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| FFGC Board of Directors, Assistant District Directors, Club & Circle Presidents:MONTHLY MEMBERSHIP MESSAGE, OCTOBER 2022By now, most High School, College, and Professional Football Teams are wellinto their Season. By now, most of us Fans are well into eagerly anticipatingtheir Team’s next Game! So do you think the Players run onto the Fieldprepared? Or do they just run on the Field HOPING things will go their way???Do you think there should be a Game Plan? I, for one, would hope they’d comePREPARED!!! And so must we, as Leaders of one of the largest volunteerorganizations in the WORLD….GARDEN CLUB!!!! We absolutely MUST plan on ,and define, everyone’s role (position) for a meeting or any related gathering!!!Who will send out reminders/ emails/ texts messages/ phone calls about theup-coming Event? Who will be greeting folks at the door? Who will make sureEVERYONE is introduced to others and has someone to sit with? Who will makesure the business part of the meeting moves right along and does not bogdown? (After all, who wants to pay dues to attend a business meeting????) Whowill make sure the Program is exciting and a topic Members want?(Remembering that we’re all about the total environment!!) Who has madesure that EVERYONE has filled out a Member Satisfaction Survey? (example isfound at ffgc.org/membership or contact your Assistant District Director).Obviously, if EVERY MEMBER has a job, psychologically he/she takes a certainamount of responsibility for the success of the gathering! Retention ofMembers is based on those individuals feeling needed, appreciated, and a senseof belonging. Prospective Members will have a sense of WANTING to belong toan Organization that is thoughtful, respectful of one another , and offersPrograms that are challenging and thought provoking!So as you PLAN ON PURPOSE your Game Plan for a winning Season, be sure tomake sure everyone understands the importance of his/her particular “job”.GO TEAM GO!!!SHARING THE JOY OF GARDEN CLUB, 2 X 2 IN 2022Jane Nendick, FFGC Membership Retention Chair |

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