


THE
FLORIDA GARDENER

ADVERTISING CONTRACT

Magazine Size: 8.5 x 11"

****Please note ad sizes have changed****

	ADVERTISEMENT: INGER JONES 2112 N.E. 44th Street Lighthouse Point, FL 33064-9010 mjinger@att.net (954) 649-9310											
HOW TO PAY	CHECKS should be payable to FFGC and mailed to Jana Walling, FFGC Treasurer, 2121 Oliva Drive, Tallahassee, FL 32308-6164. ONLINE payments with a credit card may be paid here: https://ffgc.org/Donate#Donation_Form											
NAME												
CONTACT												
ADDRESS												
PHONE												
EMAIL												
AD SIZE												
AMOUNT DUE	\$											
AUTHORIZED BY												
AD SIZES												
Full Page (inside)	8" w x 10" h	\$600										
Half Page (back)	8" w x 9" h	\$500										
Half Page Vertical	4" w x 10" h	\$300										
Half Page Horizontal	8" w x 5.25" h	\$300										
Third Page Vertical (<i>new!</i>)	2.467" w X 10" h	\$150										
Third Page Horizontal (<i>new!</i>)	7.5" w x 3.33" h	\$150										
Checkerboard (members only)	2.375" x 2.375" sq	\$50 per <i>square</i>										
Text ads (members only)	No specs; text only	\$1 /word <i>space available</i>										
PRINT AD GUIDELINES	COLOR: Ads are produced in 4/color high resolution (300 dps). Prepare in CMYK (print not RGB for web). FORMAT: .jpeg or .png only											
PRINT AD SCHEDULE	<table border="0"> <tr> <td>Deadline</td> <td>Issue</td> </tr> <tr> <td>July 15</td> <td>Fall Issue in October</td> </tr> <tr> <td>Oct 15</td> <td>Winter Issue in January</td> </tr> <tr> <td>Jan 15</td> <td>Spring Issue in April</td> </tr> <tr> <td>Apr 15</td> <td>Summer Issue in July</td> </tr> </table>		Deadline	Issue	July 15	Fall Issue in October	Oct 15	Winter Issue in January	Jan 15	Spring Issue in April	Apr 15	Summer Issue in July
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