

Guide to Writing Award #61 Nell Coe Award

Valerie Seinfeld, FFGC Awards Chair

#61 Nell Coe Award DUE at Headquarters **March 1, 2019 NEW Deadline Date**

You could also write the following awards by doing the Nell Coe Award:

***Remember, you are competing with clubs that are similar to your size club.**

Categories:

1. Small Club with 50 members and under
2. Medium Club with 51-100 members
- 3.. Large Club with 101 - 199 members
- 4.. Ex-Large Clubs/Circles with 200 members and more#73 PUBLIC PROGRAM, if you do one in conjunction with your Nell Coe Award.

#69 Digital Photography Class D - Photographs of a flowering tree growing in Florida.

#48 FLOWERING TREE

#39 ARBOR DAY CELEBRATION

FFGC Award GS -1 Girl Scout Arbor Day NEW!

Do you have a small Garden Club and planting trees might be difficult? Have you asked your local high school for some students that need volunteer hours to help you? Reach out to your local Boy Scouts also.

Detailed example of the award writing process for #61 Nell Coe Award are included in this document. Most of the tips can be applied to each and every award you write.

#61 Nell Coe Award- "Color Our Canopy" ***"How To Write an Award Winning Application"***

DUE at FFGC Headquarters: **March 1, 2019 - NEW DATE**

Strongly encourage you to Mail it by the November 19th. USPS has a Holiday on Thanksgiving, delaying delivery.

***Which Chair can I contact if I need more information or ideas about Trees?**

Kathy Spieker: FFGC Trees & Reforestation & Color Our Canopy Chair

spkfreedom@embarqmail.com 850-678-9898

Let's look at the Application Form (Use the Current 2017-2019 Application Form only) Mail 2 copies of every award you submit. Points deducted if you do not.

Award# Easy- Double check just please double check what you typed.
Category or Class (note it can be #1-5 for Category and/or A-F for Class)
Read what it says for the the Nell Coe Award.
Award: \$250. may be awarded in **Categories** 1, 2, 3 & 4 listed below.

Categories:

1. Small Club with 50 members and under
2. Medium Club with 51-100 members
- 3.. Large Club with 101 - 199 members
- 4.. Ex-Large Clubs/Circles with 200 members and more

Let's Begin:

Award Number: (please double check every award for typos) This award is #61

Award Name: Easy, Type the name of the award EXACTLY as it appears on the website.

Example Award Application:

Award #: 16 **Category:** 3 **Class:** (leave blank) **Award Name:** Nell Coe Award
(1-5) (A-F)

(please note: **Categories** are numbers, **Classes** are letters) (Also Note: For this Award it is ONLY has a **Category**, No Class even mentioned)

District: VI **#Members in Club/Circle:** 167

(how do you find your Membership numbers? you can go on www.ffgc.org click on Directory, do an Advanced Search, scroll down to the name of your club...check it, scroll further down and click on search. OR ask your Garden Club President) **City:** DeLand

Date:

(The **date** is the date you complete writing the award. ---Mail it on **November 19th** to assure it's on time Arrival)

Name of Garden Club or Individual/Group: Garden Club of DeLand

[Enter name exactly as it should appear on any award received]

Garden Club President: President's Name_Phone: ###-###-#### **Email:** floralgal@gmail.com

Person preparing application:Valerie Seinfeld_Phone: ###-###-#### **Email:** valseinfeld@aol.com

Consider font size- 12pt is easier for judges to Read.

FIRST READ in detail “Description/Purpose”:

YOUR GOAL should be to convey **specifically** what is being stressed from the information and directions provided.

Description/Purpose: To recognize and award the completion of an **exemplary** project in some phase of work set forth by the President of FFGC. The large Nell Coe Tray will remain on permanent display at Headquarters.

The theme of the 2017-2019 Administration, “**Color Our Canopy**” represents the opportunity for our Garden Clubs to **shape the future of the "Flowering Tree Canopy" throughout the State of Florida.**

Did you see it? We are shaping the future of the “Flowering Tree Canopy” throughout our **state.** Hurricanes throughout our state since 1992 have been destroying trees without the benefit of replacement of those lovely Flowering Trees. Read On...”One of our primary objectives *is to have an educational experience of determining the need to restore or establish a beautiful Canopy of Flowering Trees throughout our State.* “

Wait, Wait—Read it again- This is an Objective to Meet -

“**primary objectives**” *is to have an “educational experience” of determining the need to restore or establish a beautiful Canopy of Flowering Trees throughout our State.*

One way we can obtain our Goal or accomplish our Purpose:

Increasing awareness of FFGC member’s responsibility to contact our State DOT to have flowering trees planted at interchanges throughout Florida and insisting that developers plant flowering trees in residential and commercial developments.

Document your contact method and keep copies of anything emailed, mailed, postage receipts, etc.

Have a Program for your Garden Club on the selection of where to plant, and the selection process.

Invite the public, educate them on the value of planting flowering trees in your community and which trees grow well in your area, how to test the soil, what kind of sunlight needed, water needs, how far to plant away from physical structures, Plant Native Trees, Tree that Bear fruit (Don't you just love their blossoms?)

Now let's face it, we plant with these **key landscaping ideas in mind-** color coordination, seasonal color...some bloom in spring, others in summer, others still in fall, so include it in your plan.

Are you excited yet? Need more help picking out trees that will grown in your area?

On our www.ffgc.org award page for the Nell Coe Award we have the **USDA Plant Hardiness Zones** Map for our beloved FLORIDA, and a **list of flowering trees with their zone right next to the tree name.**

Stop it!! It couldn't be easier!

Below is something you can physically do if you live in a smaller town. Take pictures of yourself with the representative you meet with.

Clear, not blurry or grainy pictures. Make a Great Impression!

If you live in a larger City, you can go on a writing campaign. Make calls and find out who you should actually contact.

This takes time but assures you that your information goes to the right person the first time.

Do you understand the “Value” of being a member of a “Large State Garden Club” is there is strength in numbers? Yes, membership numbers count when you want to help implement Change! “Engage with local government to push for placing Flowering Trees in landscaped medians, local parks and along scenic roadways.”

Again Document....keep track of how many members are engaged in this project, do not be a “lone wolf”. One member sharing this process with other members assures this action can be duplicated in the future. Document any expenses even if a member is paying out of their pocket.

PROOF of ACCOMPLISHMENT- Let’s Break this down into bite size pieces

Proof of Accomplishment:

Must be **well documented**. *What?* (Photos, thank you notes, publicity, how did you select your trees?, “did you seize this opportunity to educate your members on why you selected the trees you selected?”, “did you include the new gardeners in your club in the selection process?”), besides all the details listed below:

1. Date planted

2. Where planted

3. Size of Trees

4. Photos of Planting

5. Educational Experience for your Club and /or the Public

6. Detailed financials- A project is not really complete until the paperwork is done and that includes a Financial Report.

7. Locations of plantings: Public places, Commercial Areas, Neighborhood Plantings, School Grounds, Garden Centers, Parks, Private Property and Roadsides.

8. Are you replacing a flowering tree with another flowering tree, replacing a tree with weather damage, is this a new planting?

9. How are these trees maintained after the planting? Be specific.

Contact your FDOT and ask them how you can plant Flowering Trees along the Roadside.

Show proof of your efforts.

Lastly.....Keep in mind the above information is important and Planting many Flowering Trees is Stressed!

An award of \$250.00 is offered in each of 4 **Categories** for the award to be given to a FFGC Garden Club who plants the most FLOWERING TREES in Florida, keeping mind that the size of the trees and place they are planted are given weight throughout the judging process, during the 2017-2019 administration.

Although this project may not be submitted until November 30, 2018, any project competing for an award in 2017 may be resubmitted in 2018.

The project may include community projects involving the club or district, the Florida Federation of Garden Clubs, Deep South Region, and National Garden Clubs, Inc.

Now for the rest of the Printed Application:

NOTE: Application form is **limited to three printed pages**, (this page and two additional pages) – front of pages only unless otherwise noted. (*No report cover, binders, or plastic sheets allowed, this is NOT a suggestion..*) Hard copy only; **no electronic submissions (unless requested)**. **Mail 2 copies of your Award Application.** Application form will not be returned. Copy entry for your files. Mail entries to FFGC Headquarters **unless otherwise noted in the award description** to arrive no later than **November 30, 2018**. Staple your 3 page application in the upper left hand corner.

Please complete each topic, if applicable. Use numbering as shown below when completing form. (Please...use the format below, when your application is judged, searching for your response is difficult if you change the format) **DO Keep the Form just as you see it. Did you Read that last sentence? Keep the Form just as you see it.**

1. New project: Yes No (*It is okay if it isn't a new project, some projects are ongoing for years*) **Beginning date: xx/xx/xxxx**(*The date that your started for this "Specific Award", even if it is a continuing Project.*) **Completion date: xx/xx/xxxx** (*The Date your Program, Project or Event is over*)

2. Have you applied for any other awards for this project? Yes No **If yes, list other awards applied for.**

(*It is perfectly acceptable to apply for many awards for one project, but each Award you write must be written differently*)

3. Brief summary and objectives of project (**This should be written before you even begin the Project.**) (**Read Description/Purpose of this Award again, then set up the objectives form this and Briefly HOW you are going to achieve it.**)

4. Involvement of club members, other organizations, etc. (have you ever noticed that we ask "Are you including your members?"

Membership Involvement is crucial in Keeping Members. Our other Goal is to have our communities involved if possible.

When your community is involved, they see the wonderful things you are doing, your contributions, and you can GAIN New Members this way.)

However, some projects may be worthy by one person doing it , but is that fun? Even if you organize most of the project, bring in more members in one way or another)

Document HOW many members were involved by Percentage of your membership.

Document it, so many do not.

Up until now your Application information provided should be **Brief.**

5. Project expenses and means of funding - Set Up a budget BEFORE you begin any project, program, event. Where are the funds coming from?

Document and have a deadline on money to be reimbursed so that you can report on this #5.

Many times Award application do not score well on this #5.

6. Continuing involvement, follow up, maintenance

Particularly on this Award, you need to explain **how** you plan to make certain these Trees have their first 3 years be happy ones.

How are members going to be involved in this process, **How** often will your new trees being cared for and **HOW???**

Usually on Pages 2 & 3

7. Attach or insert photos, evidence, and/or landscape plan (does not need to be professionally drawn)

EVIDENCE-- Photos need to be of a good quality. viewing fuzzy, grainy photos diminish the Quality of your work.

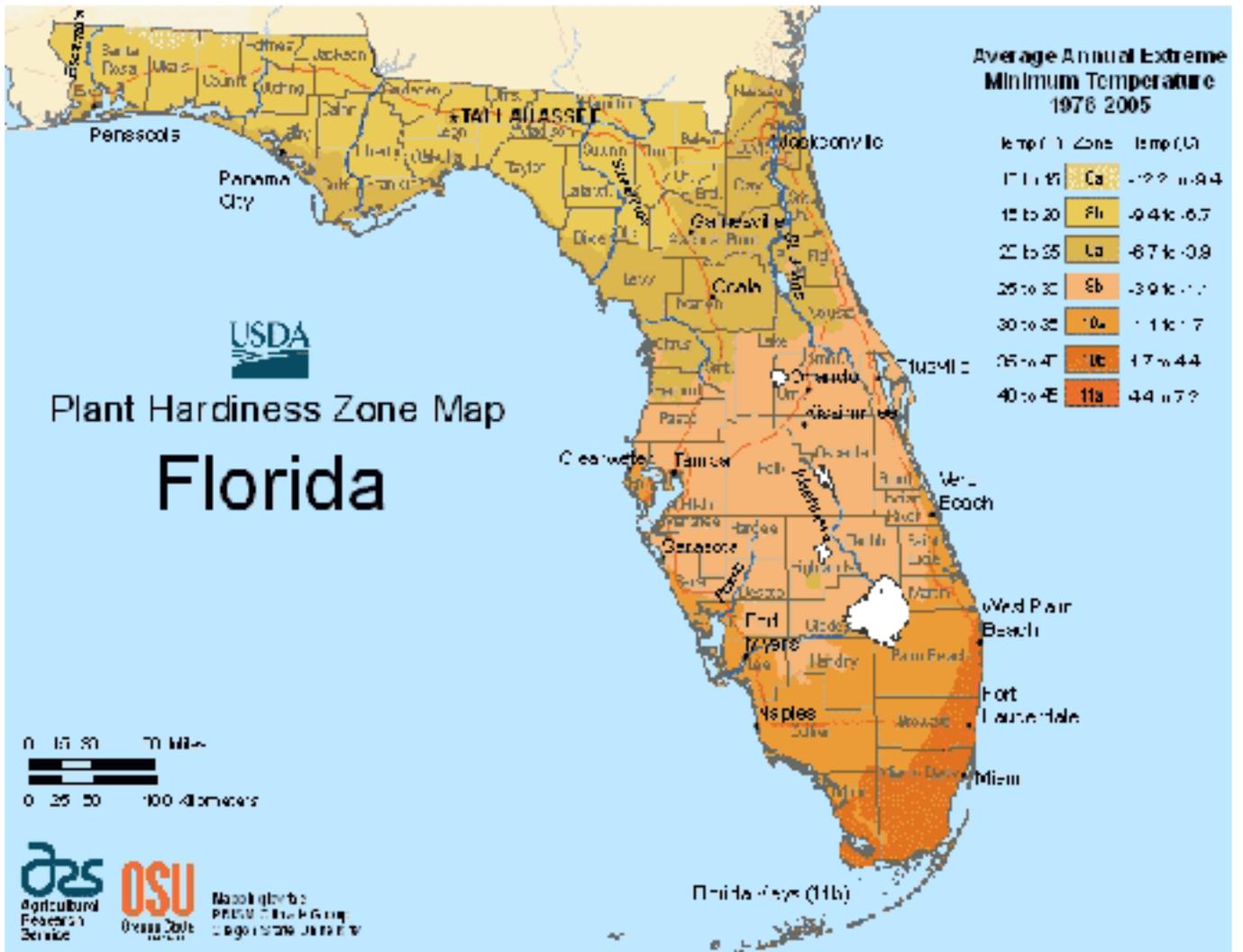
Take several of the same shot. NEWSPAPER Articles (save the top portion of a newspaper so we see the date and paper the article was published)

FACEBOOK posting, Website posting, Thank you Notes, your Newsletter. Public Service Announcements about your plantings, Promote, Promote, Promote!

Do you see above HOW I typed My Information just after the # and Description--- in order of the Numbers 1-7?

Please do not reinvent how the application page looks...it is done this way so we can serve YOU when we are judging.

Location of Replacing or New Flowering Tree	Type of Tree	Quantity	Size of Container the Tree is in before planting



PLANT FLOWERING TREES IN FLORIDA!

Nell Coe Award 2017-2019

Acacia farnesiana , Sweet Acacia, Zones 8-11

Aesculus pavia, Florida Buckeye Red Buckeye, Zones 6-9

Bauhinia variegata, [Hong Kong Orchid](#), Zones 10-11

Bombax ceiba, Red Silk Tree, Zones 10-11

Bougainvillea, Zones 9-11

Caesalpinia mexicana, Mexican Poinciana, Zones 9-11

Calliandra haematocephala , Pink/Red Powder Puff tree, Zones 9-11

Callicarpa americana [American beautyberry](#) , Zones 6-11

Callistemon citrinus Bottlebrush, Zones 8-11

Callistemon viminalis, Weeping Bottlebrush, Zones 9-11

Cananga odorata, [Ylang Ylang](#), Zones 10-11

Carpinus caroliniana, Muscledwood, American Hornbeam, Ironwood, Zones 6-9

Cassia surattensis , Zones 10-11

Cassia afrofistula, East African Cassia, Zones 10-11

Cassia fistula, Golden Shower Tree, Zones 10-11

Cassia javanica, Pink Cassia/Apple Blossom, Zones 10-11

Cephalanthus occidentalis, Buttonbush, Zones 6-11

Cercis canadensis [Redbud](#), Zones 6-9

Chionanthus virginicus, Grancy Graybeard, Fringe Tree, Zones 6-9

Chorisia speciosa "Floss Silk (not 'silk floss') Tree", Zones 10-11

Citrus (various varieties), Zones 9-11

Cordia sebestena, Geiger Tree, Zones 9-11

Cornus florida, Dogwood, Zones 6-9

Cornus florida, Dogwood, Zones 6-9

Crataegus spp., [Hawthorn](#), Zones 6-9

Cyrilla racemiflora, Titi, Swamp Cyrilla, Leatherwood, Zones 7-11

Delonix regia, [Royal Poinciana](#) Flamboyant, Flame Tree, [dwarf](#), Zones 10-11

Duranta erecta, Golden Dewdrop, Zones 10-11

Eriobotrya japonica, Loquat, Zones 8-11

[Feijoa sellowiana](#), Pineapple Guava, Zones 8-11

Franklinia alatamah, Franklinia, Zones 6-8

Gordonia lasianthus Loblolly Bay, Zones 7-9

Grevillea robusta, Silk Oak, Zones 9-11

Halesia spp. , Silverbell, Zones 6-9

[Hibiscus-Weeping Hibiscus Tree & Hibiscus Standard](#), Zones 6-11

[Hibiscus tiliaceus](#), Sea Hibiscus, Zones 8-11

Illicium spp., Star Anise, Zones 7-9

Jacaranda mimosifolia , Zones 10-11

[Jatropha](#), Zones 10-11

Kalmia latifolia, Mountain Laurel, Zones 6-9

Koelreuteria bipinnata, Chinese Flame Tree, Zones 7-9

Lagerstroemia indica , [Crape Myrtle](#), Zones 6-9

Liriodendron tulipifera, Tulip Poplar, Tulip Tree, Yellow Poplar, Zones 6-9

Lyonia lucida, Fetterbush, Zones 7-9

Magnolia grandiflora, Southern Magnolia, Zones 6-9

Magnolia soulangiana, Saucer Magnolia, Zones 6-9

Magnolia stellata, Star Magnolia, Zones 6-8

Magnolia virginiana, Sweet Bay, Zones 6-9

Nerium [oleander](#), Zones 8-11

Nyssa, Tupelo, Zones 4-9

Ostrya virginiana, American Hop Hornbeam, Zones 6-9

Parkinsonia aculeata , Jerusalem Thorn, Zones 8-11

Peltophorum pterocarpum, Yellow Poinciana, Zones 10-11

Piscidia piscipula, Florida Fishpoison Tree/Jamaican Dogwood, Zone 11

Plumeria, [Frangipani](#), Zones 10-11

Prunus angustifolia ,Chickasaw Plum, Zones 6-9

Prunus campanulata, Taiwan Flowering Cherry, Zones 7-9

Prunus cerasifera “atropurpurea” cv , St. Luke’s Purple Leaf Plum, Zones 6-8

Prunus persica cv. 'Martha Jane' Double Flowering Nectarine, Zones 5-9

Pyrus calleryana, Bradford Pear, Zones 6-9

Raphiolepis indica, Indian Hawthorn, Zones 8-11

Sambucus spp., Elderberry, Zones 6-9

Sideroxylon spp., Buckthorn, Zones 8-11

Tabebuia chrysotricha, Golden Trumpet Tree, Zones 10-11

Tabebuia heterophylla, Pink Trumpet Tree, Zones 10-11

Tabernaemontana divaricata, [Crape Jasmine \(AKA Cape or Crepe Jasmine\)](#), Zones 9-11

[Tibouchina granulosa](#), Purple Glory Tree, Zones 10-11

Vaccinium arboretum, Sparkleberry, Zones 7-9

Viburnum obovatum, Walter's Viburnum, Zones 7-10

Viburnum odoratissimum, Sweet Viburnum, Zones 8-10

Viburnum rufidulum, Rusty Black Haw, Zones 6-9

Vitex agnus- castus , Chaste Tree, Zones 6-9

References for List of Flowering Trees

References:

From the EDIS. IFAS.UFL.EDU web site look for:

Publication #ENH1244 Ten Common Flowering Trees of the Tampa Bay Area

Publication #CIR833 Native Trees for North Florida

Publication #CIRCULAR 860 Flowering Vines for Florida

Publication #ENH-52-Crepe Myrtles

Publication #ENES-57 Native Trees of South Florida

Flowering Trees Southwest Florida <http://collier.ifas.ufl.edu/CommHort/...> Fact Sheet • May 12, 2014

[Flowering Trees - Florida Nursery Mart www.flnurserymart.com/products/flowering-trees](http://www.flnurserymart.com/products/flowering-trees)

Winter-flowering Trees and Shrubs gardeningolutions.ifas.ufl.edu/plants/trees-and-shrubs/winter-flowering-trees-and-shrubs.html

[Large Flowering Trees - South-Florida-Plant-Guide www.south-florida-plant-guide.com/large-flowering-trees.html](http://www.south-florida-plant-guide.com/large-flowering-trees.html)

Small Flowering Trees South-Florida-Plant-Guide.com

The New Southern Living Garden Book, Steve Bender, editor, 2014, Oxmoor House

**Don't forget Florida Arbor Day! Plant flowering trees and apply for awards! Arborday.org/celebrate gives information on seedlings give away, history of Arbor day, getting community and schools involved, guidebooks, etc.

**For information on "How to Plant a Tree"--Arborday.org/HowToPlant