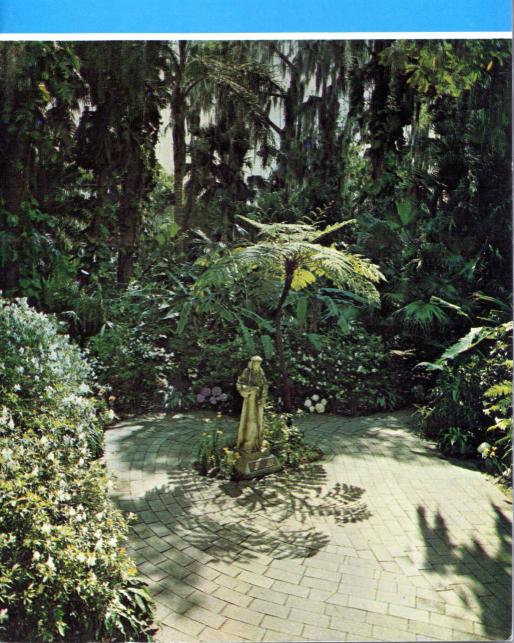
SEPTEMBER - OCTOBER 197

FLORIDA GARDENER



Calendar of Events

ANNUAL DISTRICT MEETINGS 1971

XII	MiamiOct. 13	VI	Deltona Oct. 21			
XI	HollywoodOct. 14	V	Ocala Oct. 22			
X	Fort PierceOct. 15	IV	St. AugustineOct. 25			
IX	Lake Placid Oct. 18	III	TallahasseeOct. 26			
VIII	Tampa Oct. 19	II	Port St. Joe Oct. 27			
VII	LeesburgOct. 20	I	PensacolaOct. 28			
COMING EVENTS 1971						
FFS	Symposium, Winter Haven		Sept. 22-24			
	Course IV, Series V, Tallahassee					
NCS	GC Board Meeting, White Sulphur Sp	prings	s, W. Virginia Oct. 30-31			
LDS Course I, Series VI, Jacksonville						
1972						
Arbo	or Day		Jan. 14			
Deep South Regional Meeting, Jacksonville						
State Flower Show, Jacksonville						
Blanche Covington Nature Study Course, O'Leno S. ParkApril 23-29						
Bird Day						
State Convention, Sarasota						
LDS Course II, Series VI, Jacksonville						
NCS	GC Convention, Cleveland, Ohio		May 13-18			
			*			
BOARD OF DIRECTORS MEETING						

DOARD OF DIRECTORS MEETING

Headquarters, Winter Park Oct. 6-7, 1971
Headquarters, Winter Park Jan. 18-19, 1972

1973 STATE CONVENTION, ORLANDO

1974 STATE CONVENTION, TALLAHASSEE

COVER STORY

SAINT FIACRE PATRON SAINT OF **GARDENERS**

By Julie D. Pope

THE FLORIDA GARDENER The Official Publication of the Florida Federation of Garden Clubs, Inc. non-profit organization Member of National Council of State Garden Clubs, Inc. HEADQUARTERS: 1400 S. Maitland Avenue, Winter Park, Florida Mrs. Andrew A. Gurke, President

Volume 20

1971

Issue 1

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DEADLINE NOVEMEBER/DECEMBER ISSUE

Editorial: September 15 Advertising: October 1 Circulation: October 20

Cover Photo Credit

Slides by JAMES R. DENNIS, STU-DENT OF BIOLOGY, COLORADO STATE UNIVERSITY

Saint Fiacre was born about 670 A.D. in Ireland. He sailed to France and was received by St. Foro, Bishop of Meaux, who helped him so he might devote himself to God and live unknown to the world. The legend says St. Foro offered him as much land as he could turn up in a day.

He lived in the forest called Brenil in the province of Brie where he built a hospice (a convent for the reception and entertainment of travelers), which became the village of St. Fiacre on the

Seine et-Marne.

He was noted for miracles of healing during his lifetime and also after his death. Anne of Austria credited St. Fiacre with the recovery of Louis XIII at Lyons when he was dangerously ill. He is the Patron Saint of Gardeners and the cab drivers of Paris as well.

There are statues of St. Fiacre in New York City's Cloisters and Metropolitan Museum and in Florida Cypress Gardens near Winter Haven, Florida.

St. Fiacre has a pointed shovel in one hand and supposedly the Bible half opened in his other hand. There is a large Tree Fern towering above St. Fiacre and there are always flowers of the season in bloom on either side, with white azaleas in the background.

On behalf of FFGC and TFG we express thanks to Florida Cypress Gardens, Mrs. John G. Wood, Director of District IX, and Julie D. Pope for the beautiful front cover and cover story.

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TO SERVE YOU . . . 1971-73



Pictured from left to right are the New Officers of the FLORIDA FEDERATION of GARDEN CLUBS.

Berne, Mrs. Sidney Davis, First Vice President, a native Floridian, lists horticulture, conservation and flower shows as her special interests. As accredited flower show judge and landscape design critic, Berne received both State and National life memberships in recognition of her work. A garden club member since 1939, she began her tenure of service on FFGC's board as Litterbug Chairman; followed by Business Manager of The Florida Gardener, Membership Chairman, Director of District IX, third and second Vice Presidents respectively. During this administration she will serve as National Life Membership Chairman. Civic beautification and the Altar Guild of her Church also demand much of her time

Fern, Mrs. W. T. Chennell, Second Vice President, a life member of NCSGC and FFGC and a native Iowan, joined the Lancaster Park Circle of the Orlando Garden Club over 30 years ago, where she served as its President three terms and President of the Orlando Club two terms. To aid Fern's service on FFGC's elective board this year, which includes that of awards chairman, she will draw on her past experiences as Director of District VII 1963-65, FFGC Treasurer, Corresponding Secretary and Third Vice President.

Velma, Mrs. Homer Gwin, Third

Vice President, a garden club member for 17 years, joined the Pompano Beach Club in 1954 and the Boca Raton Club in 1958, holding honorary membership in the Lake Placid Club and the Grand Bahama Garden Club, Freeport. Velma's roster of garden club services include President, Boca Raton Club, Treasurer of the Florida Arrangement Calendar, and past Program Chairman of FFGC. During this administration she will compile the Book of Information. A life member of FFGC and Pompano Beach Garden Club, she also holds a life certificate as an accredited Flower Show Judge and is an accredited Landscape Design Critic.

Jean, Mrs. Dewey R. Villareal, Jr., Recording Secretary, was born and reared in Hillsborough County, and educated in the County's public schools. She received her Bachelor of Arts degree from Florida State University and Master of Arts from University of Florida.

Jean is an active leader in the Rose Circle, Tampa Federation, immediate past Director of District VIII, and a life member of FFGC and NCSGC, respectively given by the North Tampa Federation and the District Board for outstanding work.

Jean chairmanned the 1965 State Convention and her FFGC chairman-

continued p. 3

President's Message



Friendship was the key word for the Presidents' Conference in all the twelve districts which followed immediately after the State Convention in Miami Beach. It was indeed a joy to participate in the programs and feel the enthusiasm in planning programs and endeavors for the coming club year.

The aims for this administration are many but we primarily want to encourage the formation of new clubs and the addition of new members in existing clubs. We want to educate and inform more people in matters of ecology and environmental quality and control. We want to help the youth by forming more junior, intermediate and high school gardeners. We also hope for a permanent building to be built soon in the state park at Wekiwa Springs for use of the FFGC Junior Nature Camp as well as a nature studies center. This too also available for the Blanche Covington Nature Study Course. We want to plant green for cleaner air.

In the Fall, your president will attend the annual district meetings with other officers to bring you additional messages on phases of FFGC procedures. The new Book of Information will be distributed at that time as well as Presidents' kits with information from State Chairman. Plan to attend the district meetings to receive these valuable aids.

The Florida Federation of Garden Clubs will hostess the 1972 Deep South Regional Convention and at the same time the State Flower Show is scheduled for March 10-12. Both of these are planned in the Jacksonville area. Plan ahead and try to participate in these State events. Details of the above will be published in the Florida Gardener at a later date.

We hope this administration will go forward in the field of gardening and that we can all work together in friendship and unity.

Anne Gurke



TO SERVE YOU . . . 1971-73

ships since, have been Radio-TV, Junior Nature Camp and currently chairman of the Camp Building Committee.

Arlynne, Mrs. Scuba Harris, Corresponding Secretary, hails from New England, graduated from Poste Jr. College, Traphaghen School of Design and studied Journalism at George Washington University. A life member of both FFGC and NCSGC, she is past president of Pompano Beach Garden Club, founding president of Seagrape Garden Club, former president of Floralia Chapter 9 and served as Publicity Chairman FFGC in 1968.

Arlynne is an accredited flower show judge and past Director of District XI's Florida Council of Flower Show Judges.

Edna, Mrs. Edward P. Smithers, Treasurer, a transplanted Pennsylvanian, came to Florida in 1925. A graduate of the University of Pitts-

w_{4}^{10} $\frac{3}{7}$ Districts $\frac{2}{6}$ $\frac{9}{10}$ ϵ



Directors, Districts XII, VIII and VI: left to right Mmes. George M. Pullias, John R. Phelps, Folmer A. Sorensen, John G. Wood, James F. Ekman and Harry C. Durand.

TO SERVE YOU

burgh Extension, Rowe College of Business Administration and Finance, active in the business world over 25 years, she will rely on her experiences in guarding the funds of FFGC and executing her duties as treasurer.

She has been an active member and leader of the Ribault Garden Club, Jacksonville Beach, for 16 years, FFGC board 8 years as Corsage Chairman, Florida Gardener Circulation Manager and Assistant Treasurer.

Ethel, Mrs. Samuel J. Mitchell, Assistant Treasurer, a native Georgian and graduate of Brenau College, Gainesville, Georgia, recently moved to Madison, Florida, having uprooted after 11 years in Gainesville, Florida. She is a member of the Begonia Circle of the Gainesville Garden Club, of which she is a past Treasurer.

President

To learn to grow a petunia motivated Anne Gurke to join the Hollywood Garden Club in 1951. Mrs. Frank Kurnat paid the \$10 fee, and launched her daughter's garden club career. Rising to the office of President in her second year expressed Anne's desire to serve Garden Clubs in an official capacity.

Since 1955 she has served the Florida Federation in various areas.

To undergird her leadership ability Anne studied flower show judging and landscape design, holding a master certificate as a judge.

"I like challenges and responsibility,' says Anne, "and I try not to let little things bother me." Saying "YES" is her apparent weakness, but she's happy that she did.

Editorial

A design of interrelationship using the art of "weaving" was presented May 21, 1971. Now, it is up to us to make things happen in the gardening world.

Through unification and instigation of horticulture programs in all clubs and circles the atmosphere will be cleaner and Florida greener. Also, we should designate every day as keep "Florida Clean and Beautiful" day!!!! The time is now for protecting tomorrow, which can be achieved by walking hand-in-hand and teaching youth today!!!

The 1971 award winner and runners-up are recognized, hoping to

stimulate future action. Study the new awards offered. Plan; winning is not accidental and serves a myriad of purposes.

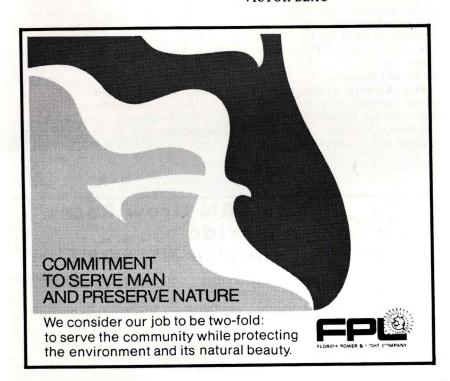
The State Horticulture Chairman, or guest horticulturist, will have articles in every issue of TFG.

The role of associate editors can be one of importance, as they will report district news (facts), serve as TFG's liaison and hopefully stimulate interest. Check the masthead page (1) for your representative.

Don't be responsible for the missing link of the "chain" to circulate "The Florida Gardener." There are pertinent guidelines on the inside back cover.

"TO DO A GREAT AND IMPORTANT WORK, TWO THINGS ARE NECESSARY: A DEFINITE PLAN, AND NOT QUITE ENOUGH TIME."

-VICTOR BLAU



Florida's Sixth Annual Symposium

Mrs. John Boland, Chairman 546 Avenue A NE, Winter Haven 33880

The 1971 Flower Show Schools Symposium will be held at the Cypress Gardens Sheraton Motor Inn, Winter Haven, September 22-24

Nationally known Instructor-Lecturers will discuss new ideas and approaches in flower arranging, segment settings, cacti and succulents; and the new awards.

Mrs. John W. Knight, Jr. is a National Accredited Instructor in all phases of design and table settings and her forte is segment tables. She has written several books and has won many honors both in her home state (Ohio) and throughout the United States.

Mrs. Robert N. Guthrie is a National Accredited Instructor and she will introduce the audience to the mysteries of Cacti and Succulents. She is a member of the Cactus and Succulent Society and Garden Editor of the Florida Magazine.

Mrs. Kenneth Barrett, Pacific Regional Director, and the immediate past National Flower Show Schools Chairman, National Symposium Instructor and a master judge. She will

explain "Why the Two New Awards."
Mrs. M. B. Latham will discuss
"Still Life" designs, which will feature
a new approach in modern and Avant
Garde.... She is a National Accredited Instructor of Flower Show

Schools and Symposiums, and a master flower show judge.

For early arrivals, Ikebana Arrangements will be demonstrated by Mrs. R. L. McGurdie, Associate Master of the Ichiyo School and Mrs. Herschal L. Davis, Instructor of the O'Hara School at 7:30 Tuesday evening.

Registration fee for full course prior to September 11, 1971: \$16.00; after September 11: \$18.00. One day attendance \$9.00 (which entitles free attendance at special lectures on the last day). Examination fee for judges taking the course for credit: \$2.00.

Meals are not included in the above fees. Luncheon has been arranged for Wednesday and Thursday, but other meals will be on "your own."

Ikebana demonstration is free.

For brochure and registration form write: Mrs. Stanley Park, P.O. Box 5, Cypress Gardens, Florida 33880.



THE WEAVERS

Mrs. C. R. Mayes, Jr., Past President

Weaving, one of the most ancient crafts, is a process of interlacing at right angles two or more series of flexible materials. The longitudinal is the warp and the transverse is the weft. The use of multicolored threads provide ornament for simple structures. Many threads such as wool, hair, fur, silk, cotton, flax, hemp, jute ramaie, gold, silver, copper, brass, iron, glass, asbestos, paper and skin are used.

The simplest form is one warp and one weft. However, two warps and one weft; two wefts and one warp; and two or more warps and wefts are used. Compound cloth must have at least two textures which give the same colors and designs to both sides.

Each administration leaves for posterity some kind of a fabric or tapestry to be admired and enjoyed. Some leave a more beautiful weave than others because of the colors, type of threads, and the design made possible by accomplishments.

It is my pleasure and privilege to thank the retiring Officers and Directors for the fabric they leave us. The tapestry they have woven is finished. Their shuttles are now silent.

In order to weave a shuttle is needed. The fly shuttle was invented by John Kay in 1733. The President with new ideas, willingness to pursue continuing worthwhile projects controls the use of the shuttle. The warp, the long threads represents the membership, while the Directors and Board represent the weft. The size and color of the weft are determined by ability and imagination.

Tapestries consist of horizontal lines of weft made up of short lengths of parti-colored thread. These colors are likened to the many chairmanships in which something worthwhile is done. Without the cooperative efforts of the President, the Board and the

membership fabrics cannot be woven. King George III refused to let weaving be done in America during his Reign. The refugees nearly starved until they learned that God gives every person life with the responsibility for it. So, it is with the Florida Federation of Garden Clubs, Inc.

Now, it is the duty of the incoming officers, Board and members to set up its own weft and warp and pick up the shuttle to begin weaving a pattern with ideas, plans, interests, using ability and determination to weave a tapestry that will be historically valuable.

Praver

Our life is just a weaving between our Lord and us. He provides the materials and allows us to choose the colors and create the design. Oftentimes there's disappointment, and we in our foolish pride forget He sees the upper and we the underside. Not until the loom is silent and the shuttle ceases to fly shall God unroll the canvas and explain the reasons why. The dark threads are useful in the weavers skillful hands as the threads of gold and silver in the pattern that is planned. So, with the help from above and sweat from our brows, we pick up the shuttle and choose carefully and prayerfully the design of the tapestry for the next two years. We ask God's blessing on these Officers and Directors. Amen.

(The inspiring and meaningful installation "The Weavers" challenged a small percentage of the membership at the '71 convention. Now, through TFG the entire membership is being challenged. Through the art of interweaving our talents and accepting responsibilities, tapestries of lasting value will be woven during this administration for posterity. Editor)

State Life Membership Awards

Mrs. Anne G. Keen

Mrs. Herbert Williams, Boca Raton Mrs. Robert E. McNeill, Jr., Winder-

Mrs. Jay L. Hall, Tallahassee

Mrs. Howard Helms, Panama City

Mrs.. John C. Bordman, Delray Beach

Mrs. John S. Kemp, Jacksonville

Mrs. Roy Miller, Bradenton

Mrs. Culley B. Stewart, Sr., Bradenton

Mrs. G. H. Beasley, Tallahassee Mrs. R. N. Wells, Tallahassee

Mrs. Homer O. Todd, Jr., Tampa

Mrs. Robert A. Worstall, Deland Mrs. Eunice Knight, Apopka

Mrs. H. D. Powell, Largo

Mrs. Elizabeth Groszberg, Lake Worth

Mrs. Leo V. Davis, Sr., Bagdad

Mrs. Lewis V. Gwin, Melbourne

Mrs. Jeff Dunn, Tampa

Mrs. R. C. Stephenson, Atlantic Beach Mrs. Frank Stoudemire, Deland

Mrs. Addie Lou Harris, Deerfield Beach

Mrs. Robert J. Phillips, Lighthouse

Mrs. A. C. Pease, Odessa

Mrs. D. P. Clark, Panama City

Mrs. Morris Cole, Bradenton Mrs. James A. Connolly, Miami

Mrs. Bruce H. Pollock, Naples

Mrs. Sam G. Vercoe, Neptune Beach

Mrs. Terrell Lewis, Tallahassee Mrs. C. B. Van Alan, Marathon

Mrs. C. B. Van Alan, Marathon Mrs. Leo Kronman, Miami Beach

Mrs. Charles M. Turner, Bradenton

Mrs. Lloyd C. Leemis, Jacksonville

In the future write the new chairman: Mrs. Carroll O. Griffin, 1322 Sweetbriar Rd., Orlando 32806

New National Life Memberships

Mrs. Andrew A. Gurke

Mrs. Charles P. Millard, Bradenton

Mrs. E. H. Ellison, Carrabelle

Mrs. John R. McCurdy, Fort Lauder-dale

Mr. David C. Stouder, Miami

Mrs. Raymond Aldrich, St. Petersburg

Mrs. O. Fenton Wells, Lakeland

Mrs. Dewey Villareal, Jr., Tampa

Mrs. Arthur R. Erlacher, Orlando Mrs. Edwin B. Dean, Miami

Mrs. Raymond V. Todd, Clermont

Mrs. Raymond V. Todd, Clermont Mrs. Sally Rahn, Miami

Mr. Bob Thomas, St. Petersburg

Mr. Bob Thomas, St. Petersburg Mrs. Louis Novelly, Miami

LANDSCAPE CRITICS COUNCIL Mrs. Walter W. Rippe

A "Primer for the Design and Development of the Landscaped Environment" was recently published by FLCC and introduced at National Convention by Mr. Robert Rucker, National Landscape Design Chairman. Copies may be ordered from: Mrs. Walter W. Rippe, 2636 Amsden Road, Winter Park 32789 for \$1 each, including tax.

The fall Meeting of the Landscape Critics Council will be held in Jackson-ville on November 17 on conjunction with the opening of the Schools in that City. Members will be notified of the time, place, cost, etc. Important matters must be decided and we urge all critics to attend, and if your certificate is about to expire, this is a good time to refresh.

Post Convention Tour

Following the 1971 National Convention at Miami Beach a group of 21 various garden club members and one husband immediately took flight for Lima, Peru. A brief stopover in the Panama Canal Zone gave the group an opportunity to browse for bargains in the airport terminal, about 3:00 A.M. An hour later they explored the airport at Ecuador and then to Lima with the rising sun.

Arranged by Duffy Tours of N.Y. the group was hosted by the Floralies Club de Jardines, Garden Club of Lima and were the honored guests at a flower festival celebrating the 150th anniversary of Peru's Independence. Four days were spent discovering the City of Lima and delighting in the native gourmet foods, general opinion evolving that Lima is as they say, "The Paris of America."

Monday, the tourees left for Cuzco and the "Land of the Incas." The city, majestic Andes and the ruins proved remarkable in every way for sightseeing. Herds of llamas and vicunas dotted the mountainsides.

Highlighting their Peruvian holiday was an adventure to Machupicchu, a 70 mile journey through the valley of the Urubamba River, main tributary of the Amazon. From the train they were able to observe and identify native flora and fauna so similar to much of our own. Traveling toward the equator, through jungle area, great ferns cascaded from the trees to the ground, with snow capped peaks in view. The swiftly foaming river at their side abounded with catfish, trout and sardines.

Replete with the unadorned beauty of the Country in their memories, the "V.I.P. treatment" afforded them and the taste of exotic foods lingering, the weary travelers readied themselves for their return flight... D.A. (Factual Information—Mrs. Maurice S. Dillingham)

Flower Show Calendar

> Mrs. Glen Porter 1906 DeWitt Street Panama City, Florida 32401

October 27-November 2—Panama City Garden Club, Inc. "Signs of Our Times" Bay County Fair

October 18-24—Pensacola Federation of Garden Clubs, Inc.
"Flowers on Broadway"
Pensacola Interstate Fair

February 26-27—Naples Garden Club Wellington Hall Interiors, Gulf Shore Square

TFG . . . SALUTES



Governor Reuben Askew appointed a steering committee in July to lead the program "Keep Florida Beautiful." The committee is comprised of nine members of three's, representing government, industry and civic organizations. Mrs. John B. McClellon, Anti-Litter Chairman of the Florida Federation of Garden Clubs, Inc., is one of the appointees. Mrs. Andrew A. Gurke, President, FFGC was invited to Tallahassee for the momentous occasion.



Blue Ribbon Winner—Green Thumb Garden Club of Beirut, Lebanon, and the show theme was "Blessings of Nature."

This club and the Pompano Beach Garden Clubs, Inc., are sister groups through our World Gardening program.

The Florida School For Boys at Okeechobee and their publication "The Pee Wee" and their inclusion of "vocational horticulture" in the school's curriculum. A set of books "People and Their Environment" will be given to the school library.

Beloit College, Beloit, Wisconsin, for offering special courses in ecology,

which covers a wide range of studies, and sponsoring field trips to point out local environment dangers, one such trip was down the Mississippi last fall. The team traveled in a minibus dubbed Environ Van. There were only two students, but they sparked antipollution in a number of communities they visited. Future plans include an all-girl team.



Chris Christman, Metro-Dade Co. Parks & Recreation Dept.

MRS. MACALEESE ARRANGING . . .

Special Olympics were started by the foundation four years ago in Chicago. Now it is expanded into every state.

Florida's participation included preliminaries on local and nine regional levels. On May 1, some 1,200 youngsters and adults arrived in Miami for the state meets

The Council of Garden Club Presidents of Dade County designed over 600 corsages for the event and provided party rings for the boys. Mrs. Helen MacAleese made all the bows for the corsages and helped arrange them. She is in her 80's!!!

Florida director is Mrs. J. Walter Reid and she is a pioneer in recreation.



CONSERVATION

"SUWANNEE NATIONAL WILD & SCENIC RIVER A PROPOSAL"
GAINESVILLE GROUP FLORIDA CHAPTER, SIERRA CLUB



INTENT OF PROPOSAL

The basic objective of the proposal is to preserve this clean, free-flowing stream and to conserve and interpret the adjacent countryside for the benefit and enjoyment of present and future generations. The three goals of the Suwannee proposal are:

- Preserve the natural resources, scenic beauty, and other features that make the Suwannee River outstanding and remarkable;
- 2. Stimulate varied public recreational development by private enterprise

- and State and local government; and
- Provide for public access, use, and interpretation of the important scenic, recreational, geologic, fish, wildlife, historic, cultural and related opportunities.

The Suwannee, with its history, beauty and natural abundance presents a remarkable asset to the state of Florida. It is one of the last waterways in the Eastern United States as yet unspoiled by man. The proposal to designate the Suwannee River as a National Wild and Scenic River is the most practical way of preserving this river. We, of the Florida Chapter, Sierra Club have studied this proposal and urge its passage through Congress.

If you are of like mind and care enough to help, you can do so in the following way: Write the following key legislators and request that they support the Suwannee Scenic River proposal. The fate of the Suwannee for present and future generations is at stake.

Senator Ed Gurney Senate Office Building Washington, D.C. 20025

Senator Lawton Chiles Senate Office Building Washington, D.C. 20025

Rep. Don Fuqua 434 Cannon Office Building Washington, D.C. 20515

Rep. Charles E. Bennett House Office Building Washington, D.C.

Plant Disease Handbook

By Cynthia Westcott

Third edition. 843 pp. Published by Van Nostrand Reinhold Co., New York, N.Y. Copyright by Litton Education Publishing, Inc. \$19.95.

The Plant Disease Handbook was originally designed as a companion volume to the Gardener's Bug Book which was published by the American Garden Guild in 1946. The author of both books, Dr. Cynthia Westcott, is widely known as a "Plant Doctor." As a result she was asked by the Guild to put together a volume which would enable the gardener to control any insect plant pest he would be likely to encounter.

Each edition of the **Handbook** incorporates more knowledge and newer methods than the former. This one, the third, comes closest of all the attempts to achieve the original purpose. It is not meant to be read through, but to be used as a reference book.

Dr. Westcott tells us that the chief hazard any garden plant has to endure is its owner. The injudicious use of any chemical or dust can be extremely harmful to plants under certain conditions, and particularly during droughts. She warns us not to jump to conclusions and that we must take our time in trying to identify which particular disease, if any, is causing our plants to suffer.

Plant disease is defined by the author in the words of her teacher, the late Professor H. H. Whetzel, whom she admires greatly. He says, "Disease in plants is an injurious physiological process caused by the *continued* irritation of a primary causal factor, exhibited through abnormal cellular activity and expressed in characteristic pathological conditions called symptoms."

Plant pathology was first organized

in the United States in 1885 and when, in 1904, a great blight began which eventually wiped out our native chestnut trees more interest and support came for the study. In 1907 the first university department in the field was begun at Cornell University.

By now the Plant Disease Survey has become the Epidemiology Investigations Section of the Agricultural Research Service of the U.S. Department of Agriculture. A monthly bulletin called the "Plant Disease Reporter" is published based on reports from qualified collaborators all over the country. Much of the material in Dr. Westcott's book came from those bulletins.

In her discussion of the principles of control, Dr. Westcott states that there are four fundamental principles involved, namely: Exclusion, Eradication, Protection, and Immunization.

To the home gardener Exclusion means using certified seeds or plants, sorting bulbs before planting and discarding any that are doubtful, and refusing to purchase obviously diseased plants from the nurserymen.

Eradication necessitates the removal of diseased specimens from your garden, cultivation to keep down weed hosts, rotation of susceptible and nonsusceptible crops to starve out the pathogen, and disinfection.

Protection means the use of protective sprays or dusts applied to the plant in advance of any problem.

Immunization is control by the development of disease-free varieties. Developers have already provided us with many resistant plants, such as wilt-free asters, rust-resistant snap dragons, etc. We should continue to look for more.

An alphabetical list of chemicals used in protective spraying and dusting and a list of eradicant chemicals is included in chapter two.

continued p. 14

Club Presidents and Awards Chairmen

Mrs. W. T. Chennell, Chairman

IMPORTANT! PLEASE READ AND USE THE NEW 1971-72 BOOK OF INFORMATION when applying for awards THIS YEAR.

You MUST send entries to NEW state chairmen specified in each award.

Rules and some awards have been re-edited. CHANGES IN AWARDS, EFFECTIVE IMMEDIATELY:

No. 14. LEADERSHIP-\$25 will be given annually instead of a silver tray

or plate.

No. 25. GARDEN CLUB OF THE YEAR-\$50 is offered in 2 classes to the Garden Clubs of the Year. A. \$25 to the club with 51 or more members. B. \$25 to the club with 50 or less members.

No. 43. The DOLLY MORRIS GARDEN AREA LANDSCAPE DE-SIGN—a new title, a new donor and the requirements ask for a color

photograph.

No. 48. The NELL COE AWARD—1971-73 President, Mrs. Andrew A. Gurke selects: "MOST OUTSTAND-ING PROJECTION OF NATURE STUDY OR ACTIVITY IN COMMUNITIES"

No. 51. FLORIDA FLOWER AR-RANGEMENT CALENDARS—The award is based on the records of orders' received by the state calendar finance and distribution chairman. Category "C" was deleted.

No. D-5. MEMBERSHIP-\$25 is offered the district organizing the greatest number of probationary and/or federated clubs or circles during the club year. (June 1 through pre-convention)

NEW STATE AWARDS

56. CIVIC CONSERVATION ACTIVITITY

TWENTY-FIVE dollars will be given to the garden club or circle participating in a civic project

- during the year in which the application is made. There are two categories "A" and "B."
- 57. CONSERVATION STRESSING COMMUNITY INVOLVEMENT TWENTY-FIVE dollars and a silver tray may be awarded annually to a member club which leads the most successful conservation project stressing community involvement.

JUNIOR AWARDS

J-19. ANTI-LITTER PROJECT

TEN DOLLARS and a certificate may be awarded annually to the junior club showing the most successful anti-litter activity stressing COMMUNITY IN-VOLVEMENT.

J-20. CONSERVATION PROJECT
TEN dollars to the junior garden club achieving the most outstanding conservation project of the year. This project to be completed within one school year.

J-21. JUNIOR CONSERVATIONIST
TEN dollars may be given annually to a junior gardener for his or her personal contribution toward conservation of our environment.

The new 1971-72 Book of Information will be given to ALL PRESIDENTS in October.... It will contain all the necessary information for making award entries... the key is to READ, READ, READ!!!

NATIONAL AWARDS

NATIONAL AWARDS—The cream off the top!!

A word of explanation.

All applicants for National Council Awards are evaluated by panels in Florida, as only one entry in each category may be submitted (by each state)

continued p. 26



Accent lighting for plants and shrubberies will add new beauty to your garden—new pleasure to your gardening. For helpful suggestions on garden and patio lighting, just visit our nearest office and pick up your copy of our free idea booklet on "Light for Living, Outdoors."



PLANT DISEASE HANDBOOK

It is vital that the proper proportions of chemicals as provided on the label of the product are used in preparing to spray.

She warns, also, that every mixture must be evaluated for particular climatic conditions and kinds of plants. It is up to the gardener to make a study of this if he is to have success in controlling disease.

The book is in two main sections. Specific diseases are described and remedies are listed, when known. Frequently it is necessary for the laymen to consult an expert or to send specimens to the state experiment station for diagnosis. However, there is no question but that this book will assist the professional to help the amateur to at least classify to a degree his own problems.

Dr. Westcott has achieved the formidable task of making reference material interesting as well as valuable. She has the facility of writing in clear, understandable terms, designed to assist the least knowledgeable of her readers as well as the expert. Most common diseases are discussed thoroughly, and new information is added to the well-known. Over 2100 diseases are identified and classified.

Along with a long bibliography and a complete index Dr. Westcott has added another valuable bit of information, i.e. a list of agricultural experiment stations and land-grant institutions to which you may write for assistance on specific problems.

This book should prove a valuable adjunct to the library of advanced home gardeners and professionals.

-Hermine L. Hoffman

NSCGC Convention Digest . . . 1971

Mrs. Maxwell W. Steel, in humbly accepting the Presidency of National Council of State Garden Clubs applauded past leaders in the campaign for civic improvement in the unremitting struggle to clean up and beautify our country.

She expressed her ambition to continue all time-tested projects with emphasis on the science of growing all things green: To quote the bylaws: "To advance the fine art of gardening, of landscape design and the study of horticulture." To which she adds "Homescaping" for individual action. Similar emphasis will be given "the protection and conservation of natural resources," calling upon all commonly-interested organizations to reach this goal.

Our youth program will be especially active to insure the perpetuation of these vital aims. To place the text book series "Man and His Environment" in schools throughout the

nation will be first.

Through world gardening, we hope to extend the fruits of our knowledge and the seeds of wise and pertinent

planning to foreign lands.

To verbalize the administrations' objectives in a literally down-to-earth fashion, Mrs. Steele chooses her theme—"A CLEANER, GREENER LAND."

Mr. Arthur Godfrey, keynoter of National Council's convention noted basic survival truths, which the human race has failed to observe. He painted a realistic word picture of America's affluent society and our poor stewardship. He urged the "grassroots" to stay abreast of the times; recommended we read "Moment In The Sun" and "Sand Country Almanac"; contribute to Friends of the Earth, 917 -15 Street, NW, Washington, D.C. 20005, and support organizations such as: The Nature Conservancy and The Sierra Club.

Mr. Hugh T. McDade selected a nameless "kid" to feature in his address. This kid was a young man he accidently encountered in his travels.

He raised questions concerning this kid—"the roots," "the heritage" and his "patterns." We were admonished as individuals and leaders to think about "the kid." He reminded us that youth's "international heritage is indeed a heritage of hate." Also, he noted the enormity of the task of educating and alerting people, recognizing that it is the responsibility of every American and not "solely the concern of industry." Education must start within the home and with pre-school children.

Thursday, May 20, over 500 conventioneers gathered for a happy occasion... Mrs. Runa E. Ware of Augusta, Ga., author of "ALL THOSE IN FAVOR SAYSOMETHING," the topic of her address. The idea of her book was born when she began her hobby of teaching parliamentary procedure in her church and garden club. She learned that women appeared to be "terrified of Robert's Rules of Order."

Mrs. Ware "kept the laughter bubbling as she related humorous departures from parliamentary procedure from her book." Also, she included a number of anecdotes: "One husband told his wife that when she died, he planned to have the following inscribed on her tombstone: 'Here lies my beloved Mary Beth, slowly but surely clubbed to ceath." "Five members from her own Garden Club attended a school of Landscape Design in Atlanta but turned in no report. They only attended one session, due to the fact that Rich's harvest sale started the same day."

Along with her teasing of those present, she complimented them for the work they have accomplished and are accomplishing.

Messages and excerpts from convention speakers addresses!!!

School Days - School Days

Landscape Study Courses

Mrs. Jack W. Dunlap



ROBERT H. RUCKER, A.S.L.A., Director, School of Landscape Architecture, Texas A. & M., serves as Landscape Design chairman of National Council of State Garden Clubs, Inc.

Course IV, Series V September 27-29, 1971 Courses 1 & 2, Series VI No. I, November 10-12, 1971 No. II, May 10-12, 1972

Course IV, which completes Series V in Tallahassee, will be co-sponsored by Killearn Properties, Inc. The school will be held at Tallahassee Garden Center, 507 N. Calhoun Street.

Eleven hours of lectures include basic landscaping, plant materials and maintenance, re-design of outmoded grounds, contemporary design, zoning, subdivision, land development and evaluation of public and residential landscaping.

Instructors returning by popular demand are: Vincent Bellafiore, U. of Georgia; Herrick H. Smith, Director, School of Landscape Architecture, U. of Florida and John S. Sanderson, U. of Florida. A new-comer is E. Neal Weatherly, Landscape Dept. of Agriculture, U. of Georgia.

The public is invited to attend on the two lecture days @ \$5 per day. NOTE: Students who take Course IV in Tallahassee for credit may NOT take Course I in Jacksonville for credit due to time limit requirement between courses.

Mr. Robert H. Rucker, National Council Landscape Chairman, will officially open Florida's sixth series of Landscape Design Schools with Course I at Jacksonville Garden Center.

Course II will be held May 10-12, 1972; III in fall of 1972 and IV in spring of 1973 in Jacksonville.

In addition to Mr. Rucker, Instructors also include Hubert B. Owens, Dean of School of Environmental Design, U. of Georgia; Herrick H. Smith, Director, School of Landscape Architecture, U. of Florida and Thomas H. Wallis, Landscape Architect, Winter Park.

Subjects during the first two days cover valuable information and new ideas in "homescapes" (home grounds), plant materials and maintenance, civic projects, ecology and history of landscape design in Europe and America.

In addition to students and refreshers, the public may attend lectures @ \$5 per day. Manuals are included in \$10 fee for students and refreshers, but can be ordered by part-time attenders for \$2. Luncheon served on Wednesday and Thursday. Those attending are invited to visit the Cummer Museum Garden.

Prospective students from Northeast Florida and Georgia will begin Course I and become accredited Landscape Critics with courses just 6 months apart.

NOTE: Students who took Course IV, Series V in Tallahassee may not take Course I for credit due to time limit requirement between courses.

Drop a card now requesting reservation form: Mrs. Wm. T. Walker, Jr., 1730 Woodmere Dr., Jacksonville 32205. Complete information sent upon receipt of reservation request.

continued p. 19



BEGONIACEAE

Mrs. Edmund Robert Hunter

Perhaps the fascination of the begonia family is its endless variety and perhaps also its easy propagation.

Begonias were named for M. Michel Begon whose scientific expedition to the West Indies in 1690 first discovered this plant family. It was not until 1777, however, that the first living begonia plant was introduced into England by Dr. Wm. Brown. This was Begonia Nitida, a white-flowered, easily grown variety, which is still in most begonia collections and is readily obtainable in Florida. Since its introduction importations and hybridization have increased their number into the thousands and begonias have become one of our most widely grown plant families.

Experts are still classifying and reclassifying begonias but broadly speaking they may be separated into the rhizomatous, including the Rex begonias, the semperflorens, the fibrous or cane-type and the tuberous. Sometimes the hirsute and the rex begonias are classified separately. All of these, except the tuberous, grow well in Florida and many, especially the large-leaved rhizomatous types and semperflorens will grow outside in the ground thus adding great beauty and diversification to our landscapes. Begonias are also superb specimens for hanging baskets and for patio and house plants.

Nearly all begonia species are native to tropical and semi-tropical regions and therefore flourish in a warm environment. They require light potting in a very open soil mixture. Although the semperflorens and one or two others will tolerate sun, the begonias are a shade-loving family and they like to be grown on the dry side, particularly in our humid summers. Begonias succumb more often to over-watering than to diseases or pests. Lack of fresh air and insufficient light will also have a deleterious effect

Propagation is usually by leaf cuttings for the rhizomatous and tip cuttings for the cane-type and the semperflorens. They may also be propagated by division and by seeds. Begonias have male and female flowers, the female being easily distinguished by the seed capsule behind the flower.

Many of this family are grown for their beautiful and unusual leaf patterns. The rexes in particular hardly need flowers because of their gaily colored leaves. Other begonias from the Bowerii hybrids, which are numerous, and the dainty B. Foliosa to the large luxurians. Immense or Crestabruchi present leaf variations which are endless and fascinating. Add the crowning glory of pink or white flowers held high above the foliage and who would not become a begonia collector?

Flower Show Schools

Mrs. O. Fenton Wells 533 Louise Drive, Lakeland 33803

Course V-Pensacola

September 20, 21, 22

Chairman: Mrs. Riley Moffett, Rt. 7 Box 446, Pensacola 32506

Instructors:

Horticulture—Mrs. A. C. Hopton Flower Arrangement—Mrs. H. I. Tompkins

Symposium-Cypress Gardens Sheraton Motor Inn, Winter Haven September 22, 23, 24

Chairman: Mrs. John Boland, 546 Ave A NE, Winter Haven 33880

Instructors:

Horticulture-Mrs. Robert Guthrie, Orlando

Flower Show Practice-Mrs. Kenneth Barrett, Centralia, Washington

Segment Tables-Mrs. John Knight Jr., Cuyahoga Falls, Ohio

"Still Life"—Mrs. M. B. Latham, Bentonia, Mississippi

Course IV-Gainesville September 27, 28, 29

Chairman: Mrs. Marvin A. Brooker & Mrs. I. X. Cheves, 924 NW 18th Terrace, Gainnesville 32601
Instructors:

Horticulture—Mrs. J. B. Rosenberg Flower Arranging—Mrs. Thomas Ward

Course III—Tampa September 29, 30, October 1

Chairman: Mrs. Charles Thompson, 1019 Berry Ave., Tampa 33603 Instructors:

Horticulture—Mrs. J. B. Rosenberg Flower Arranging—Mrs. Patricia Kroh

Course V-St. Petersburg
October 20, 21, 22

Chairman: Mrs. Helen Kullgren, 5691 Grove Street, South, St. Petersburg 33705

Instructors:

Horticulture-Mrs. Kenneth O.
Peters

Flower Arranging-Mrs. Thomas
Ward

Course III—Jacksonville October 26, 27, 28

Chairman: Mrs. J. Lynwood Price, 3835 Ponce de Leon Ave., Jacksonville 32217

Instructors:

Horticulture—Mrs. J. B. Rosenberg Flower Arranging—Mrs. Horace I. Tompkins

KEEP AMERICA BEAUTIFUL AWARDS

July 2, 1971-330,000 children's signatures on anti-litter pledges gained top honors for the Maryland division of the Izaak Walton League of America in a national litter-prevention campaign conducted jointly by the League and Keep America Beautiful, Inc. KAB presented the award to James Glazier, President of the Maryland Division of IWL at the League's Annual Banquet, July 9, in Anaheim, California.

Nationally, over 1500 members of the IWL participated in the litterprevention campaign, according to the League's Aesthetic and Natural Beauty Committee. The anti-litter pledge program has been held annually for the past eight years.

Mr. Allen H. Seed, Jr., Executive Vice President of KAB said in announcing the award, "Litter is one pollution problem even the smallest children can help solve." He thanked IWL for the hundreds of thousands of youngsters working to end the land pollution caused by litter.



"SCHOOL DAYS - SCHOOLS DAYS"

NEW RULING FOR LANDSCAPE CRITICS:

A Landscape Critic whose national certificate has lapsed may attend any two schools and successfully pass examinations with no time limit between schools (in any state). Each application for reinstatement will be made on an individual basis to the Accrediting Chairman of National Council through processing by State Landscape Schools Chairman, Mrs. Jack W. Dunlap, Box 336, Orange Park, Fl. 32073.

REGISTRATION COURSE IV, SERIES V

Name	<u> </u>	Club	_Student	Refresher
Address		•		Part-Time
Exam	Luncheon	Monday _	Tuesday	\$1.50 each day
FEE: STUI	DENT AND REF	RESHER, INC	LUDING MANU	AL - \$10.
Part-time \$	5 per day – Manu	al \$2 (order n	ow)	

Examination: \$1

Checks Payable: Florida Federation of Garden Clubs, Inc.

Course IV (LS)

Mail: Mrs. John V. Sharkey,, 1501 Quail Rd., Tallahassee 32301

Causeway Lumber Company

Fort Lauderdale / Boca Raton

EIP News and Notes

MRS. ROBERT E. HANNON

EIP COORDINATOR

"If you want something done, ask a busy person," is a familiar expression. There were countless "busy persons" this past year engaged in projects to improve the quality of the environment. Across this desk passed the reports of the EIP Chairmen, telling of the thousands of projects undertaken by the garden clubs across the country, directed toward changing undesirable conditions in their cities and towns.

The winners of the five National Awards, which were presented at the National Convention in Florida in May, are evidence of what a club, whether large or small, can accomplish.

The Winners:

 Westwood Garden Club, Evansville, Indiana, 18 members. \$2.500 and a tray.

Project: Established an Environ-

mental Learning Center at the Evansville campus of Indiana State University.

 Ruthledge Heights Garden Club, Huntsville, Alabama, 11 members. \$1500 and tray

Project: Enforcement of a junk car ordinance

 Cumberland, Maine Garden Club, 35 members. \$1000 and tray.

Project: Converting an open dump into a sanitary landfill.

4. Council of Garden Clubs of Sumter, South Carolina, 300 members. \$750 and tray.

Project: Established 38 mini-parks in blighted areas of the city.

 The Garden Club of Lincoln, Nebraska, 150 members. \$500 and tray.

Project: City-wide beautification program.



Use these other Gro-Tone^a "Prescription Foods" Camellia Azalea Gardenia Special, Rose Special, Citrus Special, Palm & Ixora Special ... And these ... Gro-Tone Soluble, Bed Mix, Floraganic*, BLOOMaster^a. • TM

all have Special Formulas for Florida soil / QUALITY BY WILSON & TOOMER

Headquarters

Gifts and Benefits

Perpetuators—Mrs. J. D. McCullagh, Guardian of Gardening (\$1500), Mesdames Alan K. Howell, E. H. Ellison, Arlie Hopkins, Patrons (\$500 each), Benefactors status requires \$1000 contribution; Parade of Presidents Book—there were many honorees; and rewarding responses through the "Tenth Anniversary Book."

Commercial Contributors—O. M. Scott and Sons, Maryville, Ohio, 12,000 sq. ft. of sod, installed by Adair Landscaping, Orlando; Chase and Company, Sanford, 1000 lbs. of fertilizer.

A price list of saleable items will be mailed upon request. Write: Florida Federation's Headquarters, P.O. Box 1604, Winter Park, Florida 32789. This may be a source of "ways and means" for clubs and circles, complete information is on the price list.

A goal was set for The Headquarters and Endowment Fund of \$100,000. May 31, 1971 there was \$87,604.54 in the fund and interest will be used for Headquarters maintenance. Other contributions and profit from benefit items help defray operational costs. (Factual Information Mrs. Vernon L. Conner)

new, fine-quality Hughes Blu-Green Plant Foods now available in southeast Florida

Hughes BLU-GREEN PEL-LETS are a quality formula of primary and secondary foods, fortified with Che lated Iron and Vital Ele ments. Clean, long lasting Here's the easiest way to have a beautiful, healthy lawn and flowers, trees, shrubs and vegetables, too!



Take advantage of these other fine Hughes Plant Foods BLU-GREEN Bloom Special, BLU-GREEN Fruit Tree Special, BLU-GREEN Palm Special, BLU-GREEN Rose Special, Blu-Organic, FVH Gardenia Special.

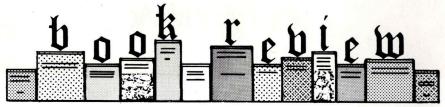
Hughes BLU-GREEN Pelletized Weed & Feed contains a complete, quality plant food with Organics, Chelated Iron and Vital Elements, plus control of most weed pests in St. Augustine Zoysia and Centipede lawns.



MU SREED WEED & FEED

Hughes BLU-GREEN Pelletized Lightweight Lawn Special is a premium plant food containing Organics, Chelated Iron and Vital Elements in a concentrated lightweight form for easier handling. Just 25-pounds covers up to 5,000 sq. ft.

all have special formulas for Southeast Florida soil, by the makers of Gro-tone Super Plant Food.



ANNUALS

ROSES. By James Underwood Crockett and the editors of TIME-LIFE BOOKS. Illustrated by Allianora Rosse. Retail price \$6.95

The publishers of Time-Life have launched a new series of books on horticulture which promises to be a welcome addition to any library. The first two volumes on annuals and roses are excellent. They are to be followed by such topics as landscaping, perennials and lawns and ground-covers. It is to be hoped the editors will also include a volume on the fascinating tropicals.

We grow few annuals in Florida compared to other parts of the country and precise information has sometimes been difficult to come by. Books, unless written specifically for Florida, and seed packets alike have little information that is relevant to us.

This book is a pleasure to read and to look at even if one never grew an annual. One expects excellent color photographs from the Time-Life publishers and these are really superlative in both volumes.

With all this, these are no mere picture-books. Mr. Crockett's writing is precise, informative and delightful from his lucid explanation of botanical terms to an occasional indulgence in poetic enthusiasm for his subject. Both books cover quite a lot of basic information, as well as related subjects such as garden uses and arrangements for the house of the flowers under discussion. ANNUALS covers the planning of a garden, soils and growing conditions, nutrients, seeds and

hybrids and a very good "how-togrow" section illustrated with line drawings. There are also informative charts in each volume, and a listing with small colored drawings of diseases and pests.

ROSES has a similarly complete coverage of growing information and dramatic photographs. It has an additional section, however, which is a delight called THE ROMANCE OF THE ROSE showing the way roses have been used in the arts of man throughout the centuries. Examples are from a Persian miniature, ancient coins, medals, fossils, paintings, the rose window of Notre Dame Cathedral and even a suit of armor. This chapter is a high point of the book.

The only serious fault I found with this undertaking actually is the binding of the books which after a bit of use has a tendency to part with the text. So while this may raise some doubts about these books being a joy forever there is no doubt they are a very present delight.



THE SMART PLACE TO GO . . . FOR GOOD THINGS TO EAT!

IN REVIEW

MAY 20, 1971 AMERICANA HOTEL, BAL HARBOUR

Mrs. Maurice S. Dillingham, President, called the pre-convention board meeting to order:

Accepted into probationary status Inverness and Crystal River Garden Clubs, District V; Surfside Garden Club of Cocoa Beach, District VI; heard Grow and Show Garden Club of Maitland was disbanding and completion of probation of Jasmine Circle of Leesburg Garden Club, both of District VII, announced: also the name of Gulf and Bay Garden Club has been changed to St. Petersburg Beach Garden Club.

Ratified establishing a Conservation Teachers' Workshop, University of West Florida, under sponsorship of the Federation and directed by Dr. Herman C. Kranzer, to be held June 18-July 8, 1971.

Approved FSS Courses: Course IV, September 27-29, Gainesville; Course V, September 20-22, Pensacola and October 10-12, St. Petersburg.

Heard, among other announcements, all FFGC car emblems have been sold; FFGC Cook Book account paid in full and a \$500 check representing profit on same presented to FFGC's treasurer; a site for the Junior Nature has been selected at Wekiwa State Park on Lake Prevatt.

Witnessed presentation of the board's gift, a more than 100-year-old Oriental Prayer Rug, to Mrs. Maurice S. Dillingham, President and candles were presented to each member by Mrs. Dillingham.

May 21, 1971 Americana Hotel, Bal Harbour

Conventioneers witnessed the presentation by Garden Clubs of District I, home district of Mrs. Dilling-

ham's, of a teakwood base for a Meissen vase at State Headquarters honoring her.

Delegates voted to amend the federation's bylaws raising annual dues from \$1 to \$1.50 payable on or before June 1 of the current year on all members from whom the club received dues during the preceding year, with the exception of FFGC life members. Of the \$1.50, fifty cents is to be used toward financing The Florida Gardener, 25¢ for annual per capita dues to NCSGC and the remaining 75¢ going to the general fund, which maintains one fellowship H. Harold Hume, and two scholarships (1) George Morrison, Landscape Architecture and (2) Taylor R. Alexander, Biology.

Officers elected for 1971-73: Mrs. Andrew A. Gurke, president; Mrs. Sidney Davis, Mrs. W. T. Chennell and Mrs. Homer Gwin, vice presidents; Mrs. Dewey R. Villareal, Jr., recording secretary; Mrs. Scuba Harris, corresponding secretary; Mrs. Edward F. Smithers, treasurer; and Mrs. S. J. Mitchell, assistant treasurer.

May 22, 1971

Americana Hotel, Bal Harbour

Mrs. Andrew A. Gurke, President, called the post-convention board meeting to order:

Ratified the president's appointment of committee chairmen.

Adopted the president's theme "Friendship and Unity in Gardening" for her administration.

Ratified assistant directors for Districts V, VI, VII, VIII, X and XII.

Voted to reinstate Eagle Lake Garden Club, District IX.

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Elected Mrs. Maurice S. Dillingham and Mrs. Frank L. Woodruff, III to serve with Mrs. Hugh Simmons, chairman, of the nominating committee to submit nominations for members of the headquarters and endowment trustees.

Authorized the federation's president to sign checks in event of the

treasurer's incapacitation.

Authorized transfer of \$2000 from the general fund to the account of the new administration.

Approved Landscape Design Course IV, Tallahassee, September 27-29, 1971; Course I, Jacksonville, November 17-19, 1971; and Course II, Jacksonville, May 10-12, 1972.

Approved a \$500 advance to the 1971 Symposium; a \$250 advance to LDC IV and \$250 to LDC's I and II.

Approved payment of expenses for the 1971 State Convention.

Authorized the tours chairman to negotiate with Duffy Tours on planning those for 1972.

Heard appointment by the president of a Junior Nature Camp building committee composed of Mrs. Dewey R. Villareal, Jr., chairman, Mrs. Ray C. Knopke, Mrs. G. T. Smith, Jr., Mrs. Martin Johnson and Mrs. Jack Allen; and approved the JNC treasury remaining an entity.

Heard appointment by the president of Mrs. Carroll O. Griffin, Mrs. W. T. Chennell and Mrs. Carl K. Youngkin to serve with her, the treasurer and chairman of headquarters and endowment trustees as the federation's budget committee.

Took cognizance of May 2-4 as dates for the 1972 FFGC Convention at Sarasota, and January 18-19, 1972, as those for the board of directors meeting.

June 22, 1971 University of Florida, Gainesville

Mrs. Andrew A. Gurke, President,

called the regular meeting of the board of directors to order: Directors

Ratified appointment of additional chairmen, also of Mrs. Arthur Pforr and Mrs. John Grathwol to be finance as well as distribution chairmen for the FFGC calendar and cook book, respectively.

Ratified appointment of an assistant director for District I.

Accepted Green Thumb Garden Club of Clewiston, District X, into federation membership.

Approved state awards changes, deletions, additions and corrections as presented by Mrs. W. T. Chennell, chairman.

Empowered the committee to edit, update and simplify wording of rules on the flower show and other awards.

Heard Mrs. Earl W. Lau, FFAC Editor, announce 19,000 of the 1972 calendars have been sold.

Accepted the \$20,694 bid of Hannau-Robinson, Inc., for 27,000 calendars, complete with envelopes to be published for 1973.

Heard Mrs. Maurice S. Dillingham, CA chairman, read from the new conservation law making it unlawful to destroy sea oats and seagrapes within 200 feet from the shore on public or private property for any purpose.

Approved changing the Taylor R. Alexander Scholarship at the University of Miami from a biology to an ecology status.

Accepted the bid of K-Mail Service, Inc., to print 30,000 copies of The Florida Gardener, five issues per fiscal year, addressing, preparing for mailing and delivering to the post office for \$3,000 per issue.

Ratified selection of a committee composed of Mrs. Andrew A. Gurke, Mrs. Horace Thompkins, Mrs. O. F. Wells, Mrs. Glenn Porter and Mrs. Burke Chester to approve all new Flower Show School instructors during this administration.

Approved FS 1971 Symposium

September 22-24, in Winter Haven.

Approved recommendations from Headquarters and Endowment trustees: increasing price of Flowers of the South napkins to \$16.50 per case, or 50¢ per package; and Benson Fruit Cakes will be available at the fall board meeting. Also, Doris Rogers' vacation to be from August 16-September 5.

Heard Killearn Properties, Inc., Tallahassee, is co-sponsoring Landscape Design Course IV, Series V, in

that City.

Approved applications for state life memberships carrying names of both the chairman and FFGC president.

Approved naming the National Council Director's Pin which belonged to the late Mrs. Harry M. Griffin "The Lona Griffin Traveling Director's Pin." It is to be worn by each president of the federation during her tenure then presented to the incoming president immediately following her installation.

Approved wording of Policy No. 7 on Life Memberships as follows: "The membership fee of FFGC shall be placed in the Mary S. Compton Endowment Fund. After National Council dues, FFGC dues and the Florida Gardener subscriptions have been paid from the interest, the surplus interest shall be placed in the general fund earmarked for maintenance of state headquarters."

Accepted the \$3,250 plus tax bid of Boca Raton Printing Company for 2000 copies of the 1971-72 Book of Information.

Approved those wishing resolutions making their intentions known to the committee six weeks prior to presentation of same, with those requiring more immediate action to be proposed by telephoning Mrs. Truman Green, Chairman.

Adopted two resolutions: (1) Urging declaration of "wilderness area" for certain lands in St. Marks National Wildlife Refuge, send copies to the Florida delegation in Washington; (2) Urging Florida Congressional delegates and the Senate and House

Committees on Interior and Insular Affairs to take appropriate action to effect enactment of H.R. 736 designating certain lands within Florida's Cedar Keys National Wildlife Refuge as wilderness.

Theme for the 1971 convention announced "FFGC Under the Big Top" to be held May 2-5 at Sarasota.

The Garden Club of Jacksonville, with assistance of Garden Clubs in District IV, will sponsor the 1972 State Flower Show to be held March 10-12, immediately following the Deep South Regional Convention at the Thunderbird Motel, Jacksonville, March 8-10, 1972.

Approved advancing \$500 to the State Flower Show committee.

Heard June 20-23 announced as tentative date for the 1972 Short Course, University of Florida, Gainesville.

Elected Mrs. Carl K. Youngkin and Mrs. Maurice Dillingham to fill vacancies on Headquarters and Endowment Trustees.

Applauded announcement by Mrs. Edwin B. Dean, Chairman, of an approximate profit of \$16,000, with an additional \$1073 from Duffy Tours, on the 1971 National Convention and \$1311.69 on the state convention, which is equally shared by the federation and the hostess group. Ninety percent of the profit from the national convention will be sent to the National Council and will more than pay off Florida's debt on the National Council Permanent Home at St. Louis, Mo.

Adopted the program of Mrs. John B. McClellon, anti-litter chairman with the slogan, "Eliminate Litter with Glitter" and a "Glitter Bug" as emblem for the current administration.

READ THE REPORTS of the Headquarters and Endowment Trustees and the Landscape Design Critics.

Compiled by: Mrs. Melville Hall

In Rememberence

It is with regret that we note the death of Mrs. Ralph E. Kytan on June 26, 1971.

Erma and her husband were bromiliad enthusiasts, having collected in Central America and the Caribbean. She was installed as President of the South Florida Bromiliad Society in May, and was active in other horticultural organizations.

This was her second term on

FFGC's Board as chairman of the Tropical Short Course, University of Miami

Garden clubs have lost a valuable member!!!! (Factual Information—Mrs. N. E. Ward)

IN REMEMBRANCE OF ALL GARDEN CLUB MEMBERS... WHO MADE THE LAST TURN ON THIS PLANET... YEAR OF '70 - '71.

NATIONAL AWARD

for national competition.

After these entries are selected, they are forwarded to our National Council Awards Chairman for final competition with the 50 member federations. There are two types of National Council Awards: competitive with other federations, and noncompetitive.

HORTICULTURE RATING SHEET WINNERS

In addition to the pleasure and pride derived from planting and growing, two gardening groups added to their treasuries this year. Mrs. George E. Gilchrist of Odessa, Florida endeavoring to encourage better horticulture practices throughout the state presented her personal check in the amount of \$10.00 to Acacia Garden Circle of Titusville Garden Clubs who led in the contestants with 4,327 points according to the Horticulture rating sheet, and \$5.00 to Quincy Garden Club whose total was 2,151. Acacia Circle has 32 members-Quincy has 60. It goes without saying "You don't have to be big to be mighty."

Mrs. George E. Gilchrist, your immediate past State Horticulture Chairman, wishes to thank all clubs and circles for their participation in this project.

WINNERS - '71

Mrs. Frank L. Woodruff, III
NON-COMPETITIVE—FLOWER
SHOWS, OTHER STATES

5A One Club Rosette, West Palm Beach Garden Club

continued p. 32



the Widest Variety

in Banking Services

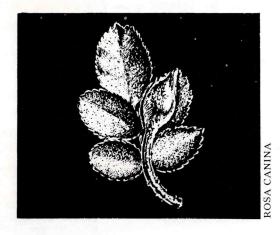
FLORIDA NATIONAL GROUP OF BANKS

30 Banks In The Florida National Group

MEMBERS FDIC - OVER \$104,000,000 CAPITAL FUNDS

(My My My my MA Which by change a rest of constitution in ters

Real Flowers & Leaves



By special arrangement with Flora Danica of Copenhagen, Dolan & Bullock Co., their exclusive American importers, has selected certain stores in this area to participate in the introduction of this famous collection of Danish jewelry.

Actual flowers and leaves from Danish gardens are picked at the height of their beauty, and by a special process are treated, first with finest sterling silver, and then encrusted in 24 carat gold. This process imbeds the actual flower, leaving the delicate tracery and structural detail preserved forever.

Because their creation is geared to the variation of the seasons, a particular flower may not always be available. This Collection, however,

embraces flowers for all the seasons and we invite you to partake of nature in this unique way — by seeing the glow of a Danish garden translated into gold.

OF COPENHAGEN

A choice selection of Flora Danica Jewelry may be seen at:

	Miami
Panagon Jewelers	
Del-Ray Jewelers	
Fishel & Dowdy	
Charles G. Rhoads & Son	Miami Shores.
Robertson Jewelers	Pompano Bead
Snow's Jewelers, Inc.	West Palm Bea
Ferguson Jewelers, Inc.	
Fischer & Sons, Inc.	Winter Park
E.	
	Carrolls Jewelers, Inc. Panagon Jewelers Del-Ray Jewelers Fishel & Dowdy Charles G. Rhoads & Son Robertson Jewelers Snow's Jewelers, Inc. Ferguson Jewelers, Inc. Fischer & Sons, Inc.

Miami	Franklin Company
	Little River Jewelry
	Suniland Jewelers
	Slater Jewelry Company
Miami Shores	Shores Jewelers, Inc.
Pompano Beach	Downie Jewelers, Inc.
West Palm Beach	Bechtel's Jewelers, Inc.
	Sperber, c/o Belks Dept. Store
Winter Park	Swalstead, Hart, Jewelers
	c/o J. B. Ivey Co., Inc.

If your jeweler is not listed, please have him contact DOLAN & BULLOCK CO. 75 Oxford St., Box 1495, Providence, Rhode Island 02901/Tel. (401) 941-7500

Florida Federation of Garden Clubs

AWARD WINNERS 1971 by Mrs. Sidney Davis

1 The Blanche Covington Leadership Silver Bowl

> Winner: Mrs. A. Santille, Pensacola Honored by Ivy Garden Club

R.U: Mrs. Arlie Hopkins, Melbourne Honored by Melbourne Garden Club

2 Outstanding Service

\$25.00

Winner: Mrs. John Kressman,

Trenton

Honored by Gilchrist County Garden Club

R.U.: Mrs. Robert Schmitz, Fort Lauderdale

Honored by Spathodea Garden Circle

3 Horticulture

Winner: In-Har-Bee G. C., Indian Harbor Beach

R.U: Dianthus Cir., W. Palm Beach

4 Conservation of Natural Resources-3 classes

\$25.00 each

A. Winner: G. Cen. Cir., G.C. of Jacksonville

B. Winner: West Palm Beach Garden Club

C. Winner: Garden Club of Jacksonville

5 Madira Bickel Civic Achievement-\$25.00 Winner: North Palm Beach Garden Club

R.U: Della Robbia Cir., G.C. of Jacksonville

8 Yearbook-3 classes

\$10.00 each

A. Winner: Panama City Garden Club

R.U: Tallahassee Garden Club

B. Winner: Lauderdale-by-the-Sea Garden Club R.U: Mt. Sinai Hos. G.C., Miami Beach

C. Winner: Robinswood Garden Club, Orlando R.U: Poinciana Cir., Sarasota Garden Club

9 Publicity-2 classes-\$15.00 each

A. Winner: Lake & Hills G.C., Mount Dora R.U: Garden Club of Lakes Wales

B. Winner: Coral Gables Garden Club R.U: Okeechobee Garden Club 10 Garden Therapy-2 classes

\$15 & \$10.00

A. Winner: Orlando Garden Club
B. Winner: Coral Gables Garden

R.U: Green Thumb Cir., Cocoa-Rockledge G.C.

14 Leadership

Silver Tray

Winner: Mrs. James J. Tadish

Honored by Cocoa-Rockledge Garden Club

R.U: Mrs. Albert Croninger

Honored by The Deltona Garden Club

16 Flower Show Schedules-6 classes

\$10.00 each and Bronze Rosette

B-1 Winner: Lake Placid G.C., Lighthouse Point R.U: Lake Co. Council Fed. Clubs. Tavares

B-2 Winner: Melbourne Garden Club

R.U: Fed. Gar. Circles, Fort

18 Silver Rosette for Gen. Flower Show-2

Silver Rosette

A. Winner: Winter Haven Council
of G.C.
R.U: West Palm Beach Garden

Club

A-2 Winner: Pioneer Garden Club, Ocala R.U: Melbourne Garden Club

B-2 Winner: Lake Placid G.C., Lighthouse Point R.U: Port Malabat Garden

20 A Patriotic Flower Show-2 classes \$10 each & Rosette

Winner: Leesburg Garden Club

21 Garden Center-2 classes

\$15.00 & \$10.00

A. Winner: Garden Club of Jacksonville R.U: Davis Islands G.C.,

Tampa

23 Convention Delegate

Winner: Mrs. J. W. McCabe, Lauder-dale-by-the-Sea G.C.

R.U: Mrs. John Downing, Clearwater Garden Club

24 Library-2 classes

\$10.00 each

A. Winner: Davis Islands G.C.,

R.U: Sarasota Garden Club

B. Winner: North Palm Beach Garden Club R.U: Lehigh Acres Transplants G.C.

25 Garden Club of the Year

\$50.00 & Plaque

Winner: Ribault G.C., Jacksonville Beach

R.U., Whispering Pines G.C., Miami Citation of Merit

26 Horticulture Achievement

Traveling Silver Tray

Winner: Amaryllis Cir., Panama City G.C.

R.U: Pioneer Garden Club, Ocala 27 The Alex McIntosh Conservation

Trophy
Traveling
Silver Tray
Winner: Whi

Silver Tray
Winner: Whispering Pines G.C.,
Miami

30 Publication—2 classes \$15.00 & \$10.00

B. Winner: Lauderdale-by-the-Sea G.C.

31 Audubon Camps-1 Scholarship

Winner: Mrs. P. C. Bowers, G.C. of Jacksonville

32 The Ella Joyce Boals Program Award—2

\$12.50 each

B. Winner: Whippoorwill Cir., G.C. of Orange Park R.U: Garden Club of Winter Haven

33 Horticulture Program-2 classes

\$12.50 each

A. Winner: Clearwater Garden Club

R.U: Hollywood Garden Club Winner: Landscape Garden Club, Miami

R.U: Amaryllis Cir., Panama City G.C.

34 Public Program

B.

\$25.00

Winner: Lakes & Hills G.C., Mount Dora

R.U: In-Har-Bee G.C., Indian Harbor Beach

35 Year's Program-Circles Only

\$10.00

Winner: Flamingto Cir., G.C. of Orange Park R.U: Cardinal Cir., G.C. of Orange Park

36 Anti-Litter Program

\$10.00

Winner: Davis Islands G.C., Tampa R.U: Green Thumb Cir., Cocoa-Rockledge G.C., Rockledge

37 Fun With Birds Program

\$10.00

Winner: Spade & Trowell Cir., Cocoa-Rockledge G.C.

R.U: Della Robbia Cir., Ribault G.C., Jacksonville Beach

38 City Public Planting

\$10.00

Winner: Edison Garden Club, Fort Myers

R.U: Davis Islands G.C., Tampa

39 Commercial Public Planting

\$15.00

Winner: North Palm Beach Garden Club

41 Park Planting

\$25.00

Winner: Beacon Hill Cir., G.C. of Jacksonville

R.U: Belleair Beach Garden Club 43 Garden Area Landscape Design

Winner: Ruth Vesey, Indiatlantic R.U: Mrs. Mathew L. Boccard, Miami

45 Schoolground Beautification

\$25.00

Winner: Jacksonville Beach Cir., Ribault G.C.

46 Tree Planting Achievement Trophy Silver Trophy Winner: Tallahassee Garden Club

51 Florida Flower Arrangement Calender— 3 classes

\$10.00 each

Winner: Edison Garden Club,
 Fort Myers

B. Winner: G. C. of Indian River Co., Vero Beach

53 Grow & Share Program

\$10.00

Winner: Garden Club of St. Petersburg

R.U.: Ken Pines Garden Club, Miami

54 Radio & Television-2 classes

\$12.50 each

A. Winner: Clearwater Garden Club

Environmental Improvement Contest

\$200.00 & Plaque

Winner: Winter Park Garden Club

continued p. 30

DISTRICT AWARDS

D-1 National Gardener Subscriptions Award of Merit

Winner: Dist. I-5.6%-1263 members-71 subscriptions

R.U: Dist. XII-5.3%-1058 Members-61 subscriptions

D-3 Membership Citation

Certificate

Director whose district showed the greatest increase in membership during 1969-71 administration on percentage basis.

Winner: Dist, II-net gain of 196 for percentage of 10.6

D-4 District VII Anti Litter Trophy

Traveling Silver Bowl Winner: District VII R.U: District VIII

JUNIOR AWARDS

J-1 Margaret Y. Pace—Birds Seen In Florida \$5.00

Winner: Andra Douglas, E. Elementary School, Zephyrhills G.C.

R.U: Luan Gore, E. Elementary School, Zephyrhills G.C.

J-2 Grace O. Edwards

\$5.00

Winner: Orange Blossom Jr. Hts., Cir., Tampa

Federation of Garden Clubs J-4 Mabel Boone—Award in 2 parts

\$5.00 each

A. Winner: Fishweir School, G.C. of Jacksonville

B. Winner: Soulangeana Cir., G.C. of Jacksonville

J-5 An Essay "Why I Should Plant A Tree" \$5.00

Winner: Lake Como Jr. G.C. of Orlando

R.U: E. Elementary School, Zephyrhills G.C.

J-7 Junior Garden Therapy

\$10.00

Winner: Lake Como Jr. G.C. of Orlando

J-8 Native Trees of Florida

\$5.00

Winner: Mary Kate Strelkow, Miami Beach Jr. G.C.

R.U: Sheri Kelly, E. Elem. School, Zephyrhills G.C.

J-9 Schoolground Beautification

\$25.00

Winner: G. Cen. Cir., Garden C. of Jacksonville

R.U: Orlando Garden Club

J-10 Birds Seen in Florida—folder \$10.00

Winner: Dover Shores Jr. G.C., Dover Shores Elem. School, Orlando

J-11 Junior Achievement—2 classes \$10.00 & \$5.00

> A. Winner: Lake Como Jr. G.C., Orlando

> B. Winner: Coral Gables Jr. G.C., Coral Gables
> R.U: Big Chief Smith's Warriors, Fishweir Jr. Gardeners and Henry F. Kite Jr. Gardeners awarded \$5.00 each by Jr. Gardening Chairman becuase they were of comparable merit to Class B winner.

J-12 Anti-Litter Poster-2 classes

\$7.50 each

 A. Winner: Bobby Knight, Gocia School, Sarasota G.C.
 R.U: Collena Cooper, Meadowbrook School, Spathodea Cir., Fort Lauderdale

B. Winner: Karen Hansen, Port St. Joe Garden Club R.U: Dawn Lynne Wolfe, Jr.

G.C., Ribault G.C.

J-13 Wild Flower Folder—2 classes \$5.00 each

A. Winner: Saretta Ballentine, Jr. G.C., Ribault G.C.

B. Winner: Therese Lundsen, Jr. G.C., Miami Beach G.C.

J-14 Poisonous Plants Folders

\$10.00 Winner: E. Elem. School, Zephyrhills

J-15 Junior Nature Camp Folder

Camp Scholarship

Winner: Klidell Radney, Temple Crest G.C., Tampa R.U: Dawn Lynne Wolfe, Jr., G.C.,

Ribault G.C.

J-16 Yearbook \$10.00

> Winner: Lake Como Jr. G.C., Orlando G.C.

R.U: Meadowbrook School, Spathodea Cir., Fort Lauderdale

28 World Gardening-3 classes

\$10.00 each

A. Winner: Orlando Garden Club R.U: Garden Club of Jacksonville

B. Winner: Cocoa-Rockledge

Garden Club, Cocoa C. Winner: Riverside Garden Club, Miami R.U: Garden Club of Switzer-

land, Switzerland

Silver tray presented for best design in calendar presented by calendar committee:

1971 Winner: Mrs. A. C. Johnson, Ir., Ormond Beach

1972 Winner: Mrs. Edward F. Smithers, Ponte Vedra

J-7 Winner: Lake Como Junior G.C., Conway Garden Club, Orlando

J-5 Winner: Lake Como Junior G.C., Conway Garden Club, Orlando

J-11 A. Winner: Lake Como Junior G.C., Conway Garden Club, Orlando

J-16 Winner: Lake Como Junior G.C., Conway Garden Club, Orlando

J-17 An Essay "What It Means to Me to be a Junior Gardener"

\$5.00

Winner: Dawn Lyn Wolfe, Jr. G.C., Ribault G.C.

HIGH SCHOOL GARDENING AWARDS

HS-1 Outstanding Unit \$10.00

Winner: HSG Unit of Jasper Garden

Club HS-4 Horticulture \$10.00

Winner: HSG Unit of Jasper Garden

HS-9 Award for Education Project \$10.00

Winner: HSG Unit Jasper Garden Club

HS-12 Cartoon

\$5.00

Winner: Alvis Goolsby, Hamilton County FFA Chapter HSG Unit, Hamilton Co. High School, Jasper

SPECIAL CERTIFICATE to:

Inter Club Council Beautification Unit, Winter Park High School, sponsored by Winter Park Garden Club for the Unit's continued participation in its mammoth landscape design project at the school.

AWARDS - NATIONAL Mrs. Frank L. Woodruff, III

Winners which were forwarded to National Council's Award Chairman for National competition were:

1 Kellogg Medal, Clearwater Garden

3 Certificate, Miami Beach Hull Garden Club

5-A One Club Flower Show Rosette, Key West Garden Club

5-1 One Club Flower Show Rosette, West Palm Beach Garden Club

5-B One Club Flower Show Rosette, Manatee River Garden Club, Bradenton

6-2A Mauntel-Conservation Cert., Southwest Garden Club, Miami

7-B Special Achievement (club), Garden Club of St. Petersburg

7-C Special Achievement (individual), Mrs. Earl Lau, Winter Park Garden Club

8 Champlin Award, Garden Club of Jacksonville, Laurel Circle

10-B Brewer Jr. G.C. Cert., Lake Como Jr. Garden Club, Conway Garden Club, Orlando

State Flower Show 11-B

State Publication, The Florida Gar-13-3 dener-FFGC

13-4 State Publication, Fla. Flower Arrangement Calendar-**FFGC**

16-B-1 Yearbook Certificate, Southwest Garden Club, Miami

16-B-4 Yearbook Certificate, Mt. Sinai Hospital Garden Club, Miami

16-B-5 Yearbook Certificate, Winter Park Garden Club

Home & Garden Flower Shop, 17 Ribault Garden Club, Jacksonville Beach

18 Council Flower Show, Winter Haven Council of Garden Clubs 20

Fox Award, DeBary Garden Club 26

Spillers Medal, Florida Federation of Garden Clubs, Inc.

29 Blue Star Certificate, Florida Federation of Garden Clubs, Inc.

40 Owens Trophy, Landscape Critics Council, FFGC

41 Conservation Ed. Trophy, Florida Federation of Garden Clubs, Inc.

45 Florida Anti-Litter Award, Zephyrhills Garden Club

Dean World Gardening Trophy, 46 Carissa Garden Club. St. Augustine

Two presentations were presented for awards 24 and 25 (other than garden club members)

Winners in National competition announced at NCSGC Convention were:

Non-competitive with other states-Flower Show Awards)

- 5-A One Club Rosette, West Palm Beach Garden Club
- 5-B One Club Rosette, Manatee River Garden Club, Bradenton
- 17 Home & Garden Show, Ribault Garden Club, Jacksonville Beach
- 18 Council Flower Show, Winter Haven Council

(Competitive)

- 7-C Special Achievement, Mrs. Earl Lau, Winter Park Garden Club, W. Park
- 8 Champlin Award, Laurel Circle, Garden Club of Jacksonville
- 10 Brewer Jr. G.C. Cert., Lake Como Jr.
 Garden Club, Conway Garden Club, Orlando
- 11-B State Flower Show, Florida Federation of Garden Clubs, Inc.



NATIONAL AWARD WINNERS

- 5B One Club Rosette, Manatee River Garden Club, Bradenton
- 17 Home and Garden Show, Ribault Garden Club, Jacksonville Beach
- 18 Council Flower Show, Winter Haven Council

COMPETITIVE

- 7C Special Achievement, Mrs. Earl Lau, Winter Haven Garden Club
- 8 Champlin Award, Laurel Circle, Garden Club of Jacksonville
- 10 Brewer Jr. Garden Club Certificate, Lake Como Jr. Garden Club, Conway Garden Club, Orlando
- 11B State Flower Show, Florida Federation of Garden Clubs, Inc.

There were 25 Florida award presentations forwarded to the National Award Chairman for competition, four of them were non-competitive with other states.





Mrs. James Blaschik Circulation Manager

MEMBERSHIP:

Have you mailed your master membership list yet? Include resigned and deceased members. Disbanding or withdrawing groups must send complete list. Report new members upon acceptance, thereafter.

PREPARING LISTS:

- 1. Alphabetize
- 2. Type or Print (No Carbon Copies)
- 3. Use Form on Gardener Mailing Label
- Club/Circle Name and Code Number (Code Number is on Mailing Label and Complete Code Listing in the Book of Information)
- Complete Address Including Zip Code
- 6. Report Same Name (Please do not Alternate Between Given Names and Husband's Initials)

CHANGES:

Please canvass ALL members for

address changes and those not receiving The Florida Gardener. The Gardener is not forwardable mail. Mailing cards are pulled on all returned magazines. Reinstatement charge is 25¢, i.e. (a new mailing card). Prompt reporting of address changes (6 weeks prior to move) would eliminate the high percentage of returned magazines and the guaranteed postage charge of 15¢ per copy. Name and/or address charges 25¢ per member (FFGC POLICY).

It is the desire of the Gardener staff that each member receive her/his copy, but it is up to YOU!!!! Membership chairmen please check for CIR-CULATION BULLETIN in the "President's Kit." Report any irregularities to TFG. All correspondence pertaining to circulation must be mailed to The Florida Gardener, P.O. Box 23577, Fort Lauderdale, Florida 33307, ATTENTION: CIRCULATION MGR.

ADVERTISING

Ladies: I need your help. The Florida Gardener needs ads. Do you realize that if every district would obtain just one ad how wonderful this would be?! Please try—this is your magazine, the State's way of communicating with you and keeping you informed of events to come. Let's have five issues each year—you can help us!!!

Ad contracts are available for the asking. Write me and I'll send the forms by return mail. Mrs. Crowell T. Dawkins, Advertising Editor, TFG, 4705 Clear Avenue, Tampa, Florida 33609.

THE FLORIDA GARDENER

1252 N.E. 38th Street

Fort Lauderdale, Florida 33308

RETURN POSTAGE GUARANTEED



In the beginning, Dick and Julie Pope came upon this magnificent scene and decided to create a beautiful garden for everyone to behold.

Cypress Gardens