

HAPPY NOVEMBER AND WE ARE SO THANKFUL FOR YOU!!! Thank you for allowing us to assist you with your Membership, and this month we'd like to remind you of some great, proven ways for Membership Retention---which is on-going!!!!

1. To those who did not renew their membership, send a "We miss you note", perhaps telling them about your exciting Programs coming up and ask them to come and be your guest!
2. To your newest Members be sure and assign a Mentor or "Garden Guide". In having someone to sit with, call with questions, learn more about the Club, etc. the new Member feels more confident about the decision they made to become a Member. Presidents, you will always want to send a "Welcome" note, including a clear description of what will happen next, like a special event , a garden tour, program, or a heads up for the Club Newsletter.
3. A good rule of thumb is to ask, "Why did you join in the first place?" Of course you will want to keep your Members happy by having Programs, field trips, etc. to meet those needs!

We're here to help in any way we can!

SHARING THE JOY OF GARDEN CLUB,

Jane Nendick, FFGC Membership Retention Chair

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