



# THE Florida GARDENER

Official Publication of Florida Federation of Garden Clubs, Inc.

Serving Earth Since 1951

## 2024-2025 MEDIA KIT

### About The Florida Gardener

The Florida Gardener serves as the quarterly magazine to the FFGC's 10K+ members for state and district news about club activities, educational articles, FFGC program activities, special events, and topics related to gardening, horticulture, landscape design, flower arranging, the environment and conservation.

The magazine is available online and open to the public. The link is shared with National Garden Club, other state federations and regional organizations, affiliate members, sponsors, and friends of FFGC.

### Advertise with FFGC

Your organization will be introduced to our wide range of 10K members, 20K social media audience, and the ripple effect from exposure to that.

### Print Ad Guidelines

**COLOR:** We accept b/w or RGB at 300 dpi. Send art in pdf, jpeg, or png.

**SIZE:** Please resize photos keeping 300 dpi resolution.

PRINT AD SCHEDULE Magazine Size: 8.5 x 11"

Deadline	Issue
Mar 1	Spring Issue
Jun 1	Summer Issue
Sep 1	Fall Issue
Dec 1	Winter Issue



• Viewed digitally by our members, 20K social media followers, National Garden Club, all state federation presidents, affiliate members plus the public.

### AD SIZES:

Full Page	\$600	8" w x 10" h (inside only)
Back Page	\$500	8" w x 9" h (postage strip)
Half Page	\$300	Vertical   4" w x 10" h Horizontal   8" w x 5.25" h
Third Page	\$ 150	Vertical   2.467 w x 10" h Horizontal   7.5 h x 3.33" h

### Questions?

Contact Inger Jones  
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