



Rate	Description	Size
\$275	Full Page Color- Outside Back Cover	7.5" High x 4.5" Wide
\$250	Full Page Color - Inside Front or Inside Back Cover	7.5" High x 4.5" Wide
\$200	Full Page Color- Interior Page	7.5" High x 4.5" Wide
\$125	One-Half Page Color- Interior Page	3.75" High x 4.5" Wide
\$100	Full Page Black & White- Interior Page	7.5" High x 4.5" Wide
\$75	One-Half Page Black & White—Interior Page	3.75" High x 4.5" Wide
\$60	One-Quarter Page Color- Interior Page	1.875" High x 4.5" Wide
\$30	One-Quarter Page Black & White- Interior Page	1.875" High x 4.5" Wide

** See detailed instructions on back **

Email your camera-ready ad in .DOCX, .JPG or .PDF format

-OR-

Email your request for an ad layout to be designed for you to:

Kelley Wood at kelleywood@gmail.com

Add “FFGC Convention 2023” in the Subject Line

Mail your payment (after proof approval) to:

Kelley Wood

6047 Valley Spring Dr., Brooksville, FL 34601

(727) 487-3713

Make checks payable to “FFGC 2023 Convention”

**** Special Instructions for 2023 Program Book Advertising ****

All ads must be submitted electronically to Kelley Wood for approval before determining final pricing (most graphics in B&W actually require color to print, and we then pay almost 2x the cost for that page).

If an ad submitted for B&W does require color, a pure B&W version will be sent back to requester for approval. They will then either choose to print B&W or pay the higher color price; and may choose then to make the ad full color.

Ads must be camera ready (prefer .docx, .pdf or .jpg) and **properly sized** (images must be **proportionally** sized for what ad size you want). Non-proportionally sized ads will appear “squished” or “stretched” and won’t be accepted
Templates can be provided, please request from kelleywood@gmail.com

Sizes to be exactly

7.5” high x 4.5” wide for full page

3.75” high x 4.5” wide for half page

1.875” high x 4.5” wide for quarter page

In the software of your choice, you can set the page size to your desired ad size and work within that space. Call if you have questions: 727-487-3713