

# **MONTHLY MEMBERSHIP MESSAGE, 10/21**

**WHAT A WONDERFUL TIME WE'RE HAVING SHARING WITH THE 12 ASSISTANT DISTRICT DIRECTORS! WHAT GREAT IDEAS WE'RE LEARNING FROM THEM! HERE'S A REVIEW OF THIS MONTH'S IDEAS:**

- 1. SIGNAGE FOR YOUR CLUB IS ONE OF THE BEST RECRUITING TOOLS, AND PERHAPS ONE OF THE LEAST EXPENSIVE!! NO MATTER WHERE YOUR MEETING IS HELD, BE SURE AND ADVERSIZE THE FACT YOU'RE THERE, AND EVERYONE IS WELCOME, "SO COME ON IN!"! YOU WILL ALSO WANT TO ADVERTISE YOUR PROGRAM!**
- 2. NOW IS THE TIME TO GIVE THE MEMBERS YOUR CLUB'S SATISFACTION SURVEY. (YOUR A.D.D. HAS AN EXAMPLE OR THERE IS ONE AT FFGC.ORG). DON'T WAIT TIL IT'S DUES RENEWAL TIME TO FIND OUT THOSE "CONCERNS"!**
- 3. WITH THE HOLIDAYS DRAWING NEAR, NOW IS ALSO THE TIME TO START REMINDING MEMBERS THAT GIFTING A MEMBERSHIP FOR CHRISTMAS, ETC. IS A GREAT WAY TO SOLVE A GIFT PROBLEM AND ADD TO THE CLUB'S ROLL.**
- 4. DON'T FORGET TO ALWAYS INCLUDE ON YOUR AGENDA A MEMBERSHIP MOMENT AND A FEW SECONDS DEVOTED TO "FFGC IS FOR ME!" MOMENT!**

**SHARING THE JOY OF GARDEN CLUB, 2 X 2**

**Jane Nendick, FFGC Membership Retention Chair**

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